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## KEY=ULTIMATE - JAYLEEN BRAIDEN

### THE BOOK ON WRITING

### THE ULTIMATE GUIDE TO WRITING WELL

*Marion Street Press, Inc.* Teaches the elements of good writing through the use of essential guidelines, literary techniques, and proper writing mechanics.

### BROADCAST NEWS WRITING FOR PROFESSIONALS

*Marion Street Press, Inc.* Covers topics such as how to find memorable stories, localize national stories, interview effectively, create professional live shots, develop a broadcast voice, and write leads.

### THE STUDENT NEWSPAPER SURVIVAL GUIDE

*John Wiley & Sons* The Student Newspaper Survival Guide has been extensively updated to cover recent developments in online publishing, social media, mobile journalism, and multimedia storytelling; at the same time, it continues to serve as an essential reference on all aspects of producing a student publication. Updated and expanded to discuss many of the changes in the field of journalism and in college newspapers, with two new chapters to enhance the focus on online journalism and technology Emphasis on Web-first publishing and covering breaking news as it happens, including a new section on mobile journalism Guides student journalists through the intricate, multi-step process of producing a student newspaper including the challenges of reporting, writing, editing, designing, and publishing campus newspapers and websites Chapters include discussion questions, exercises, sample projects, checklists, tips from professionals, sample forms, story ideas, and scenarios for discussion Fresh, new, full color examples from award winning college newspapers around North America Essential reading for student reporters, editors, page designers, photographers, webmasters, and advertising sales representatives

### CHAMPIONSHIP WRITING

### 50 WAYS TO IMPROVE YOUR WRITING

*Marion Street Press, Inc.* A fun-to-read guide that teaches writers how to construct graceful, concise sentences with flair.

### WRITE YOUR BOOK

### 7 STEPS AND 7 SECRETS FOR FINISHING YOUR NONFICTION BOOK SOONER RATHER THAN LATER

*WestBow Press* Have you started writing a nonfiction book that you are struggling to finish? Do you have an idea for a book but dont know how to get started? Now you can start and finish your book sooner rather than later following an easy 7 step process that forms the foundation for the way most nonfiction books are written. This insiders guide starts by helping you find the time to write your book and then walks you through creating your proposal, developing your writing plan, and writing your first draft. Along the way youll determine when you could finish your book based on your personal writing output and the time you have available to write. Youll also discover the 7 secrets to finishing your book sooner rather than later including how to transform your dreams into your vision and how to establish the goals and action steps needed to make your vision a reality. Writing a book is similar to taking a journey. Having a plan and putting in the necessary time gets you from where you are to where you want to be. This book takes you step-by-step through the process of developing your plan and following through to write your book sooner rather than later. If you're ready to finish your book and to begin to see the impact it has in the lives of others then read this quick guide and take the steps to make it happen!

### STORYCRAFT, SECOND EDITION

### THE COMPLETE GUIDE TO WRITING NARRATIVE NONFICTION

*University of Chicago Press* Jack Hart, master writing coach and former managing editor of the Oregonian, has guided several Pulitzer Prize-winning narratives to publication. Since its publication in 2011, his book Storycraft has become the definitive guide to crafting narrative nonfiction. This is the book to read to learn the art of storytelling as embodied in the work of writers such as David Grann, Mary Roach, Tracy Kidder, and John McPhee. In this new edition, Hart has expanded the book's range to delve into podcasting and has incorporated new insights from recent research into storytelling and the brain. He has also added dozens of new examples that illustrate effective narrative nonfiction. This edition of Storycraft is also paired with Wordcraft, a new incarnation of Hart's earlier book A Writer's Coach, now also available from Chicago.

