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KEY=GEORGE - JAIDA KOCH

MR. BASKETBALL

GEORGE MIKAN, THE MINNEAPOLIS LAKERS, AND THE BIRTH OF THE NBA

U of Minnesota Press Drawing on interviews with former teammates, opponents, coaches, friends, and rivals, a definitive portrait of the first dominant big man in professional basketball celebrates the sixtieth anniversary of George Mikan's debut with the Lakers, chronicling his college and professional career and critically assessing his key influence on the evolution of the modern NBA. Reprint.

LOS ANGELES LAKERS

Weigl Publishers The Inside the NBA series gives readers an inside look at the basketball teams that make up the National Basketball Association. Each team's history, uniforms, accomplishments, equipment, key players, coaches, and much more are covered in detail in this exciting series. Sports fans will love the brilliant photographs and fun facts of the Inside the NBA series. Each AV2 media enhanced book is a unique combination of a printed book and exciting

online content that brings the book to life. Readers can access embedded weblinks, audio and video clips, activities, and other features, such as a slide show, matching word activity, and quiz.

THE LOS ANGELES LAKERS ENCYCLOPEDIA

McFarland Against the backdrop of the glitz and glamour of Hollywood, California, the Los Angeles Lakers have become not only one of professional basketball's most treasured gems, but an internationally-renowned sports icon. With the wizardry of players who require only one name—Elgin, West, Wilt, Kareem, Magic, Shaq, Kobe—the Lakers grew from a promising Midwestern team starting afresh in the City of Angels and becoming one of the most successful corporate giants in the history of athletic competition. This definitive encyclopedia of the Lakers provides all vital data pertaining to each season of the team's first 50 years in Los Angeles, including biographies of Hall of Famers, other great performers, and coaches; complete rosters; season-by-season schedules and statistics; draft picks; and records and individual accomplishments.

NBA TIMELINE: 1949-1966

EARLY RULES TEAMS LEGENDS GAMES

Classic Sports Journal When two competing leagues merged to what is now the NBA, more major changes were to come! New rules made it so tall centers couldn't lurk around the hoop too long; no more center-jump after a free throw (!!!), and thanks to Danny Biasone, a 24-second clock was installed so that final scores of 18-17 were no more. Despite these changes, fans still didn't take to pro basketball. It didn't hurt that new stars like Bill Russell, Wilt Chamberlain, Bob Pettit, and Oscar Robertson took to the floor, but there was little or no newspaper or TV coverage. Moreover, it wasn't until 1960 when the Minneapolis Lakers moved to Los Angeles (go ahead, look for a lake in LA!) did the league appear national in scope. In fact, in 1959, the NBA team farthest west was (technically!) Minneapolis. Now's the time to check out the Celtics' dominance, Wilt Chamberlain's historic games, and Oscar Robertson's triple-double season. There were other stars as well. But why stop at 1965-66? The 9-team NBA began to expand the following year. What team did the league add? The Chicago Bulls!

SAVING THE LAKERS: A BE THE GENERAL MANAGER BOOK

Lulu.com

LOS ANGELES LAKERS

ABDO This title introduces basketball fans to the history of the Los Angeles Lakers NBA franchise. The title features informative sidebars, exciting photos, a timeline, team facts, trivia, a glossary, and an index. SportsZone is an imprint of Abdo Publishing, a division of ABDO.

CONGRESSIONAL RECORD

PROCEEDINGS AND DEBATES OF THE ... CONGRESS

The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)

BEST NBA TEAMS OF ALL TIME

ABDO This title features NBA teams in their greatest seasons. From the 1952-53 Minneapolis Lakers (before they moved to Los Angeles) all the way to the 2012-13 Miami Heat. Basketball fans will love Spotlight stats and informative boxes for each team. Not to mention great full-color and historic action photographs. Aligned to Common Core Standards and correlated to state standards. SportsZone is an imprint of Abdo Publishing Company.

