
Site To Download Market Songwriters 2015

Eventually, you will totally discover a extra experience and capability by spending more cash. still when? pull off you acknowledge that you require to acquire those all needs later than having significantly cash? Why dont you attempt to get something basic in the beginning? Thats something that will guide you to comprehend even more roughly the globe, experience, some places, subsequently history, amusement, and a lot more?

It is your utterly own time to play a role reviewing habit. among guides you could enjoy now is **Market Songwriters 2015** below.

KEY=MARKET - CASSIUS MARISOL

2015 SONGWRITER'S MARKET

WHERE & HOW TO MARKET YOUR SONGS

Penguin The most trusted guide to songwriting success! There is a home out there for every song you've written, but in order to place those songs and advance your music career you must arm yourself with steadfast determination, unending passion, and the most accurate music business knowledge available. For more than 38 years, Songwriter's Market has provided songwriters and performing artists with the most complete and up-to-date information needed to place songs with music publishers, find record companies and producers, obtain representation with managers, and more. This comprehensive guide gives you the tools and first-hand knowledge you need to launch your songwriting career right now! In the 2015 edition, you'll also gain access to: • A new foreword by hit songwriter and best-selling author Jason Blume • New interviews with music publishers, Grammy Award-winning producers, and major music industry leaders • Articles about how to create and mix a professional demo at home, how to get the most out of music conferences, and much more • Hundreds of songwriting placement opportunities • Listings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources (helpful for indie artists looking to record and tour on their own) *Includes access to the webinar "Song Seeds: How to Jump-start Your Songwriting Process" from author and Berklee College of Music professor Mark Simos.

2015 SONGWRITER'S MARKET

WHERE AND HOW TO MARKET YOUR SONGS

Annotation The most trusted guide to songwriting success!There is a home out there for every song you've written, but in order to place those songs and advance your music career you must arm yourself with steadfast determination, unending passion, and the most accurate music business knowledge available. For more than 38 years, Songwriter's Market has provided songwriters and performing artists with the most complete and up-to-date information needed to place songs with music publishers, find record companies and producers, obtain representation with managers, and more. This comprehensive guide gives you the tools and first-hand knowledge you need to launch your songwriting career right now!In the 2015 edition, you'll also gain access to:A new foreword by hit songwriter and best-selling author Jason BlumeNew interviews with music publishers, Grammy Award-winning producers, and major music industry leadersArticles about how to create and mix a professional demo at home, how to get the most out of music conferences, and much moreHundreds of songwriting placement opportunitiesListings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources (helpful for indie artists looking to record and tour on their own)*Includes access to the webinar "Song Seeds: How to Jump-start Your Songwriting Process" from author and Berklee College of Music professor Mark Simos.

SONGWRITER'S MARKET 40TH EDITION

WHERE & HOW TO MARKET YOUR SONGS

Penguin Songwriter's Market is the go-to source for songwriters and performing artists who seek career advice and up-to-date information for placing their songs with music publishers, discovering record companies or producers, securing representation with a manager, and much more. With insights from a variety of industry experts and both career and up-and-coming songwriters, this edition features the firsthand and insider knowledge songwriters need to launch their career. You gain access to: • Interviews with veterans like Phil Cody, Chip Taylor, and Marc Jordan and rising stars like Simon Wilcox, Francesco Yates, and the Grammy-nominated Erik Blu2th Griggs. • Articles on breaking into Nashville, using Twitter to market yourself as a songwriter, and crowdfunding. • Hundreds of songwriting-placement opportunities. • Listings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources. + Includes exclusive access to the video "Pat Pattison Masterclass: Rhythm and Form" "Songwriter's Market is the indispensable tool you need to build your songwriting career. From the secrets of hit songwriting craft to an unequalled collection of pitching resources for your final recordings, this book delivers it all." --Robin Frederick, writer and producer of more than 500 songs for television, records, and audio products, and author of top-selling songwriting books

FOCUS ON: 100 MOST POPULAR AMERICAN SINGER-SONGWRTERS

e-artnow sro

THE SONG MACHINE

HOW TO MAKE A HIT

Random House How do you make a song into a global smash hit that is guaranteed to make millions? Read *The Song Machine* and find out! From Tin Pan Alley and Motown to Rihanna and Taylor Swift, manufactured music has existed since the record industry began. But who are the hit-manufacturers that can create a tune that is so catchy, so wildly addictive, that it sticks in the minds of millions of listeners? In *The Song Machine*, John Seabrook dissects the workings of this machine, travelling the world to reveal its hidden formulas, and interview its geniuses – ‘the hitmakers’ – at the centre of it all. Hilarious and jaw-droppingly shocking, this book will change how you think and feel about music, as well as how you listen to it. ‘Revelatory, funny, and full of almost unbelievable details’, Eric Schlosser, author of *Fast Food Nation* ‘As addictive as its subject’ *Sunday Times*

