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KEY=PRESTO - RANDY DELACRUZ

Book of Abstracts of the 70th Annual Meeting of the European Federation of Animal Science

Ghent, Belgium, 26-30 August 2019

Wageningen Academic Publishers This Book of Abstracts is the main publication of the 70th Annual Meeting of the European Federation of Animal Science (EAAP). It contains abstracts of the invited papers and contributed presentations of the sessions of EAAP's eleven Commissions: Animal Genetics, Animal Nutrition, Animal Management and Health, Animal Physiology, Cattle Production, Sheep and Goat Production, Pig Production, Horse Production and Livestock Farming Systems, Insects and Precision Livestock Farming.

Effects of Climate Change Across Ocean Regions

Frontiers Media SA

Tempera Painting 1800-1950

Experiment and Innovation from the Nazarene Movement to Abstract Art

Weidenfeld & Nicolson The papers and posters in this volume were presented at the conference 'Tempera painting between 1800 and 1950 Experiments and innovations from the Nazarene movement to abstract art held at the Doerner Institut, in cooperation with the Academy of Fine Arts, Munich. They explore the revival of tempera painting between 1800 and 1950 from the perspectives of art history, technical art history, conservation and scientific analysis.

Handbook of Brand Semiotics

kassel university press GmbH Semiotics has been making progressively inroads into marketing research over the past thirty years. Despite the amply demonstrated conceptual appeal and empirical pertinence of semiotic perspectives in various marketing research streams, spanning consumer research, brand communications, branding and consumer cultural studies, there has been a marked deficit in terms of consolidating semiotic brand-related research under a coherent disciplinary umbrella with identifiable boundaries and research agenda. The Handbook of Brand Semiotics furnishes a compass for the perplexed, a set of anchors for the inquisitive and a solid corpus for scholars, while highlighting the conceptual richness and methodological diversity of semiotic perspectives. Written by a team of expert scholars in various semiotics and branding related fields, such as John A. Bateman, David Machin, Xavier Ruiz Collantes, Kay L. O'Halloran, Dario Mangano, George Rossolatos, Merce Oliva, Per Ledin, Gianfranco Marrone, Francesco Mangiapane, Jennie Mazur, Carlos Scolari, Ilaria Ventura, and edited by George Rossolatos, Chief Editor of the International Journal of Marketing Semiotics, the Handbook is intended as a point of reference for researchers who wish to enter the 'House of Brand Semiotics' and explore its marvels. The Handbook of Brand Semiotics, actively geared towards an inter-disciplinary dialogue between perspectives from marketing and semiotics, features the state-of-the-art, but also offers directions for future research in key streams, such as: Analyzing and designing brand language across media Brand image, brand symbols, brand icons vs. iconicity The contribution of semiotics to transmedia storytelling Narrativity and rhetorical approaches to branding Semiotic roadmap for designing brand identity Semiotic roadmap for designing logos and packaging Comparative readings of structuralist, Peircean and sociosemiotic approaches to brandcomms Sociosemiotic accounts of building brand identity online Multimodality and Multimodal critical discourse analysis Challenging the omnipotence of cognitivism in brand- related research Semiotics and (inter)cultural branding Brand equity semiotics

Brand Immortality

How Brands Can Live Long and Prosper

Kogan Page Limited Explores the key marketing factors in brand health, and shows how brands need to adapt to prosper throughout their life. Shows how to manage strategy to ensure that a brand rides the category life-cycle waves and becomes immortal.

Wordplay and Metalinguistic / Metadiscursive Reflection

Authors, Contexts, Techniques, and Meta-Reflection

Walter de Gruyter GmbH & Co KG Wordplay can be seen as a genuine interface phenomenon. It can be found both in everyday communication and in literary texts, and it can fulfil a range of functions – it may be entertaining and comical, it may be used to conceal taboo, and it may influence the way in which the speaker's character is perceived. Moreover, wordplay also reflects on language and communication: it reveals surprising alternative readings, and emphasizes the phonetic similarity of linguistic signs that also points towards relations on the level of content. Wordplay unravels characteristics of literary language in everyday communication and opens up the possibility to analyze literary texts from a linguistic perspective. The first two volumes of the series The Dynamics of Wordplay therefore aim at bringing together contributions from linguistics and literary studies, focusing on theoretical issues such as basic techniques of wordplay, and its relationship to genres and discourse traditions. These issues are complemented by a series of case studies on the use of wordplay in individual authors and specific historical contexts. The contributions offer a fresh look on the multifaceted dynamics of wordplay in different communicative settings.