### THE ROUTLEDGE HANDBOOK OF MAGAZINE RESEARCH

### THE FUTURE OF THE MAGAZINE FORM

*Routledge* Scholarly engagement with the magazine form has, in the last two decades, produced a substantial amount of valuable research. Authored by leading academic authorities in the study of magazines, the chapters in The Routledge Handbook of Magazine Research not only create an architecture to organize and archive the developing field of magazine research, but also suggest new avenues of future investigation. Each of 33 chapters surveys the last 20 years of scholarship in its subject area, identifying the major research themes, theoretical developments and interpretive breakthroughs. Exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout, offering readers a deeper understanding of the magazine form, as well as of the sociocultural realities it both mirrors and influences. The book includes six sections: -Methodologies and structures presents theories and models for magazine research in an evolving, global context. -Magazine publishing: the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing. -Magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives, subjects, genre and format questions. -Magazines as visual communication explores cover design, photography, illustrations and interactivity. -Pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research. -The future of the magazine form speculates on the changing nature of magazine research via its environmental effects, audience, and transforming platforms.

### A SPLENDID ECSTASY

### THE TRIALS, THRILLS AND JOYS OF AUTHORSHIP

*AuthorHouse*

### PERSONAL VERDICT

### A CIVIL RIGHTS NOVEL

*AuthorHouse* College freshman Jeff Martindales life begins changing almost the instant he meets Rev. Isiah Booker, a former Temple University halfback now active in the nascent Civil Rights Movement. Jeff is from a nearly all-white, small northern Michigan town. Isiahs a Philadelphian, 12 years older and black. Their chance meeting at a casual party on the University of Michigan campus grows from a mutual interest in fly-fishing to full-fledged friendship blended with a mentoring relationship that gradually awakens Jeff to the staggering cruelties of the segregated South, nearly 100 years after the Civil War. Jeff and girlfriend, Susan Adams, volunteer for paper-shuffling duties at the Ann Arbor NAACP, but grow increasingly frustrated with minimal national civil rights progress, even after theyre jailed for joining two Tennessee sit-ins. When unspeakable violence strikes, Jeff shockingly risks his life, his future and Susans love to pursue what only he views as a morally greater cause.

### NEW DIRECTIONS IN DIVERSITY

### A NEW APPROACH TO COVERING AMERICA'S MULTICULTURAL COMMUNITIES

*Marion Street Press* Helps journalists and students learn how to report on the issues important to diverse communities. Beginning with a discussion on what diversity means and why it is important, this book provides a roadmap for teaching and learning about diverse communities and suggestions for beginning what is often a difficult community conversation.

### BEST NEWSPAPER WRITING

*C Q Press College* 'Best Newspaper Writing 2006-2007' celebrates the winners and finalists of the American Society of Newspaper Editors annual competition. The text offers a wide array of exemplary writing and photojournalism, providing quality models students can analyse and emulate.

### REPORTING FOR THE MEDIA

*Oxford University Press, USA* Grounded in the basics: grammar, news writing style and traditional story structures, this title introduces students to what reporters do - engage the world around them,

generate story ideas, gather information, and write a story. It addresses topics such as broadcast and convergence, taking into account the multimedia nature of journalism.

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## WRITE BETTER RIGHT NOW

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### THE RELUCTANT WRITER'S GUIDE TO CONFIDENT COMMUNICATION AND SELF-ASSURED STYLE

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*Red Wheel/Weiser* In almost any career, you must know how to write—even if it's not part of your job description. But if you are a reluctant writer, producing even the simplest memo may be a struggle. *Write Better Right Now* is the springboard to get you ahead in any job, passion project, or situation that requires writing skills. No matter what you are called upon to do—blog posts, speeches, web content, press releases, or more—this step-by-step manual gives you the solid techniques you need to get the task done. *Write Better Right Now* works because it is: **Short**—It takes a concise approach, from first thoughts to final edits, and its “mix-and-match” structure means you only have to read the sections you need. **Practical**—It is loaded with summations, short cuts, tips, cheat sheets, and hands-on exercises. **Solution-driven**—Knowing where you've gone wrong is half the battle. *Write Better Right Now* offers you the tools to identify your own problem patterns and choose the quickest and most appropriate fixes. You can improve your writing today. With straightforward guidance, *Write Better Right Now* is the quick read for productive people who need to create clear and crisp communication—right now.

