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KEY=EDUCATION - MILES MOYER

UBIQUITOUS AND PERVASIVE COMPUTING: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

IGI Global **"This publication covers the latest innovative research findings involved with the incorporation of technologies into everyday aspects of life"--Provided by publisher.**

LAW, BUSINESS, AND SOCIETY

"Our primary goal is to provoke student thought. To that end, we place heavy emphasis on analysis. We consider the questions we ask more important than the answers to those questions. We introduce the student to existing policy in the various substantive areas to encourage understanding and retention, as well as careful thought about the desirability of those policies. Our book takes a strong public policy orientation. Attention in Unit I to political economy and ethics is a necessary foundation on which the student can build a logical understanding of the regulatory process.

Thereafter, those business and society themes persist throughout the book. In virtually every chapter, we look beyond the law itself to other social and environmental forces. For example, in the antitrust chapters, economic philosophy is of great importance. Antitrust is explored as a matter of national social policy. We argue that antitrust has a good deal to do with the direction of American life generally. Law is at the heart of the fair employment practices section, but we also present material from management, sociology, history, and popular culture to treat fair employment as an issue of public policy rather than as a series of narrower technical legal disputes. The law is studied in the economic, social, and political context from which it springs. These multidimensional approaches characterize most chapters as we attempt to examine the various topics as a whole and in context. At the same time, the law remains the core of the book. Broadly, our adjustments for this twelfth edition were designed to refresh the book and achieve increased reader interest, but more specifically this edition is directed to the nation's ongoing debate about how much government we need in our lives, particularly in our business lives. International issues also receive extensive attention, as well as critics of business values and the American legal system. Although the general structure and philosophy of the book are unchanged, we have made significant revisions including many new questions and several new law cases. Law cases are long enough to clearly express the essence of the decision while challenging the reader's intellect"--

EMPLOYMENT LAW FOR BUSINESS

Ingram

THE ORIGINS OF THE COMMON CORE

HOW THE FREE MARKET BECAME PUBLIC EDUCATION POLICY

Springer **Owens provides a historical analysis of the ideological movements and reform efforts leading to the Common Core State Standards, beginning with conservative criticism of public schools in the 1930s and culminating in a convergence of the political right and left in efforts to systemically reform education based on free market principles.**

REVENUE MANAGEMENT INTEGRATION: THE FINANCIAL PERFORMANCE CONTRIBUTION OF AN INTEGRATED REVENUE MANAGEMENT PROCESS FOR HOTELS

diplom.de **Inhaltsangabe:Introduction: An integrated approach to Revenue Management (RM), which spans over various**

disciplines, has frequently been proposed for tourism companies providing perishable products of fixed capacity, such as hotel chains, to fully capture the potential of total profit optimization. Kimes and Wagner (2001) defined the general strategy of revenue management as the practice used by service firms with fixed capacity to match the supply of a perishable commodity with forecasted demand via strategies that manipulate price and time of consumption. Furthermore, revenue management and pricing programs have commonly been praised to have the potential to increase revenues by 3 to 8 % which can in turn result in 50 to 100 % profit improvements. This thesis proposes a departmental and functional integration of various activities to arrive at an integrated revenue management approach that is viewed as the necessary reaction to changing market environment conditions. Information and communication technologies (ICTs) have been changing the tourism industry structure globally, while developing many new opportunities and threats. In this new environment, revenue management becomes as important and challenging as never before and to operate effectively, skills are required to combine several knowledge areas steadily and creatively to make profit from the process. Consequently, it is proposed that particularly due to the modern tourism environment, companies have to make use of strategic integrated revenue management to offset the threats and take advantage of opportunities that the modern tourism environment represents. An integrated approach to revenue management spans the disciplines of yield management, pricing, marketing, sales and e-commerce distribution and seeks to identify linkages to effectively and efficiently coordinate activities in the different areas to arrive at total profit optimization. The thesis is designed to illustrate how Revenue Management Integration (RMI) could be achieved, and the research part aims to asses whether hotel chains that embrace a higher degree of Revenue Management Integration operate at higher profitability.1.1. Research Questions This thesis is designed to evaluate whether an integrated revenue management process provides benefits in terms of financial performance to tourism companies selling perishable inventory such as hotel chains, in particular in a changed and more competitive tourism environment. [...]

FRAMEWORKS FOR ICT POLICY: GOVERNMENT, SOCIAL AND LEGAL ISSUES

GOVERNMENT, SOCIAL AND LEGAL ISSUES

IGI Global Frameworks for ICT Policy: Government, Social and Legal Issues is a reference on ICT policy framework and a guide to those who are involved in ICT policy formulation, implementation, adoption, monitoring, evaluation and application. This comprehensive publication provides background information for scholars and researchers who are

interested in carrying out research on ICT policies and promotes the understanding of policies guiding technology.