Gaspare Tagliacozzi and Early Modern Surgery

Faces, Men, and Pain

Routledge This book uses the work of Bolognese physician and anatomist Gaspare Tagliacozzi to explore the social and cultural history of early modern surgery. It discusses how Italian and European surgeons' attitudes to health and beauty – and how patients' gender – shaped views on the public appearance of the human body. In 1597, Gaspare Tagliacozzi published a two-volume book on reconstructive surgery of the mutilated parts of the face. Studying Tagliacozzi's surgery in context corrects widespread views about the birth of plastic surgery. Through a combination of cultural history, microhistory, historical epistemology, and gender history, this book describes the practice and practitioners considered to be at the periphery of the "Scientific Revolution." Historical themes covered include the writing of individual cases, hegemonic and subaltern forms of masculinity, concepts of the natural and the artificial, emotional communities and moral economies of pain, and the historical anthropology of the culture of beauty and the face and its disfigurements. The book is essential reading for upper-level students, postgraduates, and scholars working on the history of medicine and surgery, the history of the body, and gender and cultural history. It will also appeal to those interested in the history of beauty, urban studies and the Renaissance period more generally.

Greeks, Books and Libraries in Renaissance Venice

Walter de Gruyter GmbH & Co KG What does writing Greek books mean at the height of the Cinquecento in Venice? The present volume provides fascinating insights into Greek-language book production at a time when printed books were already at a rather advanced stage of development with regards to requests, purchases and exchanges of books; copying and borrowing practices; relations among intellectuals and with institutions, and much more. Based on the investigation into selected institutional and private libraries – in particular the book collection of Gabriel Severos, guide of the Greek Confraternity in Venice – the authors present new pertinent evidence from Renaissance books and documents, discuss methodological questions, and propose innovative research perspectives for a sociocultural approach to book histories.

Brain-Computer Interface Research

A State-of-the-Art Summary 7

Springer Each year, the Annual BCI Research Award recognizes the top new projects in brain-computer interface (BCI) research. This book contains summaries of these projects from the 2017 BCI Research Award. Each chapter is written by the group that submitted the BCI project that was nominated, and introduction and discussion chapters provide supporting information and explore trends that are reflected in the annual awards each year. One of the prominent trends in recent years has been BCIs for new patient groups, and many chapters in this book present emerging research directions that might become more prevalent in the near future.

From the Clarinet D'Amour to the Contra Bass

A History of Large Size Clarinets, 1740-1860

Oxford University Press Following his much-acclaimed *The Baroque Clarinet and The Clarinet in the Classical Period*, Albert R. Rice now turns his signature detailed attention to large clarinets - the clarinet d'amour, the basset horn, the alto clarinet, bass and contra bass clarinets. Each chapter is devoted to a specific instrument, and offers a fascinating insider's look at its defining characteristics, a comprehensive history of its evolution, meticulously-researched information on its makers and aspects of construction, and a thorough discussion of its music. Rice illustrates how the introduction of large clarinets into chamber ensembles, wind bands, and opera orchestras was the result of experiments meant to address specific musical needs. Along the way, he brings to life the musicians, virtuosos, soloists, and orchestral and band musicians, as well as the instruments' makers and the composers from J. C. Bach to Smetana who wrote for them. Based on careful study of primary sources - musical compositions, patents, memoirs and diaries, and unfettered access to historical instruments themselves--Rice's expert presentation is nothing short of exhaustive. From the Clarinet d'Amour to the Contrabass will engage all who love the clarinet and its music.

