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KEY=RHETORICALLY - ARCHER MATIAS

CATALOGUE OF THE DETROIT HIGH SCHOOL FOR THE SCHOOL YEAR OF ...

THE PHILOSOPHY OF RHETORIC

SIU Press Here, after a quarter century of additional study and reflection, Bitzer presents a new critical edition of George Campbell's classic. Bitzer provides a more complete review and assessment of Campbell's work, giving particular emphasis to Campbell's theological views, which he demonstrates played an important part in Campbell's overall view of reasoning, feeling, and moral and religious truth. *The Rhetoric* is widely regarded as the most important statement of a theory of rhetoric produced in the 18th century. Its importance lies, in part, in the fact that the theory is informed by the leading assumptions and themes of the Scottish Enlightenment—the prevailing empiricism, the theory of the association of ideas, the effort to explain natural phenomena by reference to principles and processes of human nature. Campbell's work engages such themes in an attempt to formulate a universal theory of human communication. Campbell attempts to develop his theory by discovering deep principles in human nature that account for all instances and kinds of human communication. He seeks to derive all communication principles and processes empirically. In addition, all statements in discourse that have to do with matters of fact and human affairs are likewise to be empirically derived. Thus, his theory of rhetoric is vastly wider than, and different from, such classical theories as those proposed by Aristotle, Cicero, and Quintilian, whose theories focused on discourse related to civic affairs. Bitzer shows that, by attempting to elaborate a general theory of rhetoric through empirical procedures, Campbell's project reveals the limitations of his method. He cannot ground all statements empirically and it is at this point that his theological position comes into play. Inspection of his religious

views shows that God's design of human nature, and God's revelations to humankind, make moral and spiritual truths known and quite secure to human beings, although not empirically.

ANNUAL REPORT OF THE BOARD OF EDUCATION OF THE CITY OF GRAND RAPIDS, FOR THE YEAR ENDING ...

THE HIGH SCHOOL YEAR BOOK

CATALOGUE CONTAINING ORGANIZATION AND COURSES OF STUDY OF THE HUDSON PUBLIC SCHOOLS

WITH RULES AND REGULATIONS

THE PUBLISHERS WEEKLY

CINCINNATI PUBLIC LIBRARY

THE PUBLISHERS' TRADE LIST ANNUAL

THE RHETORICAL READER, CONSISTING OF INSTRUCTIONS FOR REGULATING THE VOICE WITH A RHETORICAL NOTATION

ANNUAL REPORT

PENNSYLVANIA SCHOOL JOURNAL

THE ROYAL READERS. (ROY. SCH. SER.). SER.3. NO.1,2 [2 EDS.], 4

PROCEEDINGS

SANDERS' RHETORICAL, OR, UNION SIXTH READER

EMBRACING A FULL EXPOSITION OF THE PRINCIPLES OF RHETORICAL READING : WITH NUMEROUS SPECIMENS, BOTH IN PROSE AND POETRY, FROM THE BEST WRITERS, ENGLISH AND AMERICAN, AS EXERCISES FOR PRACTICE : AND WITH NOTES AND SKETCHES, LITERARY AND BIOGRAPHICAL, FORMING TOGETHER A BRIEF, THOUGH COMPREHENSIVE COURSE OF INSTRUCTION IN ENGLISH LITERATURE

THE EDUCATIONAL CALENDAR AND SCHOLASTIC YEAR BOOK [ED. BY F. MARCUS].