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## UNFUCK YOUR WRITING

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### WRITE BETTER, REACH READERS, & SHARE YOUR INNER WORLD

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*Microcosm Publishing* Want to be a writer, but the words won't come? Do you have a lot to say but don't know how to write it so people will read it? Do you struggle with anxiety, procrastination, or feeling like an imposter around your writing? *Microcosm's* two most prolific authors teach you their tricks of the trade in this no-nonsense, practical guide to the craft of writing longform work. Learn skills like setting and sticking to goals, communicating effectively with your writing, having fun while writing, working with an editor, and creating reader-oriented work. This is not a book about crafting beautiful sentences with perfect grammar; instead Harper and Biel will teach you to write so that your words have the greatest possible impact on the world.

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## COMMUNICATING SUSTAINABILITY

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*Routledge* *Communicating Sustainability* is a book of evidence-based strategies for making sustainability vivid, accessible, and comprehensible. To do this, it brings together research from a range of specialties including cognitive psychology, visual perception, communication studies, environmental design, interpretive exhibit design, interpretive signage, wayfinding, storytelling, courtroom litigation, information graphics, and graphic design to illustrate not only what approaches are effective but why they work as they do. The topic of sustainability is vast and complex. It interconnects multiple dimensions of human culture and the biosphere and involves a myriad of systems and processes, many of which are too large, too small, too fast, or too slow to see. Many people find verbal explanations about all of this too abstract or too complicated to understand, and for most people the concepts of sustainability are regarded as quirky, peripheral, and not essential to everyday life. Yet the challenges of sustainability concern the very survival of most species of life on Earth, including the human species. In order for life as we know it to survive and thrive into the future, sustainability must become broadly understood—by everyone, not just activists or specialists. This book offers tools to help make complex systems and nuanced, abstract ideas concrete and comprehensible to the broadest range of people. The goal of communication, and of this book, is to build understanding.

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## CHALK LINE

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### A BEN GALLAGHER MYSTERY

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*Grey & Guvnor Press* **CHALK LINE** A Ben Gallagher Mystery Detective Ben Gallagher has waited a decade for his only brother to be paroled from prison. Only then, he believes, will his fractured family be mended. But on that long-awaited day, Ben is instead plunged into trauma. A murder investigation forces him to choose between the law he reveres and the family he loves. With his loyalties divided and just one heart-pounding step from the wrong side of the law, Ben rushes headlong into the forbidden territory of family secrets and into the shock of his life. Early reviewers call *Chalk Line* absorbing, captivating, ingeniously plotted, and guaranteed to keep you on the edge of your seat. It's also, says the Fort Worth Star-Telegram, a completely different kind of mystery.

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## THE BRITISH NATIONAL BIBLIOGRAPHY

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### THE BOYS LIFE OF ABRAHAM LINCOLN

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*1st World Publishing* Purchase one of 1st World Library's Classic Books and help support our free internet library of downloadable eBooks. Visit us online at [www.1stWorldLibrary.ORG](http://www.1stWorldLibrary.ORG) - - Abraham Lincoln's forefathers were pioneers - men who left their homes to open up the wilderness and make the way plain for others to follow them. For one hundred and seventy years, ever since the first American Lincoln came from England to Massachusetts in 1638, they had been moving slowly westward as new settlements were made in the forest. They faced solitude, privation, and all the dangers and hardships that beset men who take up their homes where only beasts and wild men have had homes before; but they continued to press steadily forward, though they lost fortune and sometimes even life itself, in their westward progress. Back in Pennsylvania and New Jersey some of the Lincolns had been men of wealth and influence. In Kentucky, where the future President was born on February 12, 1809, his parents lived in deep poverty.

