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## Cambridge International AS and A Level Business Coursebook with CD-ROM

Cambridge University Press **This revised set of resources for Cambridge International AS and A Level Business syllabus (9609) is thoroughly updated for the latest version of the curriculum. Written by experienced authors, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; and case studies contextualise the content making it relevant to international learners. It provides thorough examination support for all papers with exam-style questions with each chapter and an extensive Paper 3 style case study with each unit. The student CD-ROM contains revision aids, further questions and activities. A Teacher's CD-ROM is also available.**

# The role of small and medium-sized enterprises (SMEs) in Europe's economy

GRIN Verlag Essay from the year 2004 in the subject Business economics - Miscellaneous, grade: 1,3, University of Lincoln, course: B.A. European Business, 19 entries in the bibliography, language: English, abstract: The Lisbon European Council of March 2000 set the European Union a new strategic objective for the coming years: to become the most competitive and dynamic knowledge-based economy in the world, capable of sustained economic growth with more and better jobs and greater social cohesion. It is considered that Europe's competitiveness and economic progress is strongly dependent on its small and medium-sized enterprises, which are the key-source for job creating as well as for searching for new business ideas and innovative solutions, its main driver for entrepreneurship. For this reason, the European Council endorsed the "think small first" principle as one way to progress towards the Lisbon objectives. The idea of the small business has captured the imagination of the public and politicians over past years. They agree in the point that to meet the challenge of new integrated Europe requires a better business environment within the Internal Market, including the lightest possible administrative and regulatory burdens for small businesses and a better access to finance resources as well as creating of simple and effective legislation. It also requires a revolution in attitudes to entrepreneurship and to risk-taking processes, which will allow viewing failure as a part of experience, as an "opportunity to learn" from mistakes. They also emphasise the fact that small enterprises are normally more sensitive to changes in the business environment than large firms. They are the first to suffer if weighed down with excessive bureaucracy and creating new administrative burdens. And they are the first to flourish from initiatives such as decrease in taxation rate and promotion. My essay aims to answer the question to what extent the EU's main market integration initiatives address the needs of SME's and what should be done on the way to developing strong, competitive SMEs which would use all benefits from the Single European Market. It is important to define what we mean by SMEs before proceeding to answer these questions. For the purpose of this essay, SMEs are defined as non-subsidiary, independent firms, which employ less than 250 employees. We have to take into account the fact that this number may vary across national statistical systems. [...]

# The impact of regional policy on entrepreneurship

**GRIN Verlag** Essay from the year 2006 in the subject Business economics - Economic Policy, grade: 4,0 (gut), University of Pécs (Faculty of Business and Economics), course: Entrepreneurship Studies, 24 entries in the bibliography, language: English, abstract: It seems helpful to me, first to clarify the two most important terms of the title of this essay. The first term is "regional policy" that includes two parts that should be explained: region and special policy for regions. Regions are marked through a number of special criteria: o "singleness (unique position) o otherness (differentiation criteria) o commonness (culture, traditions, landscape) o collective identity (shared history, doom) o regional awareness (feeling of belonging together, identification) o government's organisation (administration, policy) o elected representation (self-determination, -administration) o homogeneity (socio-economical, cultural, ethnical) o functional togetherness (networks) o power-connection (domination, dependency, interconnections) o inter-organisational networks (socio-economical milieu) o openness (cross-linking, knowledge-transfer) o global competitiveness (competition, networks)" The policy that especially affects the concerns of regions is called "regional policy". Regional policy aims to support the planned development of regions in the way of coordinated measure setting. As regional policy is embedded in the nationwide policy, it aims from the viewpoint of the national government to • maximise economic growth and • minimise social costs As development of regions always includes entrepreneurship to create regional value, I would like to collect state of the art knowledge about how regional policy can support entrepreneurship. Here the question appears, what could be understood under regional policy. Regional policy is the sum of law, strategies and measures for setting and influencing a framework and processes in particular areas of a nation through the government. With special regional policy government seeks to reduce spatial disparities in economic. The last term I would like to introduce for my essay is Entrepreneurship. In this context, entrepreneurship is not each business activity in a wider understanding of the term but I mean the field of founding new enterprises based on an idea for providing products or services that are not available in or near the region yet.

