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KEY=ARTESANALES - JAIDA HOWELL

The Natural Soap Making Book for Beginners

Do-it-yourself Soaps Using All-natural Herbs, Spices, and Essential Oils

Althea Press "If you can follow a recipe, then you can make soap." The Natural Soap Making Book for Beginners is the only soap making book you'll need to bring your favorite scents and styles to homemade soaps--even if you've never made soap before Making soap from scratch is a fun hobby and a great way to control the ingredients in the products you use, but it can be hard to know where to start. The Natural Soap Making Book for Beginners will show you how easy and simple it is to make your very own homemade soaps without artificial dyes and chemicals. Your senses will tingle as you master the art of cold-process soap making using fresh, floral, woody, and amber scents to create your own handcrafted soaps. Get your hands wet with The Natural Soap Making Book for Beginners when you soak in: Step-by-step instructions, tips, and tricks for mastering cold-process soap making, decorating techniques, and scent pairing--designed specifically with beginners in mind. Natural ingredients that avoid harsh chemicals and artificial dyes, which can dry out and irritate your skin. Over 55 diverse recipes to choose from such as castile soap, shampoo bars, shaving bars, anti-aging soaps, salt soaps, goat-milk soaps, and more. Illustrated charts detailing how and when to use natural colorants, essential oils, and herbal infusions. Join Kelly Cable, a longtime soap maker, herbalist, teacher, and creator of the popular blog Simple Life Mom, as she shares the simple tips and tricks of her craft in The Natural Soap Making Book for Beginners.

The Spanish Lake

ANU E Press This work is a history of the Pacific, the ocean that became a theatre of power and conflict shaped by the politics of Europe and the economic background of Spanish America. There could only be a concept of & the Pacific once the limits and lineaments of the ocean were set and this was undeniably the work of Europeans. Fifty years after the Conquista, Nueva Espaa and Peru were the bases from which the ocean was turned into virtually a Spanish lake.

Agro-industries for Development

CABI The development of competitive agro-industries is crucial for creating employment and income opportunities as well as enhancing the quality of and demand for farm products. Agro-industries can have a real effect on international development by increasing economic growth and reducing poverty in both rural and urban areas of developing countries. However, in order to avoid adverse effects to vulnerable countries and people, sound policies and strategies for fostering agro-industries are needed. Agro-Industries for Development highlights the current status and future course for agro-industries and brings attention to the contributions this sector can make to international development. The book includes contributions from agro-industry specialists, academic experts and UN technical agencies, chapters address the strategies and actions required for improving agro-industrial competitiveness in ways that can create income, generate employment and fight poverty in the developing world. This book is a co-publication with FAO and UNIDO.

Open Veins of Latin America

Five Centuries of the Pillage of a Continent

NYU Press [In this book, the author's] analysis of the effects and causes of capitalist underdevelopment in Latin America present [an] account of ... Latin American history. [The author] shows how foreign companies reaped huge profits through their operations in Latin America. He explains the politics of the Latin American bourgeoisies and their subservience to foreign powers, and how they interacted to create increasingly unequal capitalist societies in Latin America.-Back cover.

Love in the Time of Cholera

Penguin UK Nobel prize winner and author of One Hundred Years of Solitude Gabriel Garcia Marquez tells a tale of an unrequited love that outlasts all rivals in his masterpiece Love in the Time of Cholera. 'It was inevitable: the scent of bitter almonds always reminded him of the fate of unrequited love' Fifty-one years, nine months and four days have passed since Fermina Daza rebuffed hopeless romantic Florentino Ariza's impassioned advances and married Dr Juvenal Urbino instead. During that half-century, Florentino has fallen into the arms of many delighted women, but has loved none but Fermina. Having sworn his eternal love to her, he lives for the day when he can court her again. When Fermina's husband is killed trying to retrieve his pet parrot from a mango tree, Florentino seizes his chance to declare his enduring love. But can young love find new life in the twilight of their lives? 'The most important writer of fiction in any language' Bill Clinton 'An exquisite writer, wise, compassionate and extremely funny' Sunday Telegraph 'An amazing celebration of the many kinds of love between men and women' The Times