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## PUBLIC LIBRARY CORE COLLECTION

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### A SELECTION GUIDE TO REFERENCE BOOKS AND ADULT NONFICTION. NONFICTION

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*H. W. Wilson* *Wilson's Public Library Core Collection: Nonfiction (13th Edition, 2008)* recommends reference and nonfiction books for the general adult audience. It is a guide to over 9,000 books (over 6,500 titles are new to this edition), plus review sources and other professional aids for librarians and media specialists. Acquisitions librarians, reference librarians and cataloguers can all use this reliable guide to building and maintaining a well-rounded collection of the most highly recommended reference and nonfiction books for adults. All titles are selected by librarians, editors, advisors, and nominators—all of them experts in public library services. The collection is a valuable tool for collection development and maintenance, reader's advisory, weeding your collection, and curriculum support. Richly enhanced records provide a wealth of useful information. All entries include complete bibliographic data as well as price, subject headings, annotations, grade level, Dewey classification, cover art, and quotations from reviews. Many entries also list awards, best-book lists, and starred reviews. **Save Time:** Efficiently organised and includes ""Starred"" titles **Save Money:** Allocate your resources to the best materials available **Stay Relevant:** Discover the best in important, contemporary categories **Complete Coverage:** Includes recommendations on periodicals and electronic resources, too **Four-Year Subscription** This Core Collection was originally sold as a four-year subscription. The core edition, published in 2008, delivers a library-bound volume with an extensive, selective list of recommended books. From 2009 to 2011 Wilson published extensive paperback supplements to the 2008 edition. A new cycle of materials will begin in 2012. However, the 2008 to 2011 materials are currently available. Buyers of them will receive all these materials immediately. All four years are only \$420. **Uniquely Valuable** There is nothing quite like *Wilson Core Collections*. The accumulated expertise of our selectors, and the unquestioned reputation of these collections, is invaluable. *Wilson Core Collections* are universally recognised as impartial and expert aids to collection development that assist and reinforce the judgement of librarians everywhere. Selection to a *Wilson Core Collection* is strong support to any challenged purchase. **Contemporary Relevance** This Core Collection includes broad updates in the areas of crafts; terrorism, and international security; environment and global warming; diseases and medicine; and religion, plus other contemporary topics that keep the library's collection as current as today's headlines. **Other Key Features** **Classified Catalogue** - A list arranged by Dewey Decimal Classification, with complete cataloguing information for each book. **Author, Title, Subject and Analytical Index** - An in-depth key to the information in *Classified Catalogue*-including author and title analytics for works contained in anthologies and collections. Richly enhanced records provide complete bibliographic data, price, subject headings, descriptive annotations, grade level, Dewey classification, evaluative quotations from a review, when available. Listing works published in the United States, or published in Canada or the United Kingdom and distributed in the United States, *Public Library Core Collection: Nonfiction* features extensive revisions in the areas of health, science and technology, personal finance, sports, cooking and gardening, and handicrafts. Biography, poetry and literary criticism continue to receive comprehensive treatment. Reference works in all subject fields are included.

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## WAS THERE A WISDOM TRADITION? NEW PROSPECTS IN ISRAELITE WISDOM STUDIES

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*SBL Press* Essential reading for scholars and students in wisdom studies This collection of essays explores questions that challenge the traditional notion of a wisdom tradition among the Israelite literati, such as: Is the wisdom literature a genre or mode of literature or do we need new terminology? Who were the tradents? Is there such a thing as a “wisdom scribe” and what would that look like? Did the scribes who composed wisdom literature also have a hand in producing the other “traditions,” such as the priestly, prophetic, and apocalyptic, as well as other non-sapiential works? Were Israelite sages open to non-sapiential forms of knowledge in their conceptualization of wisdom? **Features:** Recent genre theory in distinction from traditional form criticism Ancient Near Eastern comparative material A balanced collection that includes essays that seriously challenge and affirm the consensus view, as well as those that reconfigure it

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## THE PROCESS OF WRITING NEWS

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### FROM INFORMATION TO STORY

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*Allyn & Bacon* Using examples and exercises, *The Process of Writing News* takes an “impact, elements, and words” approach to demystify reporting and writing for beginners. This is a concise book that approaches writing as a process, using a pedagogy that has proven effective. In each chapter, the book addresses the roles of journalists at several levels of abstraction, beginning with their responsibilities to audiences in a democratic society, and continuing with ethical decision-making in fulfilling those responsibilities. Each chapter ends with reporting and writing exercises which allow the reader to develop skills for informing audiences and telling compelling stories in print, broadcast, and online news media and to practice and be evaluated on those skills. The reader is taken through a year in the life of a fictional community, revisiting issues and stories in a series of more than two dozen linked exercises of increasing complexity, from lede writing to handling a major breaking story on deadline. There are even opportunities to report and write from the reader's own community.