# Education, Leadership and Business Ethics

## Essays on the Work of Clarence Walton

Springer Science & Business Media **Education, Leadership and Business Ethics: New Essays on the Work of Clarence Walton** includes a history and anecdotes of Clarence Walton's professional and personal life; a discussion of the controversial introduction of ethics into the field of management studies; contributions on a variety of subjects connected to leadership and business ethics from experts in the field; and critical essays reviewing Clarence's most recent work in social criticism. The book gives a history of the rise of the fields of business and society and business ethics, details the events leading to its acceptance in academic circles and gives personal accounts by Clarence Walton, one of the people most responsible for its creation. Intended target groups are students, former academic peers, and friends of Clarence Walton, as well as anyone interested in the history of business ethics or connected to Columbia University of America, or The American College.

# Technical questions and answers for job interview

## Offshore Drilling Platforms

Petrogav International **This book offers you a brief, but very involved look into the operations in the drilling of an oil & gas wells that will help you to be prepared for job interview at oil & gas companies. From start to finish, you'll see a general prognosis of the drilling process. If you are new to the oil & gas industry, you'll enjoy having a leg up with the knowledge of these processes. If you are a seasoned oil & gas person, you'll enjoy reading what you may or may not know in these pages. This course provides a non-technical overview of the phases, operations and terminology used on offshore drilling platforms. It is intended also for non-drilling personnel who work in the offshore drilling, exploration and production industry. This includes marine and logistics personnel, accounting, administrative and support staff, environmental professionals, etc. No prior experience or knowledge of drilling operations is required. This course will provide participants a better understanding of the issues faced in all aspects of drilling operations, with a particular**

focus on the unique aspects of offshore operations.

## Questions and answers for job interview Offshore Oil & Gas Rigs

Petrogav International **The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 288 questions and answers for job interview and as a BONUS web addresses to 289 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.**

## Technical questions and answers for job interview Offshore Oil & Gas Rigs

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# 273 technical questions and answers for job interview Offshore Oil & Gas Platforms

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# The Founder's Dilemmas

## Anticipating and Avoiding the Pitfalls That Can Sink a Startup

Princeton University Press **The Founder's Dilemmas** examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

## 100 technical questions and answers for job interview Offshore Drilling Rigs

Petrogav International **The job interview** is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 100 questions and answers for job interview and as a BONUS 230 links to video movies. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

## 100 technical questions and answers for job interview

# Offshore Oil & Gas Rigs

Petrogav International The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 100 questions and answers for job interview and as a BONUS web addresses to 230 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

## 200 technical questions and answers for job interview Offshore Oil & Gas Platforms

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# Business Law in Canada

New provincial content is available to enhance Yates, Business Law in Canada, Seventh Edition, in five geographical regions - Atlantic, Ontario, Manitoba/Saskatchewan, Alberta and British Columbia. Offered online, provincial topics are

cross-referenced with the text and identified by a striking marginal icon, forming the most relevant and easy-to-use provincial content ever offered to Business Law students in Canada. All provincial content has been researched and written by practising lawyers and instructors in each region.

## Business Communication: Process and Product

Cengage Learning **BUSINESS COMMUNICATION: PROCESS AND PRODUCT, 8e**, is designed to prepare students for success in today's digital workplace. The textbook presents the basics of communicating in the workplace, using social media in a professional environment, working in teams, becoming a good listener, and presenting individual and team presentations. Authors Mary Ellen Guffey and Dana Loewy also offer a wealth of ideas for writing resumes and cover letters, participating in interviews, and completing follow-up activities. Optional grammar coverage in each chapter, including a comprehensive grammar guide in the end-of-book appendix, helps students improve their English language skills. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

## Business Revolution in a Digital Era

### 14th International Conference on Business Excellence, ICBE 2020, Bucharest, Romania

Springer Nature This proceedings volume presents a selection of the best papers from the 14th International Conference on Business Excellence, Business Revolution in the Digital Era (ICBE 2020), held in Bucharest, Romania. The respective papers share the latest findings and perspectives on innovation in a turbulent business environment, and on improvements in economic, societal and technological structures and processes to help reach major sustainability goals.