HISTORY OF THE NBA 1966-2022

YEAR-BY-YEAR JOURNAL OF GROWTH, CHANGE, AND SUCCESS

Classic Sports Journal If the NBA was not all that popular in 1966 - now look at it! How did the NBA get from 9 teams (1965-66) to the current 30? Answer: legends, stars, mergers, a strong commissioner, timing, the 1992 Summer Olympics and an influx of foreign stars. It's all here! Check this out: rule changes, league news, trades, trends, lists of

rookies, noteworthy season and playoff games, records, scandals, scoring leaders, rebounding leaders, year-end award winners, and championship results.

BEST NBA GUARDS OF ALL TIME

ABDO Some of basketball's biggest names happen to be the NBA's greatest guards: Earvin Magic Johnson, Michael Jordan, Kobe Bryant, and Dwayne Wade just to name a few! Basketball fans will love Spotlight stats and informative boxes for each player. Not to mention great full-color and historic action photographs. Aligned to Common Core Standards and correlated to state standards. SportsZone is an imprint of Abdo Publishing Company.

FOCUS ON: 100 MOST POPULAR SHOOTING GUARDS

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BASKETBALL

A BIOGRAPHICAL DICTIONARY

Greenwood Publishing Group Presents 577 biographical entries on the lives and careers of individuals important to the history of basketball, from its origins to the present.

SPORTS IN AMERICA FROM COLONIAL TIMES TO THE TWENTY-FIRST CENTURY: AN ENCYCLOPEDIA

AN ENCYCLOPEDIA

Routledge Provides practical help for the day-to-day concerns that keep managers awake at night. This book aims to fill the gap between the legal and policy issues that are the mainstay of human resources and supervision courses and the real-world needs of managers as they attempt to cope with the human side of their jobs.

BRIDGING THE GENERATION GAP THROUGH SPORTS

"THE HIGHLAND EXPERIENCE"

Dorrance Publishing Childhood memories of Joe Louis, Willie Mays, Lenny Moore, Johnny Unitas and several other

sports icons are recalled in the idolizing mind of Freddie, a lifelong sports fan, who grew up in Western, North Carolina during the 1950s and 60s. The early careers of Cassius Clay/Muhammad Ali, Mike Tyson and O.J. Simpson, are written as personal narratives. The timeline spans five decades. Fanatical eyewitness accounts of sitting in the stands watching teenagers David Thompson, James Worthy, Eric Sleepy Floyd, and Michael Jordan are recalled and shared from the perspective of a tenacious sports fan. The early careers of Larry Bird and Earvin Magic Johnson are also recalled. Several associate Gastonia, NC Highland Junior-Senior High scholar athletes are highlighted. Florida State basketball coach Leonard Hamilton is one of the athletes. Leonard was a teammate of Sam Lowery a great Highland basketball players. Sam helped lay the foundation for James Worthy, Sleepy Floyd, Bubba Wilson, Daryl Armstrong and other NBA players. Sam died much too young. The closing chapter highlights wisdom and knowledge that should have been shared with the Sam Lowerys of the world.

THE LOS ANGELES LAKERS

Norwood House Press A revised Team Spirit Basketball edition featuring the Los Angeles Lakers that chronicles the history and accomplishments of the team. Includes access to the Team Spirit website which provides additional information, photos, and updates during and after the season. Table of Contents, Glossary, Timeline, Bibliography of additional resources and Index. Aligns to Common Core State Standards requirements for Reading Informational Text.

AFRICANA

THE ENCYCLOPEDIA OF THE AFRICAN AND AFRICAN AMERICAN EXPERIENCE

Oxford University Press, USA In this newly expanded edition, more than 4,000 articles cover prominent African and African American individuals, events, trends, places, political movements, art forms, businesses, religions, ethnic groups, organizations, countries, and more.

THE SIXTH MAN

A HISTORY OF THE NBA'S BEST OFF THE BENCH

McFarland While the starting lineup of an NBA team consists of five players, there are at least 12 on each roster.

Allocating time on court to keep each of them satisfied is challenging. Theoretically the worst position on the roster is the sixth man--so close to being the starter yet seeming to be the odd man out. This book aims at dispelling that notion, presenting many important players who through the years came off the bench for NBA teams, proving that despite not starting, they were worthy of playing in the best basketball league in the world.