Supply Chain Management

Strategy, Planning, and Operation

'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

Of Love and Other Demons

Penguin UK Nobel Prize winner and author of One Hundred Years of Solitude and Love in the Time of Cholera, Gabriel Garcia Marquez blends the natural with supernatural in Of Love and Other Demons - a novel which explores community, superstition and collective hysteria. 'An ash-grey dog with a white blaze on its forehead burst on to the rough terrain of the market on the first Sunday of December' When a witch doctor appears on the Marquis de Casalduero's doorstep prophesising a plague of rabies in the Colombian seaport, he dismisses her claims - until he hears that his young daughter, Sierva Maria, was one of four people bitten by a rabid dog, and the only one to survive. Sierva Maria appears completely unscathed - but as rumours of the plague spread, the Marquis and his wife wonder at her continuing good health. In a town consumed by superstition, it's not long before they, and everyone else, put her survival down to a demonic possession and begin to see her supernatural powers as the cause of the town's woes. Only the young priest charged with exorcizing the evil spirit recognises the girl's sanity, but can he convince the town that it's not her that needs healing? 'Superb and intensely readable' Time Out 'A compassionate, witty and unforgettable masterpiece' Daily Telegraph 'At once nostalgic and satiric, a resplendent fable' Sunday Times

Homemade Soap Made Simple

BookRix Homemade Soap Made Simple by Jennifer Stepanik introduces the art of soap making at home, whether you are looking for a fun new hobby or wanting to make some extra income from the produce. This effortlessly-readable guide walks you through each stage, giving you the confidence to try your hand at a new skill. Homemade Soap Made Simple covers the basics of what you will need before you start making soap Admittedly, soap making is a science, however, this ebook covers the technical information of the soap making process in a way that is easy to understand and not overwhelming. Homemade Soap Made Simple effectively teaches you everything you need to know to get started as a home soap maker, in a clear and simple fashion. The advice and tips throughout the book make it an invaluable companion for anyone embarking on soap making, either as a hobby or a secondary income

Perfume

The Story of a Murderer

Vintage An acclaimed bestseller and international sensation, Patrick Suskind's classic novel provokes a terrifying examination of what happens when one man's indulgence in his greatest passion—his sense of smell—leads to murder. In the slums of eighteenth-century France, the infant Jean-Baptiste Grenouille is born with one sublime gift—an absolute sense of smell. As a boy, he lives to decipher the odors of Paris, and apprentices himself to a prominent perfumer who teaches him the ancient art of mixing precious oils and herbs. But Grenouille's genius is such that he is not satisfied to stop there, and he becomes obsessed with capturing the smells of objects such as brass doorknobs and fresh-cut wood. Then one day he catches a hint of a scent that will drive him on an ever-more-terrifying quest to create the “ultimate perfume”—the scent of a beautiful young virgin. Told with dazzling narrative brilliance, Perfume is a hauntingly powerful tale of murder and sensual depravity. Translated from the German by John E. Woods.

Manual of Neonatal Care

Lippincott Williams & Wilkins This edition of the Manual of Neonatal Care has been completely updated and extensively revised to reflect the changes in fetal, perinatal, and neonatal care that have occurred since the sixth edition. This portable text covers current and practical approaches to evaluation and management of conditions encountered in the fetus and the newborn, as practiced in high volume clinical services that include contemporary prenatal and postnatal care of infants with routine, as well as complex medical and surgical problems. Written by expert authors from the Harvard Program in Neonatology and other major neonatology programs across the United States, the manual's outline format gives readers rapid access to large amounts of valuable information quickly. The Children's Hospital Boston Neonatology Program at Harvard has grown to include 57 attending neonatologists and 18 fellows who care for more than 28,000 newborns delivered annually. The book also includes the popular appendices on topics such as common NICU medication guidelines, the effects of maternal drugs on the fetus, and the use of maternal medications during lactation. Plus, there are intubation/sedation guidelines and a guide to neonatal resuscitation on the inside covers that provide crucial information in a quick and easy format.

Making Soaps & Scents

Soaps, Shampoos, Perfumes & Splashes You Can Make at Home

Black Dog & Leventhal With this book, it is easy to create soothing suds and a wide variety of perfumes, colognes and splashes that moisturize, revitalize and aromatize skin and hair. Following the simple step-by-step directions, readers can make all the body products of their dreams, from Buttermilk Oatmeal Soap and Tangerine Cocoa Bar to Lemon Lavender Shampoo. Each recipe also points out how readers can improvise and create their own special soaps and scents. A special section details the techniques of the world's most famous fragrance producers and traces perfume history. The book includes a resource directory, safety hints and ways to make your soaps more earth-friendly.