# Handbook of Automated Essay Evaluation

## Current Applications and New Directions

**Routledge** This comprehensive, interdisciplinary handbook reviews the latest methods and technologies used in automated essay evaluation (AEE) methods and technologies. Highlights include the latest in the evaluation of performance-based writing assessments and recent advances in the teaching of writing, language testing, cognitive psychology, and computational linguistics. This greatly expanded follow-up to *Automated Essay Scoring* reflects the numerous advances that have taken place in the field since 2003 including automated essay scoring and diagnostic feedback. Each chapter features a common structure including an introduction and a conclusion. Ideas for diagnostic and evaluative feedback are sprinkled throughout the book. Highlights of the book's coverage include: The latest research on automated essay evaluation. Descriptions of the major scoring engines including the E-rater®, the Intelligent Essay Assessor, the Intellimetric™ Engine, c-rater™, and LightSIDE. Applications of the uses of the technology including a large scale system used in West Virginia. A systematic framework for evaluating research and technological results. Descriptions of AEE methods that can be replicated for languages other than English as seen in the example from China. Chapters from key researchers in the field. The book opens with an introduction to AEEs and a review of the "best practices" of teaching writing along with tips on the use of automated analysis in the classroom. Next the book highlights the capabilities and applications of several scoring engines including the E-rater®, the Intelligent Essay Assessor, the Intellimetric™ engine, c-rater™, and LightSIDE. Here readers will find an actual application of the use of an AEE in West Virginia, psychometric issues related to AEEs such as validity, reliability, and scaling, and the use of automated scoring to detect reader drift, grammatical errors, discourse coherence quality, and the impact of human rating on AEEs. A review of the cognitive foundations underlying methods used in AEE is also provided. The book concludes with a comparison of the various AEE systems and speculation about the future of the field in light of current educational policy. Ideal for educators, professionals, curriculum specialists, and administrators responsible for developing writing programs or distance learning curricula, those who teach using AEE technologies, policy makers, and researchers in education, writing, psychometrics, cognitive psychology, and computational linguistics, this book also serves as a reference for graduate courses on automated essay evaluation taught in

education, computer science, language, linguistics, and cognitive psychology.

## Card & James' Business Law for Business, Accounting, & Finance Students

Oxford University Press **This text provides the most rigorous analysis of business law to students taking business and finance related courses. Building on the 30 year success of Card & James: Law for Accountancy Students, Lee Roach has taken this classic text and developed it to create a new textbook suited to today's business student.**

## Innovation, Economic Development and Policy

### Selected Essays

Edward Elgar Publishing **This authoritative and enlightening book focuses on fundamental questions such as what is innovation, who is it relevant for, what are the effects, and what is the role of (innovation) policy in supporting innovation-diffusion? The first two sections present a comprehensive overview of our current knowledge on the phenomenon and analyse how this knowledge (and the scholarly community underpinning it) has evolved towards its present state. The third part explores the role of innovation for growth and development, while section four is concerned with the national innovation system and the role of (innovation) policy in influencing its dynamics and responding to the important challenges facing contemporary societies.**

## Risk, Uncertainty and Profit

Courier Corporation **DIVThis enduring economics text provided the theoretical basis of the entrepreneurial American economy during the post-industrial era. A revolutionary work, it taught the world how to systematically distinguish between risk and uncertainty. /div**

# Japanese Business Law

Kluwer Law International Since the and 'lost decade' of the nineties, the progress of Japanese administrative and economic reform has been intense. Although some early critics characterized the reforms as and 'window dressing, and' it is becoming clearer that systemic reform has taken hold and the new Japanese economy is picking up. This deeply knowledgeable book provides a penetrating analysis and expert evaluation of matters of crucial concern to business lawyers including corporate governance, contract law, business liabilities, intellectual property, media, employment, taxation, investment, the legal profession, the judiciary, and much more as they are developing and intersecting in Japan today. In the course of the detailed presentation, the contributors touch on such details of interest to those doing business in Japan as the following: status of foreign lawyers; mergers and acquisitions and leveraged buyouts; grounds for terminating contracts; real estate transactions; antimonopoly law and licensing guidelines; IT and e-commerce law; managing, disciplining, and terminating employees; occupational safety and health; labor union law; corporation income taxation; government programs offering low cost finance; consumer protection laws; and litigation and alternative dispute resolution. One of the most valuable benefits of the contributors' approach is the keen insight offered into the tatemae (outward appearance) well known to frustrate and mislead foreigners in almost any dealings with the Japanese.