Musicians' Mobilities and Music Migrations in Early Modern Europe

Biographical Patterns and Cultural Exchanges

transcript Verlag During the 17th and 18th century musicians' mobilities and migrations are essential for the European music history and the cultural exchange of music. Adopting viewpoints that reflect different methodological approaches and diversified research cultures, the book presents studies on central scopes, strategies and artistic outcomes of mobile and migratory musicians as well as on the transfer of music. By looking at elite and non-elite musicians and their everyday mobilities to major and minor centers of music production and practice, new biographical patterns and new stylistic paradigms in the European East, West and South emerge.

Titian Remade

Repetition and the Transformation of Early Modern Italian Art

Getty Publications This insightful volumes the use of imitation and the modern cult of originality through a consideration of the disparate fates of two Venetian painters - the canonised master Titian and his artistic heir, the little-known Padovanino.

Towards a New Standard

Theoretical and Empirical Studies on the Restandardization of Italian

Walter de Gruyter GmbH & Co KG In many European languages the National Standard Variety is converging with spoken, informal, and socially marked varieties. In Italian this process is giving rise to a new standard variety called Neo-standard Italian, which partly consists of regional features. This book contributes to current research on standardization in Europe by offering a comprehensive overview of the re-standardization dynamics in Italian. Each chapter investigates a specific dynamic shaping the emergence of Neo-standard Italian and Regional Standard Varieties, such as the acceptance of

previously non-standard features, the reception of Old Italian features excluded from the standard variety, the changing standard language ideology, the retention of features from Italo-Romance dialects, the standardization of patterns borrowed from English, and the developmental tendencies of standard Italian in Switzerland. The contributions investigate phonetic/phonological, prosodic, morphosyntactic, and lexical phenomena, addressed by several empirical methodologies and theoretical vantage points. This work is of interest to scholars and students working on language variation and change, especially those focusing on standard languages and standardization dynamics.

Neurodegenerative Disorders as Systemic Diseases

Springer This book sheds new light on neurodegenerative disorders as systemic diseases. Classically, neuronal cell death was a hallmark of such disorders. However, it has become evident that neural dysfunction is more important in the pathophysiology of neurodegenerative disorders. More recently, the prionoid-spreading hypothesis of disease-causing molecules has attracted a great deal of attention. Therapeutic strategies thus must be reconsidered in the light that neurodegenerative disorders are indeed systemic diseases. The first part of this book introduces the concept of neurodegeneration in biology and pathophysiology. The second part focuses on clinical evaluation and biomarkers from the perspective of this new concept, while the third summarizes the risk factors of neurodegeneration. The fourth part of this work indicates future directions of treatment, and the final part discusses health promotion for prevention and quality of life. This book will be of interest to both researchers and medical personnel, and provides a fresh approach to neurodegenerative diseases, paving the way to new research and improved quality of health care for patients.

The Complete Classical Music Guide

Dorling Kindersley Ltd An essential guide to more than 1,000 years of classical music Lose yourself in the fascinating story of classical music in The Complete Classical Music Guide. Full of beautiful colour photographs, over 300 inspiring composer biographies, analyses of major classical works and information on every genre, style and form, instrument and ensemble, this is essential reading for every lover of classical music. Be inspired by the composers who have shaped the musical landscape over a millennia from the earliest music, through the Baroque and Romantic eras and right up to the modern classical music of today. Presented in a beautiful glossy slipcase in the shape of a grand piano, The Complete Classical Music Guide will hit the right note with any classical music fan. All content previously published in Eyewitness Companions: Classical Music.

A Glider Pilot Bold--

Extraordinary Animals

An Encyclopedia of Curious and Unusual Animals

Greenwood Provides information on the scientific name and classification, appearance and size, habitat, and unique characteristics of each of over one hundred animals, which have been grouped into eight categories based on exceptional features.

Knowledge of the Pragmatici

Legal and Moral Theological Literature and the Formation of Early Modern Ibero-America

Max-Planck Studies in Global L Knowledge of the pragmatici analyses pragmatic normative literature in colonial Ibero-America. It explores the circulation and the functions of these media in the Iberian peninsula, New Spain, Peru, New Granada and Brazil.