A Little Life

Shortlisted for the Man Booker Prize 2015

Pan Macmillan CELEBRATING 50 YEARS OF PICADOR BOOKS Shortlisted for the Booker Prize 2015 Shortlisted for the Baileys Prize for Women's Fiction 2016 Winner of Fiction of the Year at the British Book Awards 2016 Finalist for the National Book Awards 2015 The million-copy bestseller, A Little Life by Hanya Yanagihara is an immensely powerful and heartbreaking novel of brotherly love and the limits of human endurance. When four graduates from a small Massachusetts college move to New York to make their way, they're broke, adrift, and buoyed only by their friendship and ambition. There is kind, handsome Willem, an aspiring actor; JB, a quick-witted, sometimes cruel Brooklyn-born painter seeking entry to the art world; Malcolm, a frustrated architect at a prominent firm; and withdrawn, brilliant, enigmatic Jude, who serves as their centre of gravity. Over the decades, their relationships deepen and darken, tinged by addiction, success, and pride. Yet their greatest challenge, each comes to realize, is Jude himself, by midlife a terrifyingly talented litigator yet an increasingly broken man, his mind and body scarred by an unspeakable childhood, and haunted by what he fears is a degree of trauma that he'll not only be unable to overcome - but that will define his life for ever. Part of the Picador Collection, a new series showcasing the best of modern literature.

Introduction to Botany

Benjamin-Cummings Publishing Company Introduction to Botany's comprehensive coverage captures readers' attention by showing them why plants are a fascinating and essential part of their everyday lives. The clear, concise text focuses on four major themes—plants and people, conservation biology, evolution, and biotechnology—and gives readers practical and relevant information about the world of botany. Thematic boxes throughout each chapter further highlight the relationship between plants and readers' lives. Nabors' clear and engaging writing style keeps students interested in the science without ever becoming encyclopedic. Plants & people, conservation biology, evolution, and biotechnology. For college instructors, students, and anyone interested in plant biology or botany.

The Name of the Rose

Random House In 1327, Franciscans in a wealthy Italian abbey are suspected of heresy, and Brother William of Bakersville arrives to investigate. His delicate mission is overshadowed by seven bizarre deaths that take place in the same number of days, and Brother William must turn detective to sort things out.

Consumer Behaviour

Prentice Hall This edition takes into account the research from Australia available through bodies such as ANZMAC and Australasian Marketing Journal. It provides an explanation of what consumer behaviour variables are and the types and importance of each.

Cradle to Cradle

Remaking the Way We Make Things

North Point Press A manifesto for a radically different philosophy and practice of manufacture and environmentalism "Reduce, reuse, recycle" urge environmentalists; in other words, do more with less in order to minimize damage. But as this provocative, visionary book argues, this approach perpetuates a one-way, "cradle to grave" manufacturing model that dates to the Industrial Revolution and casts off as much as 90 percent of the materials it uses as waste, much of it toxic. Why not challenge the notion that human industry must inevitably damage the natural world? In fact, why not take nature itself as our model? A tree produces thousands of blossoms in order to create another tree, yet we do not consider its abundance wasteful but safe, beautiful, and highly effective; hence, "waste equals food" is the first principle the book sets forth. Products might be designed so that, after their useful life, they provide nourishment for something new—either as "biological nutrients" that safely re-enter the environment or as "technical nutrients" that circulate within closed-loop industrial cycles, without being "downcycled" into low-grade uses (as most "recyclables" now are). Elaborating their principles from experience (re)designing everything from carpeting to corporate campuses, William McDonough and Michael Braungart make an exciting and viable case for change.