SPORT MEDIA VECTORS: GENDER AND DIVERSITY, RECONSTRUCTING THE FIELD

Common Ground Research Networks In this book, Walzak, Collura and Vidotto bring together an invited collection of writing from emerging scholars about sports, sports media and equity. We are excited about this work as authors span from undergraduates and Masters students to doctoral candidates from Canada and Ireland. All of us are passionate and excited about the possibilities for equity and radical change that needs to happen across the sports and sports media landscape to make sports truly equitable. This collection reflects the author's personal investments and interest in sports. Chapter themes include racialized sports women, media inequities in women's sports including basketball, soccer and swimming, and personal narratives of disability in sport.

THE FIRST TIP-OFF: THE INCREDIBLE STORY OF THE BIRTH OF THE NBA

McGraw Hill Professional "Charley Rosen has undertaken the challenge of documenting the latest and greatest history of the game professionally--and has done so to great success. . . . When I finished the book it seemed as if I had gone through another season, injuries and all. . . . Rosen skillfully leads readers through the NBA's first steps along its journey toward what it has become today." --Phil Jackson, from the Foreword "Rosen, a wonderful sportswriter . . . had forgotten more basketball history than the best fans will ever know." Booklist, on *No Blood, No Foul* Go back to a time when basketball players wore knee pads and itchy cotton jerseys. When even the team's leaders were grateful for dry towels, hot showers, and \$60 paychecks. When winning was all that mattered. In this vividly rendered and meticulously researched book, endorsed with a Foreword by Los Angeles Lakers head coach Phil Jackson, sportswriter Charley Rosen takes you on a rollicking tour of the NBA's first season. Filled with rare archival photographs and exclusive interviews, *The First Tip-Off* brings to life a cast of unforgettable characters--including Chuck Connors, clown prince of the BAA, and Jumping Joe Fulks, ex-Marine turned basketball's first superstar--as Rosen deftly unfolds the dramatic events of that formative season. It's enough to make you believe once again in the spirit of the sport.

KOBE BRYANT

NBA CHAMPION

ABDO Highlights the life and accomplishments of the Los Angeles Lakers basketball guard, Kobe Bryant.

THE DEFINITIVE GUIDE TO ENTERTAINMENT MARKETING

BRINGING THE MOGULS, THE MEDIA, AND THE MAGIC TO THE WORLD

FT Press Entertainment Marketing NOW: Every Platform, Technology, and Opportunity Covers film, cable, broadcast, music, sports, publishing, social media, gaming, and more Reflects powerful trends ranging from smartphones to globalization Demonstrates breakthrough strategies integrating advertising, promotion, PR, and online content distribution By industry insiders with decades of experience as leaders and consultants Entertainment spending is soaring worldwide, driven by new technologies, new platforms, new business models, and unrelenting demand amongst seven billion consumers. That means entertainment marketing opportunities are soaring, too. But this business is more complex and competitive than ever-and it's changing at breakneck speed. Now, two leading practitioners show how to transform content into profits today and tomorrow...any content, on any platform, in any market, worldwide. You'll master innovative new ways to grab consumers' attention and wallets fast...make your experiences wannasee, haftasee, mustsee...drive more value through social platforms, mobile technologies, and integrated marketing strategies...overcome challenges ranging from bad buzz to piracy...fully leverage licensing, merchandising, and sponsorships...and successfully market all forms of entertainment.

THE EVERYTHING KIDS' BASKETBALL BOOK, 5TH EDITION

A GUIDE TO YOUR FAVORITE PLAYERS AND TEAMS—AND TIPS ON PLAYING LIKE A PRO

Simon and Schuster Learn the most up-to-date statistics along with information on all your favorite players in the newest edition of the bestselling The Everything Kids' Basketball Book, featuring great tips for mastering the game! Filled with updated information and stats, new player profiles, and dozens of fun games and activities, The Everything Kids' Basketball Book, 5th Edition shows kids everything they need to know about their favorite sport. They will learn

all the rules of the game, the history of the sport, and discover new information about their favorite players and teams. Covering all aspects of the game, this book also features up-to-date records of the NBA, WNBA, NCAA, and Olympic basketball, highlighting the importance of teamwork and shows how to stay active and healthy playing the sport you love.