## 100 technical questions and answers for job interview Offshore Oil & Gas Platforms

Petrogav International The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 100 questions and answers for job interview and as a BONUS web addresses to 220 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil

and Gas Industry.

## Small Business Management

### Creating a Sustainable Competitive Advantage

SAGE Publications **Now with SAGE Publishing, Timothy S. Hatten's Seventh Edition of Small Business Management equips students with the tools they need to navigate the important financial, legal, marketing, managerial, and operational decisions to help them create and maintain a sustainable competitive advantage in small business. Strong emphasis is placed on application with Experiential Learning Activities and application of technology and social media throughout. New cases, real-world examples, and illuminating features spotlight the diverse, innovative contributions of small business owners to the economy. Whether students dream of launching a new venture, purchasing a franchise, managing a lifestyle business, or joining the family company, they will learn important best practices for competing in the modern business world. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Learn more. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video on advice for new business owners. LMS Cartridge Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more.**

## Human Resource Information Systems

# Basics, Applications, and Future Directions

SAGE Publications **Human Resource Information Systems: Basics, Applications, and Future Directions** is a one-of-a-kind book that provides a thorough introduction to the field of Human Resource Information Systems (HRIS) and shows how organizations today can leverage HRIS to make better people decisions and manage talent more effectively. Unlike other texts that overwhelm students with technical information and jargon, this revised Fourth Edition offers a balanced approach in dealing with HR issues and IT/IS issues by drawing from experts in both areas. It includes the latest research and developments in the areas of information security, privacy, cloud computing, social media, and HR analytics. Numerous examples, best practices, discussion questions, and case studies, make this book the most student-friendly and current text on the market.

## FCC Record

A Comprehensive Compilation of Decisions, Reports, Public Notices, and Other Documents of the Federal Communications Commission of the United States

Relationship between R&D and Financial Performance in Indian Pharmaceutical Industry

Springer Nature **The book provides insight into different research and development (R&D) activities performed by Indian pharmaceutical companies. It describes how R&D activities have evolved in the last three decades on Indian soil. The book discusses how emerging economy like India has become the 'Pharmacy of the World' and how reputed and**

research-centric Indian drug manufacturing companies are aligning their business model by incepting the business idea as 'Innovate in India and Serve to the World'. Subsequently, through successful implementation of the R&D activities and endeavors, Indian pharmaceutical companies have been witnessing different drug discoveries and innovations which have been performed in an indigenous manner. Contemporary marketing strategies adopted by the research-centric Indian pharmaceutical companies for selling innovative drug products across the globe, attaining global competitiveness, and maintaining a seamless supply chain through export initiatives have also been discussed in this book. Finally, the book figures out the relationship between R&D and financial performance with the help of panel data analysis (PDA), an econometric approach.

## Entrepreneurial learning for TVET institutions

### A practical guide

UNESCO Publishing

## The Business School Buzz Book

Vault Inc. In this updated guide, Vault publishes the entire surveys of current students and alumni at more than 100 top business schools. Each 4- to 5-page entry is composed almost entirely of insider comments from students and alumni. Each school profile features surveys of about 10 students or alumni. These narratives provide applicants with detailed and balanced perspectives and insider information on admissions and employment prospects, which is lacking in other business school guides.

## Essential Principles of Business for CSEC: 4th Edition

Hachette UK Discover Principles of Business as a real-world subject through thought-provoking case studies and prepare effectively for the CSEC May/June 2019 examinations. -Develop knowledge systematically with each section focusing on a specific aspect of the syllabus, and clear syllabus references throughout. -Revise for the exam with unit summaries, in-chapter challenges, and MCQs. -Increase confidence with exam-type questions at the end of each unit and a full

section dedicated to exam preparation and the School Based Assessment. -Ensure all three examined profile dimensions are developed with contextualised structured response questions.