SONGWRITER'S MARKET 2016

WHERE & HOW TO MARKET YOUR SONGS

Penguin *THE MOST TRUSTED GUIDE TO SONGWRITING SUCCESS* For nearly 40 years, *Songwriter's Market* has provided songwriters and performing artists with the most up-to-date information needed to place songs with music publishers, find record companies and producers, obtain representation with managers, and much more. Featuring a holistic focus on all aspects of songwriting--from idea generation to marketing--this completely updated edition has more resources than ever before, giving you the tools and first-hand knowledge you need to launch your songwriting career. You'll also gain access to: • Articles on improving and honing your songwriting craft: from finding your voice to using rhyme and alliteration to create a better song • Technical pieces on project management, the best tools for songwriting on the go, and using social media to your advantage • New interviews with industry executives and insiders • Hundreds of songwriting-placement opportunities • Listings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources (helpful for indie artists looking to record and tour on their own) + Includes an exclusive FREE download of the webinar "Pat Pattison Masterclass: Rhythm and Point of View" by best-selling songwriter and author Pat Pattison "This book is for the self-starters, the hard workers, and the driven songwriters. Writing songs is only the first part of the journey. Once you've crafted the perfect song, you need to get it into the right hands. *Songwriter's Market* provides you with the tools you need to do just that." --Ben Camp, assistant professor of songwriting at Berklee, songwriter for Sony/ATV, and songwriter for artists on Columbia, Sony, and Universal "For many years, my role in the music industry has been as a director, and now an owner, of a global songwriter membership organization. Through my experience, I know that songwriters consistently refer to the *Songwriter's Market* as a go-to resource for credible services, information, and connections." --Sheree Spoltore, founder and president of Global Songwriters Connection and former assistant executive director of Nashville Songwriters Association International

AWAKENING

THE MUSIC INDUSTRY IN THE DIGITAL AGE

MiDiA Research *Awakening* is the definitive account of the music industry in the digital era. It tells the inside story of how the music business grappled with the emergence of an entirely new digital economy with exclusive interviews with the people who shaped today's industry. Mulligan's gripping narrative switches between the seismic market trends to the highly personal accounts of artists and digital pioneers. It recounts the events that both spelt the end of the old industry and that are the foundation for the radical new successor that is about to emerge. *Awakening* is written by the leading music industry analyst Mark Mulligan and includes interviews with 60 of the music industry's most important figures, including million selling artists and more than 20 CEOs. Alongside this unprecedented executive access, *Awakening* uses exclusive data presented across 60 charts and figures to chart the music industry's digital journey and to lay out a vision of the future for the industry and artists alike. For anyone interested in the music industry and the lessons it provides for all businesses in the digital era, this is the only book you will ever need.

SONGWRITER'S MARKET

FRONTIERS OF CREATIVE INDUSTRIES

EXPLORING STRUCTURAL AND CATEGORICAL DYNAMICS

Emerald Group Publishing *Creative industries* are a growing and globally important area for both economic vitality and cultural expression of industrialized nations. This volume examines their institutional, categorical and structural dynamics to provide an overview of new trends and emerging issues in scholarship on this topic.

SONGWRITER'S MARKET

1987

Random House Value Publishing Each of the 2,000 listings of song buyers have complete information about that listing. This updated guide is the guide for songwriters. Illustrated.

RECORD LABEL MARKETING

HOW MUSIC COMPANIES BRAND AND MARKET ARTISTS IN THE DIGITAL ERA

CRC Press *Record Label Marketing, Third Edition* is the essential resource to help you understand how recorded music is professionally marketed. Fully updated to reflect current trends in the industry, this edition is designed to benefit marketing professionals, music business students, and independent artists alike. As with previous editions, the third edition is accessible for readers new to marketing

or to the music business. The book addresses classic marketing concepts while providing examples that are grounded in industry practice. Armed with this book, you'll master the jargon, concepts, and language to understand how music companies brand and market artists in the digital era. Features new to this edition include: Social media strategies including step-by-step tactics used by major and independent labels are presented in a new section contributed by Ariel Hyatt, owner of CYBER PR. An in-depth look at SoundScan and other big data matrices used as tools by all entities in the music business. An exploration of the varieties of branding with particular attention paid to the impact of branding to the artist and the music business in a new chapter contributed by Tammy Donham, former Vice President of the Country Music Association. The robust companion website, focalpress.com/cw/macy, features weblinks, exercises, and suggestions for further reading. Instructor resources include PowerPoint lecture outlines, a test bank, and suggested lesson plans.