A Connecticut Yankee in King Arthur's Court Annotated

"A Connecticut Yankee in King Arthur's Court is an 1889 novel by American humorist and writer Mark Twain. The book was originally titled A Yankee in King Arthur's Court. Some early editions are titled A Yankee at the Court of King Arthur. In the book, a Yankee engineer from Connecticut named Hank Morgan receives a severe blow to the head and is somehow transported in time and space to England during the reign of King Arthur. After some initial confusion and his capture by one of Arthur's knights, Hank realizes that he is actually in the past, and he uses his knowledge to make people believe that he is a powerful magician. He attempts to modernize the past in order to make people's lives better, but in the end he is unable to prevent the death of Arthur and an interdict against him by the Catholic Church of the time, which grows fearful of his power."

Handmade Soaps 101

Handmade Soaps 101 gives you over 80 ideas for making soap for every skin type. You'll learn to add fragrances, herbs, and oils to match any personality or taste.

Tasty Latest and Greatest

Everything You Want to Cook Right Now (An Official Tasty Cookbook)

Clarkson Potter Tasty, BuzzFeed's popular cooking brand, delivers both comforting and healthy weeknight dinners for meat-lovers, vegetarians, and vegans alike, plus treats like ice cream, chocolate desserts, and rainbow recipes galore. You've been mesmerized by their top down recipe videos, but there's still something about having a tangible album of edible deliciousness at your fingertips. Enter: Tasty Latest & Greatest. This cookbook is just that: 80+ winning recipes, anointed by fans like you, that have risen to the top of the heap, powered by likes and comments and shares and smiles and full bellies. They represent how you're cooking today. Whether it's a trend-driven dish like a pastel glitter-bombed unicorn cake or a classic like lasagna, every recipe has staying power. Now you can deliver on the promise of a great dish whenever the urge strikes. Get ready—your cooking is about to go viral.

Compendium of Sanitation Systems and Technologies

Riches of the Forest

For Health, Life and Spirit in Africa

CIFOR

Understanding Media

The Extensions of Man

Createspace Independent Publishing Platform When first published, Marshall McLuhan's *Understanding Media* made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.

OECD-FAO Agricultural Outlook 2011

OECD Publishing This report provides world market trends for biofuels, cereals, oilseeds, sugar, meats, dairy products and, for the first time, the fisheries sector over the 2011-20 period. It also includes an evaluation of recent developments, key issues and uncertainties in those commodity markets.

A History of Gold and Money, 1450 to 1920

Verso Books For much of human history, the motive force behind war, conquest, social conflict and world exploration has been the drive to acquire gold. From the ancient world of Croesus to the wealthy dynasties of Renaissance Italy, from the earliest European explorations into Africa, America, and Asia to the gold rushes of the nineteenth century and the banking crises that lay beyond them, Pierre Vilar depicts the awesome power of avarice to structure the world in which we live. The insidious power of gold and money is the subject of this enlightening and entertaining history. The age of exploration brought an influx of treasure into Western Europe, prompting disputes between theologians and early economists over the causes of inflation in the sixteenth century. In time, American silver distorted metropolitan Spanish society beyond recognition. Vilar goes on to examine the roots of the modern banking and financial systems in institutions founded in Holland, England and France during the seventeenth and eighteenth centuries. And in the nineteenth century, the gold rushes of Australia, California and South Africa generated new modifications in the international monetary system. Vilar concludes the story of these developments with a discussion of the crisis of the 1920s that, in the wake of the world credit crash of 2008, is more pertinent than ever. A History of Gold and Money provides a unique work of synthesis on the role of money in modern economic history.

Neonatal and Infant Dermatology E-Book

Elsevier Health Sciences Neonatal and Infant Dermatology is a unique comprehensive and heavily illustrated reference on the dermatologic diseases of newborns and infants. It includes discussions of common and uncommon conditions seen in infants at birth and in the first few months of life. With over 600 superb photographs of normal and abnormal skin conditions including images of rare conditions, this easily accessible resource is essential for pediatricians, neonatologists, and dermatologists as well as other healthcare professionals involved in the diagnosis and treatment of dermatologic diseases in infants and newborns. Consult this title on your favorite e-reader, conduct rapid searches, and adjust font sizes for optimal readability. Get the depth of coverage you need to effectively diagnose skin conditions in neonates and infants. Expedite effective differential diagnoses with guidance from algorithms, lists, text, boxes and supporting images. Benefit from the experience of over 60 contributors from around the world lead by Drs. Lawrence F. Eichenfield and Ilona J. Frieden, two of the most important names in the fields of dermatology and pediatrics. Glean all essential, up-to-date, need-to-know information with new chapters on Papulosquamous and Lichenoid Disorders, Acneiform and Sweat-gland disorders and two individual chapters on Vascular Malformations and Vascular Tumors. See what to expect and how to proceed with new, high-quality illustrations and photos that provide even more visual examples of abnormal and normal conditions.