## The Innovator's DNA

### Mastering the Five Skills of Disruptive Innovators

Harvard Business Press A new classic, cited by leaders and media around the globe as a highly recommended read for anyone interested in innovation. In *The Innovator's DNA*, authors Jeffrey Dyer, Hal Gregersen, and bestselling author Clayton Christensen (*The Innovator's Dilemma*, *The Innovator's Solution*, *How Will You Measure Your Life?*) build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact. By identifying behaviors of the world's best innovators—from leaders at Amazon and Apple to those at Google, Skype, and Virgin Group—the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers: Associating, Questioning, Observing, Networking, and Experimenting. Once you master these competencies (the authors provide a self-assessment for rating your own innovator's DNA), the authors explain how to generate ideas, collaborate to implement them, and build innovation skills throughout the organization to result in a competitive edge. This innovation advantage will translate into a premium in your company's stock price—an innovation premium—which is possible only by building the code for innovation right into your organization's people, processes, and guiding philosophies. Practical and provocative, *The Innovator's DNA* is an essential resource for individuals and teams who want to strengthen their innovative prowess.

### Essays Written in the Intervals of Business

### E-business and E-commerce Management

# Strategy, Implementation and Practice

Pearson Education Aimed at students, this work covers various aspects of e-business - focusing on sales and marketing, as well as detailing procurement, supply chains, and the legal and security considerations. It contains a range of features to help you learn effectively including margin definitions, international case studies, activities and web links.

## The Business Environment

### Themes and Issues

Oxford University Press, USA This introductory textbook presents the key themes and issues that underpin the business environment. The PESTLE framework is used to introduce the core political, economic, socio-cultural, technological, legal, and environmental business contexts. This is followed by topical 'issues' chapters, covering contemporary areas in the business environment.

## Business Law

Do your students struggle to engage with legal topics? Look no further than Marson and Ferris' Business Law to help them actively engage with the law, understand it, and approach it with confidence. Written with business, management, and finance and accounting students in mind, the authors put the law into a context that they can easily understand by introducing case studies in every chapter. "Business Scenarios" help the students contextualize the law by presenting the reader with an example of an everyday problem which demonstrates how the law can affect a company, employer, employee, or other individual. Throughout each chapter the students are asked to pause and consider how the content applies to these routine business problems, enabling them to become active readers and think independently about how the law operates. The first chapter provides a helpful guide to studying the law and advice on how to excel in assessments so that students can fulfil their potential. This chapter includes a sample problem question and model answer. Further sample problem and essay questions can be found at the end of chapters, giving readers an opportunity to test their understanding and practise for assessments. Students will be able

to find indicative answers to these questions hosted with the online resources for this book. At the end of each chapter the authors provide further reading suggestions to guide students that want to deepen their knowledge, including well-maintained and trusted websites, Twitter feeds, and YouTube channels in addition to suitable books and articles. Online resources This book is accompanied by a suite of online resources to support students' learning, including flashcard cases, self-test questions and answers with feedback, and additional material on legislation.

## Why Startups Fail

## A New Roadmap for Entrepreneurial Success

Presents information how to spot and sidestep roadblocks on the entrepreneurial journey and sets readers on a path to startup success.

## Doing Essays and Assignments

## Essential Tips for Students

**SAGE Lecturers, request your electronic inspection copy here. Have you ever been stunned by a low grade, when you were expecting an A or B? Are you struggling to make the jump from a second to a first? Doing Essays and Assignments gives you an insider's view on what tutors and professors really want when they assign essays and projects, and reveals how you can raise your game and achieve the best grades. Drawing on a survey of lecturers, and examples of real student work, this handy guide provides practical advice to help you not only understand what is expected of you, but also get ideas on how to deliver what your tutor is looking for. Providing a behind-the-scenes look at marking, find out how you can successfully craft the perfect written assignment, and discover tips and techniques on: Planning and deadlines, helping you manage your workload effectively Gaining higher marks through critically formed arguments Communicating clearly with the correct language, grammar, and expression Avoiding common marking pitfalls such as referencing and plagiarism. This new edition also reveals how to successfully navigate group work, literature reviews, and presentations to improve your grades. With valuable insight from tutors, and practical tips to apply to your work,**