FOCUS ON: 100 MOST POPULAR AMERICAN TENORS

[e-artnow sro](#)

FOCUS ON: 100 MOST POPULAR GRAMMY LIFETIME ACHIEVEMENT AWARD WINNERS

[e-artnow sro](#)

SONGWRITER'S MARKET, 1984

[Writer's Digest Books](#)

MUSIC MANAGEMENT, MARKETING AND PR

SAGE This book is your guide to the study and practice of music management and the fast-moving music business of the 21st century. Covering a range of careers, organisations, and practices, this expert introduction will help aspiring artists, managers, and executives to understand and succeed in this exciting sector. Featuring exclusive interviews with industry experts and discussions of well-known artists, it covers key areas such as artist development, the live music sector, fan engagement, and copyright. Other topics include: Managing contracts and assembling teams. Using data audits of platforms to adapt campaigns. Shaping opinions about music, musicians, events. How the music industry can be more diverse, inclusive, and equitable for the benefit of all. Working with venues, promoters, booking agents, and tour managers. Branding, sponsorship, and endorsement. Funding, crowdsourcing and royalty collection. Ongoing digital developments such as streaming income and algorithmic recommendation. Balancing the creative and the commercial, it is essential reading for students of music management, music business, and music promotion – and anybody looking to build their career in the music industries. Dr Chris Anderton, Johnny Hopkins, and James Hannam all teach on the BA Music Business at the Faculty of Business, Law and Digital Technologies at Solent University, Southampton, UK.

SONGWRITER'S MARKET, 1983

[Writer's Digest Books](#)

DIGITAL MARKETING

STRATEGY, IMPLEMENTATION & PRACTICE

Pearson UK Now in its seventh edition, 'Digital Marketing' provides comprehensive, practical guidance on how companies can get the most out of digital media and technology to meet their marketing goals.

SONGWRITER'S MARKET, 1990

[Writer's Digest Books](#) With more than 16,000,000 songwriters in places from tiny towns to crowded cities, this guide will be especially helpful. Contains 2,000 listings of music publishers, record companies, and other appropriate markets.

1986 SONG WRITER'S MARKET

WHERE TO SELL YOUR SONGS

COPYRIGHT EXHAUSTION

LAW AND POLICY IN THE UNITED STATES AND THE EUROPEAN UNION

Cambridge University Press A comprehensive, comparative analysis of the European and US approaches to the exhaustion doctrine in the offline and online world.

THE SINGER-SONGWRITER HANDBOOK

Bloomsbury Publishing USA The singer-songwriter, someone who writes and performs their own music, is an ever-present and increasingly complex figure in popular music worlds. The Singer-Songwriter Handbook provides a useful resource for student songwriters, active musicians, fans and scholars alike. This handbook is divided into four main sections: Songwriting (acoustic and digital), Performance, Music Industry and Case Studies. Section I focuses on the 'how to' elements of popular song composition, embracing a range of perspectives and methods, in addition to chapters on the teaching of songwriting to students. Section II deals with the nature of performance: stagecraft, open mic nights, and a number of case studies that engage with performing in a range of contexts. Section III is devoted to aspects of the music industry and the business of music including sales, contract negotiations, copyright, social media and marketing. Section IV provides specific examples of singer-songwriter personae and global open mic

scenes. The Singer-Songwriter Handbook is a much-needed single resource for budding singer-songwriters as well as songwriting pedagogues.

THE CAMBRIDGE COMPANION TO WOMEN IN MUSIC SINCE 1900

Cambridge University Press An overview of women's work in classical and popular music since 1900 as performers, composers, educators and music technologists.

NILSSON

THE LIFE OF A SINGER-SONGWRITER

Oxford University Press In this first ever full-length biography of Harry Nilsson, author Alyn Shipton traces the musician's life from his Brooklyn childhood to his Los Angeles adolescence, and charts his gradual move into the spotlight as a talented songwriter.