DIY Artisanal Soaps

Make Your Own Custom, Handcrafted Soaps!

Simon and Schuster Handmade soap from scratch! Lavender Geranium Ribbon Seaweed Salt Scrub Ocean Fresh Cream Soap Making your own luxurious and lovely soaps is easier than you think! With DIY Artisanal Soaps, you'll find everything you need to make all-natural, custom-designed soaps using locally sourced ingredients and beautifully scented essential oils. Featuring easy-to-follow instructions and tips for personalizing your designs, this book guides you through every step of soapmaking, allowing you to create unique bath and home products every time. Learn how to turn your garden or farmers' market finds into beautiful, handcrafted soaps, with invigorating scents like peppermint and rosemary or the summer-inspired pairings of ginger and papaya. You can even customize the fragrances and textures in the recipes to create the perfect product for your skincare needs. Complete with stunning photographs and unique ideas for gifting, packaging, and selling your creations, DIY Artisanal Soaps helps you bring the vibrant colors and scents of nature into your home.

Strategic Management

An Integrated Approach

The Natural Soap Book

Making Herbal and Vegetable-Based Soaps

Storey Publishing The definitive resource for making vegetable-based soaps from scratch, from buying supplies to cutting the final bars.

Multiple Emulsion

Technology and Applications

John Wiley & Sons The Comprehensive, Single-Source Reference on Multiple Emulsions In theory, multiple emulsions have significant potential for breakthrough applications in food, agricultural, pharmaceutical, nutraceutical, and cosmetic industries in which they can facilitate the sustained release and transport of active material. However, in practice, multiple emulsions are thermodynamically unstable. This book presents recent findings that can help formulators understand how to enhance their stability. With chapters contributed by leading experts from around the world, it covers the definition and properties of multiple emulsions, their formation and stability, and potential applications, with an emphasis on medical and pharmaceutical applications. In one definitive resource, it presents recent findings and achievements in the field, including: New theoretical approaches and modeling to characterize the transport mechanism Droplet size reduction and increased shelf life stability through the use of polymeric amphiphiles and complex adducts The use of new emulsification techniques to enhance the monodispersibility of the droplets Potential applications in drug delivery systems where clinical studies have proven their efficacy This is a core, hands-on reference for surface and colloid scientists, physical chemists, chemical engineers, soft materials scientists, food chemists, controlled release scientists, and pharmaceutical scientists in drug delivery applications, as well as for graduate students in these disciplines. The editor and contributors hope this logical consolidation of current information will further the understanding of multiple emulsions and lead to new, practical applications.

CITES and Timber

A Guide to CITES-listed Tree Species

Royal Botanic Gardens Kew This guide covers the main timber species regulated by the Convention on International Trade in Endangered Species (CITES). It provides information on the key issues regarding the implementation of the Convention for this important group of plants. Written for the non-expert, individual sections cover the species found in significant trade, with details on their distribution, uses, traded parts and derivatives, and scientific and common names. Additional sections cover timber identification and measurement, guidance on CITES documentation and key resources.

The Principles of Scientific Management

Cosimo Classics It seems, at first glance, like an obvious step to take to improve industrial productivity: one should simply watch workers at work in order to learn how they actually do their jobs. But American engineer FREDERICK WINSLOW TAYLOR (1856-1915) broke new ground with this 1919 essay, in which he applied the rigors of scientific observation to such labor as shoveling and bricklaying in order to streamline their work... and bring a sense of logic and practicality to the management of that work. This highly influential book, must-reading for anyone seeking to understand modern management practices, puts lie to such misconceptions that making industrial processes more efficient increases unemployment and that shorter workdays decrease productivity. And it laid the foundations for the discipline of management to be studied, taught, and applied with methodical precision.