Intestinal Microorganisms of Termites and Other Invertebrates

Springer Science & Business Media This is the first work to focus on microbes in gut systems of soil animals. Beginning with an overview of the biology of soil invertebrates, the text turns to the gut microbiota of termites, which are important soil processors in tropical and subtropical regions. Coverage extends to intestinal microbiota of such other litter decomposers as earthworms, springtails, millipedes, and woodlice. Thoroughly illustrated, including color photographs.

Branded Male

Marketing to Men

Kogan Page Publishers The male market is exploding. Thanks to emerging social and cultural trends, men are becoming consumers to reckon with. In 1990 only 4% of men claimed to regularly use a skin care product. By 2015 the figure will have risen to 50%. Branded Male discusses the evolution of the male consumer and the desire of marketers to tap into the still underdeveloped male market. Crammed with facts and anecdotes, Branded Male analyses how to effectively brand products and services for the male market. Using a typical modern male's weekday as a template and examining all the influences affecting him, the book considers his exposure to brands and the ways marketers can exploit these channels, taking you through popular strategies for marketing to men. In his trademark style, Mark Tungate - the author of Fashion Brands: Branding Style from Armani to Zara - paints a portrait of the male consumer. From razor blades to beer, from aftershave to hotels, he finds out which marketing messages have the most impact on male wallets. Men's bank balances may never be the same again.

Publishing for the Popes

The Roman Curia and the Use of Printing (1527-1555)

BRILL In Publishing for the Popes, Paolo Sachet provides a detailed account of the attempts made by the Roman Curia to exploit printing in the mid-sixteenth century, after the Reformation but before the implementation of the ecclesiastical censorship.

Andrea Palladio and the Architecture of Battle

With the Unpublished Edition of Polybius' Histories

Rizzoli International Publications A previously unknown portrait of the Italian architect in the role of illustrator and theorist on the militia. Published here for the first time are Palladio's preparatory materials for an illustrated edition of Polybius' Histories alongside Palladio's material for his edition of Julius Caesar' Commentaries. (1575). Long thought to have been lost, his original Polybius has now been recomposed by drawing on three manuscript copies: the mock-up used by Palladio to plan the edition, rediscovered in the London British Library in 1977; a second copy found in Florence in 1986 and a third exemplar only very recently found in the New York Public Library. Here the reproductions of the 43 etchings for the Polybius have been accompanied by 42 etchings which Palladio dedicated to Caesar's deeds. This offers us a complete picture of his effort to reconstruct those excellent features of ancient warfare on which Palladio wished to base his own proposals for reforming the contemporary Venetian militia, as well as to give a different point of view on the history of architecture. The volume includes contributions from several scholars including: Stephen Parkin, Sara Mazzarino, Marco Formisano, Luciano Pezzolo, Claudio Povo, and Paolo Fiore.

The Western Codification of Criminal Law

A Revision of the Myth of its Predominant French Influence

Springer This volume addresses an important historiographical gap by assessing the respective contributions of tradition and foreign influences to the 19th century codification of criminal law. More specifically, it focuses on the extent of French influence – among others – in European and American civil law jurisdictions. In this regard, the book seeks to dispel a number of myths concerning the French model's actual influence on European and Latin American criminal codes. The impact of the Napoleonic criminal code on other jurisdictions was real, but the scope and extent of its influence were significantly less than has sometimes been claimed. The overemphasis on French influence on other civil law jurisdictions is partly due to a fundamental assumption that modern criminal codes constituted a break with the past. The question as to whether they truly broke with the past or were merely a degree of reform touches on a difficult issue, namely, the dichotomy between tradition and foreign influences in the codification of criminal law. Scholarship has unfairly ignored this important subject, an oversight that this book remedies.