you might just want to keep this book to yourself...! SAGE Study Skills are essential study guides for students of all levels. From how to write great essays and succeeding at university, to writing your undergraduate dissertation and doing postgraduate research, SAGE Study Skills help you get the best from your time at university. Visit the SAGE Study Skills hub for tips, resources and videos on study success!

## Introduction to Business Law

Oxford University Press, USA Ideal for those new to the field, this text offers visual and practical coverage to help students engage with the legal essentials required for success in study and a business career. It is packed with diagrams, examples and insights from business professionals to help you build a complete picture of the subject.

## Professional Accounting Essays and Assignments

Lulu Press, Inc **Professional Accounting Essays and Assignments - Second Edition.** Give yourself the edge with 1000++ **Professional Accounting Essays and Assignments** Are you studying Accounting ? Struggling with a Professional Accounting Essays and Assignments? You've come to the right place. We've included Professional Accounting Essays and Assignments on this book to help. What you really need, however, is an original, fresh answer to your Professional Accounting Essay and Assignment questions, written just for you. That's exactly what we provide - and your answer is written by a certified professional. We have writers who have undergraduate and masters qualifications in Business Law , and who are experts in your subject. Many work in the Business Law sector and so have both the practical experience and also theoretical knowledge, the work they produce is as you would expect to the highest standards. The essays provided on this application are special for you.

## Executive Ethics II

# Ethical Dilemmas and Challenges for the C Suite, 2nd Edition

**IAP** This 2nd edition of *Executive Ethics* provides a variety of contemporary and timely readings squarely focused on the ethical dilemmas and challenges faced by today's C-suite executives. In addition to identifying these dilemmas and challenges, the contributors provide both knowledge and insight on how C-suite executives can proactively address such ethics issues. The contributors provide unique value propositions for the C-suite regarding the most critical ethical issues facing organizations today while also highlighting useful information for senior executives interested in integrating ethics into the leadership and management practices of their organizations. In the end, the book empowers C-suite executives to build a long-term, strategic, and enterprise-wide approach to ethics.

## Born, Not Made: The Entrepreneurial Personality

### The Entrepreneurial Personality

**ABC-CLIO** Books, magazine articles, and educational programs on entrepreneurship are all based on the idea that anyone can be an entrepreneur—that entrepreneurs are made, not born. Well, maybe not. In a study of 234 CEOs funded by the Kauffman Foundation, James L. Fisher and James V. Koch came up with a surprising conclusion: Some individuals are simply more naturally fitted to become entrepreneurs than others. They are pre-wired. Because of heredity, some people are much more likely to become successful entrepreneurs or pursue entrepreneurial strategies within a corporate setting profitably. By recognizing that, this book will significantly improve corporate selection processes, strengthen entrepreneurship programs, and boost the confidence of aspiring entrepreneurs through invaluable insights. Among other things, Fisher and Koch show that true entrepreneurs not only see the world differently—they act differently. Compared with corporate managers, for example, they are more confident, more decisive, more likely to upset the apple cart, and more energetic. They love to compete but are notable for the partnerships they are able to fashion with friend and foe alike. Such conclusions are remarkable. Why? Because they

are based on the only empirical comparison study yet conducted on entrepreneurship. The insights are not based on personal opinion or case studies but on valid and reliable personality indicators. Because the book shows that certain kinds of people will find it much easier to found successful companies than others, it has many practical applications. It will help organizations fit the right people into jobs requiring an entrepreneurial bent. It will challenge corporations to hire entrepreneurial CEOs who will transform businesses rather than maintain the status quo. And it will speak directly to entrepreneurs and those contemplating starting a business, who will learn if they have the right stuff to start and sustain a business. In short, this book provides insights into the entrepreneurial soul that can change the fortunes of individuals and companies for the better.