This Is Marketing

You Can't Be Seen Until You Learn to See

*Penguin #1 Wall Street Journal Bestseller Instant New York Times Bestseller A game-changing approach to marketing, sales, and advertising. Seth Godin has taught and inspired millions of entrepreneurs, marketers, leaders, and fans from all walks of life, via his blog, online courses, lectures, and bestselling books. He is the inventor of countless ideas that have made their way into mainstream business language, from Permission Marketing to Purple Cow to Tribes to The Dip. Now, for the first time, Godin offers the core of his marketing wisdom in one compact, accessible, timeless package. This is Marketing shows you how to do work you're proud of, whether you're a tech startup founder, a small business owner, or part of a large corporation. Great marketers don't use consumers to solve their company's problem; they use marketing to solve other people's problems. Their tactics rely on empathy, connection, and emotional labor instead of attention-stealing ads and spammy email funnels. No matter what your product or service, this book will help you reframe how it's presented to the world, in order to meaningfully connect with people who want it. Seth employs his signature blend of insight, observation, and memorable examples to teach you: * How to build trust and permission with your target market. * The art of positioning--deciding not only who it's for, but who it's not for. * Why the best way to achieve your goals is to help others become who they want to be. * Why the old approaches to advertising and branding no longer work. * The surprising role of tension in any decision to buy (or not). * How marketing is at its core about the stories we tell ourselves about our social status. You can do work that matters for people who care. This book shows you the way.*

Designing Brand Identity

An Essential Guide for the Whole Branding Team

John Wiley & Sons A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, Designing Brand Identity, Fourth Edition offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

The Balanced Scorecard

Translating Strategy into Action

Harvard Business Review Press The Balanced Scorecard translates a company's vision and strategy into a coherent set of performance measures. The four perspectives of the scorecard--financial measures, customer knowledge, internal business processes, and learning and growth--offer a balance between short-term and long-term objectives, between outcomes desired and performance drivers of those outcomes, and between hard objective measures and softer, more subjective measures. In the first part, Kaplan and Norton provide the theoretical foundations for the Balanced Scorecard; in the second part, they describe the steps organizations must take to build their own Scorecards; and, finally, they discuss how the Balanced Scorecard can be used as a driver of change.

Introduction to Logic

Routledge Introduction to Logic is a proven textbook that has been honed through the collaborative efforts of many scholars over the last five decades. Its scrupulous attention to detail and precision in exposition and explanation is matched by the greatest accuracy in all associated detail. In addition, it continues to capture student interest through its personalized human setting and current examples. The 14th Edition of Introduction to Logic, written by Copi, Cohen & McMahon, is dedicated to the many thousands of students and their teachers - at hundreds of universities in the United States and around the world - who have used its fundamental methods and techniques of correct reasoning in their everyday lives.

Production Management; Systems and Synthesis

Prentice Hall

Argumentation in Science Education

Perspectives from Classroom-Based Research

Springer Science & Business Media Educational researchers are bound to see this as a timely work. It brings together the work of leading experts in argumentation in science education. It presents research combining theoretical and empirical perspectives relevant for secondary science classrooms. Since the 1990s, argumentation studies have increased at a rapid pace, from stray papers to a wealth of research exploring ever more sophisticated issues. It is this fact that makes this volume so crucial.

Aromatherapy Workbook

Simon and Schuster Aromatherapy Workbook, first published in 1990, is an essential guide to the history, folklore, science, and practice of aromatherapy. It features more than seventy essential oils classified by botanical family with detailed discussions of their specific actions, along with unique insights into their energetic and spiritual properties. This revised edition incorporates the latest biochemical research with the spiritual and psychological understanding of essential oils. Author Marcel Lavabre, a founder of the American Aromatherapy Association, explains the mysterious and powerful influence of scent on our mental state, emotion, and sexuality. He discusses the various methods of extraction, devotes a special section to the art of blending, and presents specific formulas for disorders such as digestive and circulatory ailments, headaches, insomnia, and menstrual problems. Aromatherapy Workbook is an ideal guide for beginners as well as a reference for practitioners. • More than 90,000 copies sold. • Easy-to-follow illustrated reference for beginners. • A desk resource and teaching tool for practicing aromatherapists.

Developing Vocational Instruction

Center for Effective Performance Examines the function and work of a vocational teacher and suggests means of effecting a systematic program of instruction

Marketing Management

Analysis, Planning, Implementation, and Control