POPULAR MUSIC: THE KEY CONCEPTS

Taylor & Francis Now in an updated fourth edition, this popular A-Z student handbook provides a comprehensive survey of key ideas and concepts in popular music culture. With new and expanded entries on genres and subgenres, the text comprehensively examines the social and cultural aspects of popular music, taking into account the digital music revolution and changes in the way that music is manufactured, marketed and delivered. New and updated entries include: Age and youth Black music Digital music culture K-Pop Mash-ups Philadelphia Soul Pub music Religion and spirituality Remix Southern Soul Streaming Vinyl With further reading and listening included throughout, Popular Music: The Key Concepts is an essential reference text for all students studying the social and cultural dimensions of popular music.

INTRODUCTION TO THE MUSIC INDUSTRY

AN ENTREPRENEURIAL APPROACH, SECOND EDITION

Taylor & Francis Introduction to the Music Industry: An Entrepreneurial Approach, Second Edition is an introductory textbook that offers a fresh perspective in one of the fastest-changing businesses in the world today. It engages students with creative problem-solving activities, collaborative projects and case studies as they explore the inner workings of the music business, while encouraging them to think like entrepreneurs on a path toward their own successful careers in the industry. This new edition includes a revised chapter organization, with chapters streamlined to focus on topics most important to music business students, while also maintaining its user-friendly chapter approach. Supported by an updated companion website, this book equips music business students and performance majors with the knowledge and tools to adopt and integrate entrepreneurial thinking successfully into practice and shape the future of the industry.

BUSINESS INNOVATION AND DISRUPTION IN THE MUSIC INDUSTRY

Edward Elgar Publishing Patrik Wikström and Robert DeFillippi bring together innovative, multidisciplinary perspectives on business innovation and disruption in the music industry. Authors from fields such as cultural studies, economics, management, media studies, musicology and human geography in North America, Europe and Asia focus on the "second wave" of digital disruption and the transformation of the music industry. The chapters are structured into three parts: the first part contextualizes changes in the music industry that have been driven by digital technologies since the end of the 1990s. The second part unpacks the impact of these disruptive technologies on business models in specific industry sectors and geographies, and the third and final part examines questions related to the emergence of subscription music services. Concluding chapters link back to the role of hackers as a subversive and innovative force in the music economy and examine how hacker creativity can be facilitated and encouraged to generate the next big music industry innovation. This multifaceted look at the music business will serve as a resource for both undergraduate and graduate students, as well as established scholars and industry professionals.

REMUNERATION OF COPYRIGHT OWNERS

REGULATORY CHALLENGES OF NEW BUSINESS MODELS

Springer This book evaluates existing and explores new mechanisms for the adequate payment of copyright owners for the use of their works. The underlying assumption is that adequate rewards to creators and subsequent right holders will continue to be a goal of copyright law (particularly to incentivize further creation and investment). In the search for viable methods it first focuses on the reduction of transaction costs and the role of new technologies. It also discusses the further development and broader application of new mechanisms that might be necessary to enhance the adequacy and efficiency of payment systems, since the more onerous payment systems are, the more irrelevant copyright risks become due to lack of acceptance, and the less likely both are to fulfill their functions.

MUSIC MARKETING FOR THE DIY MUSICIAN

CREATING AND EXECUTING A PLAN OF ATTACK ON A LOW BUDGET

Rowman & Littlefield Publishers Do it yourself and succeed! More and more artists are taking advantage of new technologies to try and build successful careers. But in this expanding competitive marketplace, serious do-it-yourself musicians need structured advice more than ever. In Music Marketing for the DIY Musician, veteran musician and industry insider Bobby Borg presents a strategic, step-by-step guide to producing a fully customized, low-budget plan of attack for marketing one's music. Presented in a conversational

tone, this indispensable guide reveals the complete marketing process using the same fundamental concepts embraced by top innovative companies, while always encouraging musicians to find their creative niche and uphold their artistic vision. The objective is to help artists take greater control of their own destinies while saving money and time in attracting the full attention of top music industry professionals. It's ultimately about making music that matters, and music that gets heard! Updates include: New interviews highlighting current marketing strategies for the new music market Info on how to leverage digital marketing and streaming playlists Updated stories and examples of current music marketing principles Future forecasts and trends into music marketing New and revised services, tools, references, and contacts that can help musicians further their careers New marketing plan samples for bands/solo artists and freelance musicians and songwriters