Pompeii's Ashes

The Reception of the Cities Buried by Vesuvius in Literature, Music, and Drama

Walter de Gruyter GmbH & Co KG Although there are many works dealing with Pompeii and Herculaneum, none of them try to encompass the entire spectrum of material related to its reception in popular imagination. Pompeii's Ashes surveys a broad variety of such works, ranging from travelogues between ca. 1740 and 2010 to 250 years of fiction, including stage works, music, and films. The first two chapters provide an in-depth analysis of the excavation history and an overview of the reflections of travelers. The six remaining chapters discuss several clearly-defined genres: historical novels with pagan tendencies, and those with Christians and Jews as protagonists, contemporary adventures, time traveling, mock manuscripts, and works dedicated to Vesuvius. "Pompeii's Ashes" demonstrates how the eternal fascination with the oldest still-running archaeological projects in the world began, developed, and continue until now.

Network and Migration in Early Renaissance Florence, 1378-1433

Friends of Friends in the Kingdom of Hungary

Renaissance History, Art and C This book explores the co-development of political, social, economic, and artistic networks of Florentines in the Kingdom of Hungary during the reign of Sigismund of Luxembourg. Analyzing the social network of these politicians, merchants, artisans, royal officers, dignitaries of the Church, and noblemen is the primary objective of this book. The study addresses both descriptively the patterns of connectivity and causally the impacts of this complex network on cultural exchanges of various types, among these migration, commerce, diplomacy, and artistic exchange. In the setting of a case study, this monograph should best be thought of as an attempt to cross the boundaries that divide political, economic, social, and art history so that they simultaneously figure into a single integrated story of Florentine history and development.

The Cathedral Builders

The Story of a Great Masonic Guild

DigiCat "The Cathedral Builders" by Leader Scott is a book about Church architecture and the efforts of various Cathedral builders. The book explains how and why such a powerful and influential guild seemed to spring from a little island in Lake Como, and how their worldwide reputation grew, the following scraps of history, borrowed from many an ancient source.

Bioinspired Biomaterials

Advances in Tissue Engineering and Regenerative Medicine

Springer Nature This book is the first of two volumes that together offer a comprehensive account of cutting-edge advances in the development of biomaterials for use within tissue engineering and regenerative medicine. Topics addressed in this volume, which is devoted to bioinspired biomaterials, range from novel biomaterials for regenerative medicine through to emerging enabling technologies with applications in, for example, drug delivery, maternal-fetal medicine, peripheral nerve repair and regeneration, and brain tumor therapy. New bioinspired hydrogels receive detailed attention in the book, and a further focus is the use of bioinspired biomaterials in the regulation of stem cell fate. Here the coverage includes the role of scaffolds in cartilage regeneration, the bioapplication of inorganic nanomaterials in tissue engineering, and guidance of cell migration to improve tissue regeneration. The authors are recognized experts in the interdisciplinary field of regenerative medicine and the book will be of value for all with an interest in regenerative medicine based on biomaterials.

Origins, Imitation, Conventions

Representation in the Visual Arts

MIT Press Twelve studies by eminent art historian James S. Ackerman. This collection contains studies written by art historian James Ackerman over the past decade. Whereas Ackerman's earlier work assumed a development of the arts as they responded to social, economic, political, and cultural change, his recent work reflects the poststructural critique of the presumption of progress that characterized Renaissance and modernist history and criticism. In this book he explores the tension between the authority of the past—which may act not only as a restraint but as a challenge and stimulus—and the potentially liberating gift of invention. He examines the ways in which artists and writers on art have related to ancestors and to established modes of representation, as well as to contemporary experiences. The "origins" studied here include the earliest art history and criticism; the beginnings of architectural drawing in the Middle Ages and Renaissance; Leonardo Da Vinci's sketches for churches, the first in the Renaissance to propose supporting domes on sculpted walls and piers; and the first architectural photographs. "Imitation" refers to artistic achievements that in part depended on the imitation of forms established in practices outside the fine arts, such as ancient Roman rhetoric and print media. "Conventions," like language, facilitate communication between the artist and viewer, but are both more universal (understood across cultures) and more fixed (resisting variation that might diminish their clarity). The three categories are closely linked throughout the book, as most acts of representation partake to some degree of all three.