THE BEST OF THE NBA

Encompasses all that is most appealing about the hoop sport, and presents it in a suitably fast-paced and colorful format.

BASKETBALL'S TOP 10 SLAM DUNKERS

Enslow Publishers, Inc. Who throws down the best dunks? What are the most important qualities of the best slam dunkers? Size? Strength? Agility? From stars of the past like Kareem Abdul-Jabbar to the greatest players today like LeBron James, Ken Rappoport lists the ten best basketball players to have ever rattled a rim. Other players included in this book are Vince Carter, Darryl Dawkins, Julius Erving, Michael Jordan, Shaquille O'Neal, Hakeem Olajuwon, Bill Russell, and Dominique Wilkins.

HISTORY OF THE CHICAGO BULLS 1984-2022

SEASONS PLAYERS SIGNIFICANT GAMES & PLAYOFFS

Classic Sports Journal The Michael Jordan era (1984-98) changed the home atmosphere of half-empty stands to SRO crowds, media hordes, downtown parades, Grant Park celebrations, and drama - perhaps too much drama before MJ took a brief leave-of-absence. Led by coach Phil Jackson, it was Scottie Pippen, Horace Grant, BJ Armstrong, Craig Hodges, John Paxson, Bill Cartwright, and Toni Kukoc who either joined him in the championship run or kept the team playoff-bound until he returned. The second 3-peat included Kukoc, former Detroit Pistons Bad Boy Dennis Rodman, Steve Kerr, and Luc Longley. The Bulls' post-Jordan era brought 6 years of lean times, then back to the playoff hunt. Those who emerged and thrived were Elton Brand (2000 ROY), Ben Gordon (2005 6th Man), Andres Nocioni, Kirk Hinrich, Luol Deng, Joakim Noah (2014 Player of the Year), Derrick Rose (2008 ROY, 2011 MVP), Jimmy Butler, and current stars DeMar DeRozan, Zach LaVine, Nikola Vucevic, and Coby White. What you'll find inside... § End of the Year

Standings, Home/Away records, and Best/Worst records vs. opponents. § Club & League news: rule changes, trends, trades, suspensions, and noteworthy games § Stat leaders: Top Scoring, Rebounding, Assists, Blocks, 3-point percentage, and FT percentage § Year End Awards include Hall of Fame inductees, First Team Offense & Defense, and Finals outcome

HISTORICAL DICTIONARY OF BASKETBALL

Scarecrow Press The Historical Dictionary of Basketball is a comprehensive account of all forms of basketball_amateur, professional, men's, women's, Olympic, domestic, and international_from its invention in 1891 by Dr. James Naismith through the present day. This is done through a chronology, an introductory essay, an extensive bibliography, and over 600 cross-referenced dictionary entries on the people, places, teams, and terminology of the game.

KOBE BRYANT COLORING BOOK

LA LAKERS PRODIGY AND BASKETBALL CLAIRVOYANT AND BUSINESSMAN TALENTED NBA STAR INSPIRED ADULT COLORING BOOK

Createspace Independent Publishing Platform Kobe Bean Bryant (born August 23, 1978) is an American retired professional basketball player and businessman. He played his entire 20-year career with the Los Angeles Lakers of the National Basketball Association (NBA). He entered the NBA directly from high school and won five NBA championships with the Lakers. Bryant is an 18-time All-Star, 15-time member of the All-NBA Team, and 12-time member of the All-Defensive team.