UNDERSTANDING THE MUSIC BUSINESS

Routledge Understanding the Music Business offers students a current overview of the music business. Going beyond what most music business texts offer, Weismann delivers a contemporary approach that addresses the unanswered questions for today's music students, such as, "Is it really possible to make a living as musician?" Understanding the Music Business covers the basics in the first part of the text. This first section deals with the fundamentals of the industry, including recording, music publishing, agents, managers, radio and television, unions, the internet and new technology, and regional and international music markets. However, it is the second half of the text that breaks new ground by covering the career paths of new artists in the industry, the development and need for entrepreneurial skills, and the ways that individuals forge careers in the industry.

THE MUSIC EXPORT BUSINESS

BORN GLOBAL

Routledge The Music Export Business examines the workings of the fast-changing world of music industry exports. The music industry is in a state of flux, resulting from changes in technology, markets, government policies and most recently the COVID-19 pandemic. In analysing the ability of organisations to access international markets from inception, this book assesses global trends in music industry business models, including streaming and national export policies. The book deploys author interviews with industry insiders including musicians, managers, record labels and government stakeholders, using case studies to highlight cultural and economic value creation in a global value chain Providing research-based insights into "export readiness" in the global music industry, this book reassesses the "born global" phenomenon, providing a unique and valuable resource for scholars and reflective practitioners interested in the evolving relationship between music industries, national economies, government policies and cultural identity. .

DISSECTING THE DIGITAL DOLLAR

THE STREAMING MUSIC BUSINESS DISCUSSED AND EXPLAINED

NETWORKED MUSIC CULTURES

CONTEMPORARY APPROACHES, EMERGING ISSUES

Springer This collection presents a range of essays on contemporary music distribution and consumption patterns and practices. The contributors to the collection use a variety of theoretical and methodological approaches, discussing the consequences and effects of the digital distribution of music as it is manifested in specific cultural contexts. The widespread circulation of music in digital form has far-reaching consequences: not least for how we understand the practices of sourcing and consuming music, the political economy of the music industries, and the relationships between format and aesthetics. Through close empirical engagement with a variety of contexts and analytical frames, the contributors to this collection demonstrate that the changes associated with networked music are always situationally specific, sometimes contentious, and often unexpected in their implications. With chapters covering topics such as the business models of streaming audio, policy and professional discourses around the changing digital music market, the creative affordances of format and circulation, and local practices of accessing and engaging with music in a range of distinct cultural contexts, the book presents an overview of the themes, topics and approaches found in current social and cultural research on the relations between music and digital technology.

ECMLG 2018 14TH EUROPEAN CONFERENCE ON MANAGEMENT, LEADERSHIP AND GOVERNANCE

Academic Conferences and publishing limited

HONG KONG POPULAR CULTURE

WORLDING FILM, TELEVISION, AND POP MUSIC

Springer Nature This book traces the evolution of the Hong Kong's popular culture, namely film, television and popular music (also known as Cantopop), which is knotted with the city's geo-political, economic and social transformations. Under various historical contingencies and due to the city's special geo-politics, these three major popular cultural forms have experienced various worlding processes and have generated border-crossing impact culturally and socially. The worlding processes are greatly associated the city's nature as a reception and departure port to Sinophone migrants and populations of multiethnic and multicultural. Reaching beyond the "golden age" (1980s) of Hong Kong popular culture and afar from a film-centric cultural narration, this book, delineating from the dawn of the 20th century and following a chronological order, untangles how the nowadays popular "Hong Kong film", "Hong Kong TV" and "Cantopop" are derived from early-age Sinophone cultural heritage, re-shaped through cross-cultural hybridization and influenced by multiple political forces. Review of archives, existing literatures and corporation documents are supplemented with policy analysis and in-depth interviews to explore the centennial development of Hong Kong popular culture, which is by no means demise but at the

uncture of critical transition.

CHRONICLES

Simon and Schuster Winner of the NOBEL PRIZE in Literature 2016 This is the first spellbinding volume of the three-volume memoir of one of the greatest musical legends of all time. In CHRONICLES Volume I, Bob Dylan takes us back to the early 1960s when he arrived in New York to launch his phenomenal career. This is Dylan's story in his own words - a personal view of his motivations, frustrations and remarkable creativity. Publication of CHRONICLES Volume I is a publishing and cultural event of the highest magnitude.