ELEMENTS OF ASTRONOMY

ACCOMPANIED WITH NUMEROUS ILLUSTRATIONS, A COLORED

REPRESENTATIONS OF THE SOLAR, STELLAR, AND NEBULAR SPECTRA, AND CELESTIAL CHARTS OF THE NORTHERN AND SOUTHERN HEMISPHERE

ORGANIZATIONAL RHETORIC

SITUATIONS AND STRATEGIES

SAGE Publications An unprecedented text explains how to analyze the role of rhetoric in organizations Integrating rhetorical theories and methods with principles of organizational communication, this pioneering text provides students with a step-by-step method for analyzing and critiquing examples of organizational rhetoric. The first half of the book offers an accessible introduction to rhetorical research, theory, and criticism and equips students for analyzing the messages of organizations in a variety of contexts. The second half focuses on needs in real-life organizational situations: to create and maintain identity; to manage messages about issues, risk, and crisis; and to communicate with those "inside" the organization. Contemporary examples and case studies (including a dispute over clean energy in Texas, efforts on the part of restaurant owners in New York to fight food labeling requirements, and a university's announcement that it is building a "body farm") illustrate the importance of this area of study and provide opportunities for students to apply their emerging analytical and critical thinking skills. Key Features Grounds the explanation and critique of persuasive organizational messages in traditional and contemporary rhetorical literature Shows students how to critique the messages organizations use to create and maintain organizational power Demonstrates the importance of rhetoric to the success of the organization Uses case studies and accompanying worksheets to help students move through the process of analyzing sample situations and messages Covers image/impression management, issue management, crisis management, and other key facets of organizational rhetoric Includes models of the book's method for analysis at the beginning of each chapter to help students visualize how each step fits into the larger system Intended Audience Organizational Rhetoric: Situations and Strategies is ideal for a wide range of courses at the upper-level undergraduate and master's level, including Organizational Communication, Organizational Studies, Public Relations, and Rhetorical Studies. This first-of-its-kind textbook is also an essential addition to the libraries of Communication/Rhetoric and Business instructors.

READINGS FROM CLASSICAL RHETORIC

SIU Press Here, for the first time in one volume, are all the extant writings focusing on rhetoric that were composed before the fall of Rome. This unique anthology of primary texts in classical rhetoric contains the work of 24 ancient writers from Homer through St. Augustine, including Herodotus, Thucydides, Plato, Aristotle, Cicero, Quintilian, Tacitus, and Longinus. Along with many widely recognized translations, special features include the first English translations of works by Theon and Nicolaus, as well as new translations of two works by important sophists, Gorgias' encomium on Helen and Alcidas' essay on composition. The writers are

grouped chronologically into historical periods, allowing the reader to understand the scope and significance of rhetoric in antiquity. Introductions are included to each period, as well as to each writer, with writers' biographies, major works, and salient features of excerpts.

AMERICAN BOOK PUBLISHING RECORD

RHETORICAL DEVICES

A HANDBOOK AND ACTIVITIES FOR STUDENT WRITERS

Prestwick House Inc

THE BEST BOOKS

A READER'S GUIDE TO THE CHOICE OF THE BEST AVAILABLE BOOKS (ABOUT 50,000) IN EVERY DEPARTMENT OF SCIENCE, ART AND LITERATURE, WITH THE DATES OF THE FIRST AND LAST EDITIONS, AND THE PRICE, SIZE AND PUBLISHER'S NAME OF EACH BOOK

London S. Sonnenschein 1891.

THE PUBLISHERS' WEEKLY A JOURNAL SPECIALLY REVOTED TO THE INTERESTS OF THE BOOK AND STATIONERY TRADE

THE AMERICAN CATALOGUE

American national trade bibliography.

CATALOGUE OF THE EDUCATIONAL DIVISION OF THE SOUTH KENSINGTON MUSEUM

MAKAMAT, OR, RHETORICAL ANECDOTES OF AL HARIRI OF BASRA

Translated from the original Arabic, with annotations, by T. Preston

READING RHETORICALLY

Longman Publishing Group Offering concise yet thorough treatment of academic reading and writing in college, *Reading Rhetorically*, Brief Editions shows readers how to analyze texts by recognizing rhetorical strategies and genre conventions, and how to incorporate other writers' texts into their own research-based papers. Teaches readers how to read and write for academic purposes. Anyone interested in academic writing.

THE PHEASANT CAP MASTER (HE GUAN ZI)

A RHETORICAL READING

SUNY Press This first book-length study in English explores the long neglected ancient Chinese treatise: the Pheasant Cap Master or He guan zi (3rd century B.C.).

ANNUAL REPORT

CATALOGUE OF THE LIBRARY OF THE BOSTON ATHENÆUM

CATALOGUE OF THE LIBRARY OF THE BOSTON ATHENAEUM

1807-1871...