CELEBRITY IN THE 21ST CENTURY: A REFERENCE HANDBOOK

A REFERENCE HANDBOOK

ABC-CLIO This book offers a critical look at celebrity and celebrities throughout history, emphasizing the development of celebrity as a concept, its relevance to individuals, and the role of the public and celebrities in popular culture. • Data and documents highlight the depth of the public's involvement with celebrities, including attendance at celebrity performances, online celebrity connections, tables about salaries, and letters to celebrities • Presents a chronological view of the phenomenon of celebrity in the United States, the expansion of which parallels the development of media

in America • The bibliography provides information for additional reading and research as well as information relating to citations in the text • A glossary defines terms important to a full understanding of celebrity, for example, "Jung's collective unconscious"

MAGIC JOHNSON

Chelsea House A biography of the record-breaking champion of the Los Angeles Lakers

JOURNEY TO THE RING

BEHIND THE SCENES WITH THE 2010 NBA CHAMPION LAKERS

Time Capsule PressLlc Journey to the Ring pairs Phil Jackson, the NBA's most successful coach, and Andrew D. Bernstein, the NBA's senior director of photography, in an exciting, behind-the-scenes re-creation of the Los Angeles Lakers' 2009-10 championship season. Having long built a trust with the NBA's biggest stars, Bernstein is given access to the Lakers' practices, team planes, training room, coach's office, game-day meetings, and off-the-court glimpses. Peek in on Chef Phil preparing a Jackson family Thanksgiving dinner, and more. Jackson, coach of eleven NBA championship teams, gives insight into games, practices, his players, and what he is saying in the huddle. What sets Journey to the Ring apart is the deep appreciation Jackson and Bernstein share for the depth of black-and-white photography, which is elegantly reproduced here in four-color black-and-white processing. It is a look into the eyes of a team that gave L.A. its first NBA Finals' Game 7 victory over the Boston Celtics.

CINDERELLA AT THE BIG DANCE

GREAT UNDERDOG TEAMS OF THE NCAA MEN'S BASKETBALL TOURNAMENT

McFarland One of the biggest draws on the sports calendar, the NCAA men's basketball tournament routinely thrills fans with "bracket buster" upsets. From Loyola Marymount's emotional 1990 run following the death of team leader Hank Gathers to UMBC in 2018 becoming the first 16-seed to defeat a 1-seed, March Madness holds the sporting world captive for a few weeks each year and changes the lives of players. Drawing on dozens of original interviews, this book chronicles the tournament's many underdog underdog tournament runs, with insights into the teams beyond their exploits on the hardwood.

COUSY

HIS LIFE, CAREER, AND THE BIRTH OF BIG-TIME BASKET

Simon and Schuster Bob Cousy is one of the greatest figures in American sports history. He was a first-team All-NBA player ten years in a row, the MVP of the 1957 season. He led the NBA in assists for eight straight years. He played in six NBA championships with the Boston Celtics. In a sense, he was the first modern player and flashy playmaker, the first improviser, the first player to look inside the boundaries of a basketball court and see endless possibilities -- jazz musician as point guard. To teammates, coaches, and opponents, he was the greatest basketball player of all time. But to millions of fans, he was simply "Cooz." In *Cousy: His Life, Career, and the Birth of Big-Time Basketball*, veteran sportswriter Bill Reynolds -- with the full cooperation of Bob Cousy -- reveals the man often called "the Babe Ruth of basketball," the dazzling athlete who brought "showtime basketball" to the NBA and changed the game forever. Bob Cousy, the originator of the behind-the-back dribble and the no-look pass, joined the Boston Celtics in 1950, when the fledgling NBA was still competing with rodeo and professional wrestling for column inches in the sports pages. When Cousy retired thirteen years later, the NBA had joined baseball and football as a premier American entertainment. This absorbing portrait not only recounts Cousy's record-breaking career but also reveals the superstar's little-known personal life -- from his impoverished childhood in New York City, when he was ironically cut from his high school basketball team in both his freshman and sophomore years, to his eventful life after his playing career, when he coached Boston College and the Cincinnati Royal in the NBA. Readers will discover the mind of a man so tortured by the fear of failure that he had recurring nightmares, walked in his sleep, and developed a nervous tic. Before Jerry West and Oscar Robertson, before Kareem and Dr. J., before the Lakers brought showtime basketball to the national stage, the Celtics dominated the NBA for more than a decade. And Cousy was the team's biggest star. As Reynolds examines the inner workings of a truly one-of-a-kind athlete, *Cousy: His Life, Career, and the Birth of Big-Time Basketball* examines as never before an era of basketball largely unknown to modern fans, with portraits of many of the NBA's vintage superstars, such as Bill Russell, Wilt Chamberlain, and Elgin Baylor, as well as perhaps the greatest basketball coach of all time -- the Boston Celtics' Red Auerbach.