HASTINGS LAW JOURNAL

THE GREAT MUSIC CITY

EXPLORING MUSIC, SPACE AND IDENTITY

Springer In the 1960s, as gentrification took hold of New York City, Jane Jacobs predicted that the city would become the true player in the global system. Indeed, in the 21st century more meaningful comparisons can be made between cities than between nations and states. Based on case studies of Melbourne, Austin and Berlin, this book is the first in-depth study to combine academic and industry analysis of the music cities phenomenon. Using four distinctly defined algorithms as benchmarks, it interrogates Richard Florida's creative cities thesis and applies a much-needed synergy of urban sociology and musicology to the concept, mediated by a journalism lens. Building on seminal work by Robert Park, Lewis Mumford and Jane Jacobs, it argues that journalists are the cultural branders and street theorists whose ethnographic approach offers critical insights into the urban sociability of music activity.

THE 360 DEGREE SONGWRITER

THE WHOLE-ISTIC APPROACH TO BECOMING A HIT MAKER

Warrior Girl Music Enterprises There is a song; and there is a Hit Song. Which one do you want to write? Are you a Hit Song Maker? This book analyzes what is a "Hit Song", covering my Hit Song Recipe - a collection of special ingredients that makes up the "Hit Song" sauce. This analysis will help you as a songwriter gain a clearer path on how to write a "Hit" song and why you should at least write one for your catalog. Who knows, once you get hooked, you may realize that all your songs can be Hits! But songs aren't Hits just in the writing. This book focuses not just on songs, but you as the songwriter. This is where my coined phrase, "the 360° (Degree) Songwriter" comes into play. You'll discover the mindset you need in order to write the Hit songs, deliver them to the ears and minds, and jettison them, and you, towards success. You'll also receive tips on marketing, branding and networking in the music business, including an in-depth chapter on licensing and publishing your songs. By the end of this book, you'll have your Writing Recipe book, and you'll be able to determine whether you're up to playing the music business game to succeed as a professional, consummate, 360° Songwriter. Through my carefully crafted strategies, you'll give your SONG the BEST SHOT. Actually, a SLAM DUNK.

BOUND BY CREATIVITY

HOW CONTEMPORARY ART IS CREATED AND JUDGED

University of Chicago Press While our traditional view of creative work might lead us to think of artists as solitary visionaries, the creative process is in fact deeply social. From those trying to land their first solo show to those with dozens of museum exhibitions, artists are influenced by others' evaluations. In Bound by Creativity, sociologist Hannah Wohl draws on more than one hundred interviews and two years of ethnographic research in the New York contemporary art market, developing a sociological perspective on creativity through the analytic lens of judgment. Wohl takes readers into artists' studios and shares firsthand how they decide which works to leave unfinished, destroy, put into storage, or exhibit. Wohl then transports readers into the art world, examining the interactions in galleries, international art fairs, and collectors' homes that shape artists' understandings of their work. Wohl shows us how moments of judgment--whether by artists, curators, dealers, or collectors--reveal artistic practices to be profoundly sociological, both because artists' sensibilities are informed by their interactions with others, and because artists' decisions about their work affect the objects that circulate through the world. We see that judgment is an integral element of the creative process, resulting in the creation of distinctive and original works. Creativity, Wohl shows, rests on these highly social dynamics, and exploring it through this lens sheds new light on the production of cultural objects, markets, and prestige.

I'VE ALWAYS KEPT A UNICORN

THE BIOGRAPHY OF SANDY DENNY

Faber & Faber I've Always Kept a Unicorn tells the story of Sandy Denny, one of the greatest British singers of her time and the first female singer-songwriter to produce a substantial and enduring body of original songs. Sandy Denny laid down the marker for folk-rock when she joined Fairport Convention in 1968, but her music went far beyond this during the seventies. After leaving Fairport she formed Fotheringay, whose influential eponymous album was released in 1970, before collaborating on a historic one-off recording with Led Zeppelin - the only other vocalist to record with Zeppelin in their entire career - and releasing four solo albums across the course of the decade. Her tragic and untimely death came in 1978. Sandy emerged from the folk scene of the sixties - a world of larger-than-life characters such as Alex Campbell, Jackson C. Frank, Anne Briggs and Australian singer Trevor Lucas, whom she married in 1973. Their story is at the core of Sandy's later life and work, and is told with the assistance of more than sixty of her friends, fellow musicians and contemporaries, one of whom, to paraphrase McCartney on Lennon, observed that she sang like an angel but was no angel.