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## CALLED TO WRITE

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### 7 PRINCIPLES TO BECOME A WRITER ON MISSION

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*New Hope Publishers* *Called to Write* will inspire you to either pick up the art of writing or will affirm your calling to write for the kingdom of God. Written by two award-winning and widely published authors



transformed our lives, and personal genomics is revolutionizing biology. But despite the availability of technologies that can provide wireless, personalized health care at lower cost, the medical community has resisted change. In *The Creative Destruction of Medicine*, Eric Topol—one of the nation's top physicians—calls for consumer activism to demand innovation and the democratization of medical care. *The Creative Destruction of Medicine* is the definitive account of the coming disruption of medicine, written by the field's leading voice.

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## **A HISTORY OF THE PRESENT ILLNESS**

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### **STORIES**

*Bloomsbury Publishing* A busy doctor juggles an errant teenage daughter and a seriously ill father. An elderly immigrant sacrifices his demented wife's well-being to satisfy his son's authority. A trainee becomes delirious with lack of sleep but must learn how to act, and not react, in the face of suffering. A psychiatrist who advocates for the underserved may herself be crazy. Together these deeply humane linked stories - at once funny and honest, incisive and compassionate - explore the impact of illness on real people's lives and offer a portrait of health and medicine like nothing we have read before. Set in hospitals, offices, nursing homes, prisons, family apartments and out and about in the city, *A History of the Present Illness* creates a world pulsating with life and introduces a striking new literary voice.

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### **ARTO'S BIG MOVE**

*Owlkids* Having lived in the cold, snowy North his entire life, Arto is upset about moving to the South when his mother gets a new job, until he makes a friend who teaches him that adapting to his surroundings might not be such a bad idea.

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## **ENDING THE PARENT-TEEN CONTROL BATTLE**

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### **RESOLVE THE POWER STRUGGLE AND BUILD TRUST, RESPONSIBILITY, AND RESPECT**

*New Harbinger Publications* "Full of practical expectations ... Warmly recommended." —Library Journalstarred review Power struggles between parents and teens are nothing new, but chronic control battles are destructive to teen development as well as the entire family. According to psychotherapist Neil Brown, these battles occur as the result of self-perpetuating negative relationship patterns. Chock-full of powerful and easy-to-use evidence-based tools, this book will help you understand and end the painful tug-of-war with your teen and foster a peaceful and loving home environment. In virtually all families, there are moments when teens are unhappy with parental limits, rules, and requests—as well as times when those kids are disobedient or noncompliant, or get caught up in the moment and make bad decisions. But the parent-teen control battle goes beyond this; it's a chronic relationship pattern that uses up the family's emotional resources and can seriously impact child identity, self-esteem, and development, resulting in destructive behavior and causing stress for everyone around. This book offers a thorough understanding of the control battle and a clear prescription to end it. With *Ending the Parent-Teen Control Battle*, you'll learn about the three elements that support this chronic conflict—reactivity, negative emotional tone, and being "other-person focused"—and discover the two key changes that can be made to address the underlying issues, allowing you to move toward a more positive way of seeing your teen while creating vital behavioral change. Using tools based in structural family therapy (SFT), which targets the core relationship pattern driving the control battle, you'll be able to address specific issues and create a healthier pattern. If you're tired of the constant battle for control and you're ready to cultivate a more loving, peaceful, and supportive environment for the whole family, this book has the skills and understanding you need to be successful, no matter what you and your teen face.