Plants and Politics in Padua During the Age of Revolution, 1820–1848

Springer Nature

The Cambridge Companion to the Symphony

Cambridge University Press Few genres of the last 250 years have proved so crucial to the course of music history, or so vital to public musical experience, as the symphony. This Companion offers an accessible guide to the historical, analytical and interpretative issues surrounding this major genre of Western music, discussing an extensive variety of works from the eighteenth century to the present day. The book complements a detailed review of the symphony's history with focused analytical essays from leading scholars on the symphonic music of both mainstream composers, including Haydn, Mozart and Beethoven and lesser-known figures, including Carter, Berio and Maxwell Davies. With chapters on a comprehensive range of topics, from the symphony's origins to the politics of its reception in the twentieth century, this is an invaluable resource for anyone with an interest in the history, analysis and performance of the symphonic repertoire.

Giotto and the Orators

Humanist Observers of Painting in Italy and the Discovery of Pictorial Composition, 1350-1450

Oxford University Press 'This handsomely illustrated book is an original attempt to make clear how much the art of the orators and the painters in the Renaissance had in common ... Extremely important for the history of art.' Neo-Latin News.

Catalogue of Marine Molluscs of Andaman and Nicobar Islands

The Present Catalogue Included A Total Of More Than 1282 Species. These Occur In Different Habitats Such As Mangroves, Coral Reefs, Rocky Coasts, Sandy Beaches, Sea Grass Beds And Also At Greater Depths In The Sea.

Cutting Edge

Gillette's Journey to Global Leadership

Harvard Business Press This volume offers a behind-the-scenes look at how the Gillette company works, providing insight into its global outlook and strategy. It highlights the company's commitment to innovation, creative advertising and environmental issues.

The Complete Danteworlds

A Reader's Guide to the Divine Comedy

University of Chicago Press Dante Alighieri's Divine Comedy has, despite its enormous popularity and importance, often stymied readers with its multitudinous characters, references, and themes. But until the publication in 2007 of Guy Raffa's guide to the Inferno, students lacked a suitable resource to help them navigate Dante's underworld. With this new guide to the entire Divine Comedy, Raffa provides readers—experts in the Middle Ages and Renaissance, Dante neophytes, and everyone in between—with a map of the entire poem, from the lowest circle of Hell to the highest sphere of Paradise. Based on Raffa's original research and his many years of teaching the poem to undergraduates, The CompleteDanteworlds charts a simultaneously geographical and textual journey, canto by canto, region by region, adhering closely to the path taken by Dante himself through Hell, Purgatory, and Paradise. This invaluable reference also features study questions, illustrations of the realms, and regional summaries. Interpreting Dante's poem and his sources, Raffa fashions detailed entries on each character encountered as well as on many significant historical, religious, and cultural allusions.

Aeroacoustic Measurements

Springer Science & Business Media The book describes recent developments in aeroacoustic measurements in wind tunnels and the interpretation of the resulting data. The reader will find the latest measurement techniques described along with examples of the results.

On the True Precepts of the Art of Painting

Burt Franklin

Red Blood Cell Alloimmunization After Blood Transfusion

Leiden University Press "An investigation of the safety implications of pre-transfusion policy which requires the patient's serum to be tested for the presence of irregular red blood cell antibodies"--EBL.

WHO Guidelines for Indoor Air Quality

Selected Pollutants

World Health Organization This book presents WHO guidelines for the protection of public health from risks due to a number of chemicals commonly present in indoor air. The substances considered in this review, i.e. benzene, carbon monoxide, formaldehyde, naphthalene, nitrogen dioxide, polycyclic aromatic hydrocarbons (especially benzo[a]pyrene), radon, trichloroethylene and tetrachloroethylene, have indoor sources, are known in respect of their hazardousness to health and are often found indoors in concentrations of health concern. The guidelines are targeted at public health professionals involved in preventing health risks of environmental exposures, as well as specialists and authorities involved in the design and use of buildings, indoor materials and products. They provide a scientific basis for legally enforceable standards.

Music's Intellectual History

Rilm Personalities: music scholars. Personalities: composers. National studies. Encyclopedias. Periodicals. Historiography & its directions

The Diapason

Includes music.