PUBLISHERS' WEEKLY

THE INTERNATIONAL NEWS MAGAZINE OF BOOK PUBLISHING AND BOOKSELLING

CATALOGUES OF SOME OF THE LEADING HIGH SCHOOLS OF MICHIGAN...: ADRIAN, ANN ARBOR, ALPENA, BAY CITY, CADILLAC, CONSTANTINE, EAST SAGINAW, GRAND RAPIDS, HOWELL, IONIA, MANISTEE, NILES, NORWAY, SAGINAW (WEST SIDE), TRAVERSE CITY, THREE RIVERS.-V.2. ALMA, BIRMINGHAM, CHARLOTTE, DETROIT, DEXTER, HANCOCK, HUDSON, IRON MOUNTAIN, IRON RIVER, ITHACA, JACKSON

SANDERS' RHETORICAL, OR, UNION SIXTH READER

EMBRACING A FULL EXPOSITION OF THE PRINCIPLES OF RHETORICAL READING ; FORMING TOGETHER A BRIEF, THOUGH COMPREHENSIVE COURSE OF INSTRUCTION IN ENGLISH LITERATURE

ANNUAL REPORTS ...

WHAT IS RHETORIC?

Oxford University Press This book offers a new approach to the principles and functioning of rhetoric. In everyday life, we often debate issues or simply discuss questions. Rhetoric is the way in which we answer questions in an interpersonal context, when we want to have an effect on those with whom we are communicating. They can be convinced or charmed, persuaded or influenced, and the language used can range from reasoning to the sharing of narratives, literary or otherwise. *What is Rhetoric?* provides a breakthrough in the field, offering a systematic and unified view of the topic. The book combines the social aspects of rhetoric, such as the negotiation of distance between speakers, with the theory of emotions. All the principal authors from Plato and Aristotle to contemporary theorists are integrated into Michel Meyer's 'problematological' conception of rhetoric, based on the primacy of questioning and answering in language and thought.

A SYSTEM OF CHRISTIAN RHETORIC

FOR THE USE OF PREACHERS AND OTHER SPEAKERS

A RHETORIC OF DOING

ESSAYS ON WRITTEN DISCOURSE IN HONOR OF JAMES L. KINNEAVY

SIU Press Concerned with both the nature and the practice of discourse, the eighteen essays collected here treat rhetoric as a dynamic enterprise of inquiry, exploration, and application, and in doing so reflect James L. Kinneavy's firm belief in the vital relationship between theory and practice, his commitment to a spirit of accommodation and assimilation that promotes the development of ever more powerful theories and ever more useful practices. A thorough introduction provides the reader with clear summaries of the essays by leading-edge theorists, researchers, and teachers of writing and rhetoric. A "field context" for the ideas presented in this book is provided through the division of the various chapters into four major sections that focus on classical rhetoric and rhetorical theory in historical contexts; on dimensions of discourse theory, aspects of discourse communities, and the sorts of knowledge people access and use in producing written texts; on writing in school-related contexts; and on several dimensions of nonacademic writing. A fifth section contains a bibliographic survey and an appreciation of James Kinneavy's work. The exceptional range of these essays makes *A Rhetoric of Doing* an ecumenical examination of the current state of mind in rhetoric and written communication, a survey and description of what discourse and those in the field of discourse are, in fact, doing.

THE RHETORIC OF DIGRESSIONS

REVELATION 7:1-17 AND 10:1-11:13 AND ANCIENT COMMUNICATION

Mohr Siebeck "... analyzes Revelation 7:1-17 and Revelation 10:1-11:13 - interruptions in the seals and trumpets - in light of digressions in ancient rhetorical theory and practice."--Page [4] of printed paper wrapper.

ANNUAL LIST OF BOOKS ADDED TO THE PUBLIC LIBRARY OF CINCINNATI

INFORMATION DESIGN

RESEARCH AND PRACTICE

Taylor & Francis Information Design provides citizens, business and government with a means of presenting and interacting with complex information. It embraces applications from wayfinding and map reading to forms design; from website and screen layout to instruction. Done well it can communicate across languages and cultures, convey complicated instructions, even change behaviours. Information Design offers an authoritative guide to this important multidisciplinary subject. The book weaves design theory and methods with case studies of professional practice from leading information designers across the world. The heavily illustrated text is rigorous yet readable and offers a single, must-have, reference to anyone interested

in information design or any of its related disciplines such as interaction design and information architecture, information graphics, document design, universal design, service design, map-making and wayfinding.