NBA HOOP SHOTS

CLASSIC MOMENTS FROM A SUPER ERA

Woodford Pub Portrays the players, rivalries, and memorable moments of NBA basketball

ALLEN IVERSON

FEAR NO ONE

Simon and Schuster **HE HAS TAKEN HIS GAME -- AND THE GAME -- TO A NEW LEVEL** He grew up in Virginia with nothing but his talent and his heart. But he had **The Plan**: his never-say-die dream to become an NBA superstar. So he began his journey down a road full of obstacles. But the world underestimated Allen Iverson.... **Fear No One** From his first days playing college hoops...to his turbulent early years in the pros...to his leading the Philadelphia 76ers to the 2001 NBA Finals and being named league MVP, here is the real story of controversial superstar Allen Iverson. Acclaimed sports journalist John Smallwood -- who has covered Iverson extensively -- shows readers the Iverson they never knew: the boy, the man, the rapper, the player, the role model, and the icon. Get to know **ALLEN IVERSON**...the man behind the legend.

GREAT ATHLETES

BEST NBA FORWARDS OF ALL TIME

ABDO Get to know some of the greatest NBA forwards, past and present. Featuring Bob Pettit, Larry Bird, Kevin Garnett, LeBron James, and more, this title is sure to excite! Basketball fans will love Spotlight stats and informative boxes for each player. Not to mention great full-color and historic action photographs. Aligned to Common Core Standards and correlated to state standards. SportsZone is an imprint of Abdo Publishing Company.

NBA'S GREATEST

Dk Pub More than three hundred photographs highlight a close-up look at the greatest players, teams, coaches, and moments in the history of professional basketball, covering upsets, famed duels, clutch shots, and virtuoso performances.

HOOP LORE

A HISTORY OF THE NATIONAL BASKETBALL ASSOCIATION

McFarland This work covers 115 years of basketball, detailing how and why the NBA was able to overcome so many of the obstacles that crushed its predecessors to become the most successfully marketed league in all of professional sports. Topics covered are the game's inventor, James Naismith; the Buffalo Germans in the early 1900's; the barnstorming Harlem "Rens" and the Original Celtics with Joe Lapchick in the Roaring 20's; how basketball became an Olympic sport in 1936 in Berlin; players of the early NBA as well as the recent; and the struggles of the early NBL, BAA, ABL, and the ABA.

DWIGHT HOWARD

Simon and Schuster Dwight Howard has already had an amazing career in the NBA, and he's not done yet. Since being drafted in 2004, Dwight has played in seven NBA All-Star Games, won awards for defense, and even won the NBA Slam Dunk Contest. Dwight's played for the Orlando Magic, Los Angeles Lakers, and Houston Rockets, breaking records and winning games with all three teams. Find out how Dwight Howard became the amazing player he is today. Learn why he's one of the best players in the game!

BASKETBALL FOR KIDS

AN ILLUSTRATED GUIDE

Meyer & Meyer Sport Basketball enjoys worldwide popularity, and kids all over the world love to play it. Basketball for Kids is an illustrated guide with a simple approach to the sport aimed at children and young teens. The book first briefly introduces kids to the sport of basketball, from its origins to present day. From there, they read about the principal rules and basic techniques of the game: shooting, dribbling, passing, and much more. All this tutorial advice is accompanied by humorous and colorful illustrations that will engage the readers. The book also describes popular teams, players, and leagues from over the world. Basketball for Kids is an enjoyable, easy-to-understand guide for kids to help them take their first steps in the game