ESSENTIALS OF BUSINESS LAW

McGraw Hill LLC "The new, eleventh edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. While continuing to offer all of the features that have made the ten prior editions successful, this new edition includes a chapter on the areas of law affected by social media, updated content, and enhanced support materials. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease-ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law"--

THE GUIDE TO ENTREPRENEURSHIP

HOW TO CREATE WEALTH FOR YOUR COMPANY AND STAKEHOLDERS

CRC Press Whether you work for an established company and want to trailblaze new products (intrapreneurship), or want to establish your own new venture (entrepreneurship), The Guide to Entrepreneurship: How to Create Wealth for Your Company and Stakeholders supplies invaluable guidance along with concrete action plans. In contrast to academic publications th

TRAINING INITIATIVES AND STRATEGIES FOR THE MODERN WORKFORCE

IGI Global Organizations in modern business settings invest significant time and resources into training employees. By implementing new techniques and methods, business training programs can be optimized and contribute to overall competitive advantage. Training Initiatives and Strategies for the Modern Workforce is a comprehensive reference source for emerging perspectives on bringing evaluation training theory into practice, modifying practices based on the experiences of others, and applying new tools to improve trainings and evaluations. Featuring innovative coverage across relevant topics, such as business metrics, return on investment, and transfer of learning, this book is ideally designed for professionals, business educators, graduate students, practitioners and researchers actively involved in

business environments.

THE OXFORD HANDBOOK OF IPOS

Oxford Handbooks **"This book provides a comprehensive analysis of IPOs. The chapters cover the latest information on a range of fundamental questions, including: How are IPOs regulated? How are IPOs valued? How well does an IPO perform in the short and long run, and what are the drivers of performance"--**

BUSINESS LAW

THE ETHICAL, GLOBAL, AND DIGITAL ENVIRONMENT

"This is the 18th Edition (and the 24th overall edition) of a business law text that first appeared in 1935. Throughout its more than 80 years of existence, this book has been a leader and an innovator in the fields of business law and the legal environment of business. One reason for the book's success is its clear and comprehensive treatment of the standard topics that form the traditional business law curriculum. Another reason is its responsiveness to changes in these traditional subjects and to new views about that curriculum. In 1976, this textbook was the first to inject regulatory materials into a business law textbook, defining the "legal environment" approach to business law. Over the years, this textbook has also pioneered by introducing materials on business ethics, corporate social responsibility, global legal issues, and the law of an increasingly digital world. The 18th Edition continues to emphasize change by integrating these four areas into its pedagogy"--

ENCYCLOPEDIA OF INFORMATION SCIENCE AND TECHNOLOGY, THIRD EDITION

IGI Global **"This 10-volume compilation of authoritative, research-based articles contributed by thousands of researchers and experts from all over the world emphasized modern issues and the presentation of potential opportunities, prospective solutions, and future directions in the field of information science and technology"-- Provided by publisher.**

TEACHING PLAGIARISM PREVENTION TO COLLEGE STUDENTS

AN ETHICS-BASED APPROACH

Rowman & Littlefield **Teaching Plagiarism Prevention to College Students: An Ethics-Based Approach provides an innovative approach to plagiarism instruction by grounding it in ethics theory. By providing an ethics foundation to plagiarism instruction, this book helps the plagiarism instructor to address both unintentional and intentional plagiarism behaviors among students. This book provides tools to address why plagiarism is an important ethical issue in an academic environment. This book introduces general principles of ethics adaptable to library instruction of plagiarism in a variety of learning settings. It guides an instructor through curriculum pedagogical design drawing on library and ethics training literatures. It provides examples of materials to support the implementation of an ethical approach to plagiarism instruction. Finally, it outlines a detailed approach to assessment in order to measure changes in student reactions, learning, and behaviors as a result of this instruction. It further provides guidance in how to communicate institutional outcomes to key decision-makers.**

GREEN ENGINEERING

INNOVATION, ENTREPRENEURSHIP AND DESIGN

CRC Press **This is a primary text project that combines sustainability development with engineering entrepreneurship and design to present a transdisciplinary approach to modern engineering education. The book is distinguished by extensive descriptions of concepts in sustainability, its principles, and its relevance to environment, economy, and society. It can be read by all engineers regardless of their disciplines as well as by engineering students as they would be future designers of products and systems. This book presents a flexible organization of knowledge in various fields, which allows to be used as a text in a number of courses including for example, engineering entrepreneurship and design, engineering innovation and leadership, and sustainability in engineering design**

HANDBOOK OF RESEARCH ON RACE, GENDER, AND THE FIGHT FOR EQUALITY

IGI Global **Diversity in the workforce can be attributed to both a popular, cultural shift and legislative intervention. Despite these forces, discrimination endures in all aspects of Western society from education to employment. Unequal pay and opportunities for promotion are symptoms of a systematic discrimination of individuals based on race and gender. The Handbook of Research on Race, Gender, and the Fight for Equality provides a critical look at race, gender,**

and modern day discrimination. Focusing on workplace and educational dynamics, the research found within this book addresses equal opportunity and diversity requirements from a myriad of perspectives. This book is an essential reference source for professionals and researchers working in equality as well as managers and those in leadership roles.

GENDER AND DIVERSITY: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

IGI Global **Today, gender inequality and diversity are at the forefront of discussion, as the issue has become an international concern for politicians, government agencies, social activists, and the general public. Consequently, the need to foster and sustain diversity and inclusiveness in the interactions among various groups of people is relevant today more than ever. Gender and Diversity: Concepts, Methodologies, Tools, and Applications provides a critical look at gender and modern-day discrimination and solutions to creating sustainable diversity across numerous contexts and fields. Highlighting a range of topics such as anti-discrimination measures, workforce diversity, and gender inequality, this multi-volume book is designed for legislators and policy makers, practitioners, academicians, gender studies researchers, and graduate-level students interested in all aspects of gender and diversity studies.**

CIVIL AND ENVIRONMENTAL ENGINEERING: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

IGI Global **Civil and environmental engineers work together to develop, build, and maintain the man-made and natural environments that make up the infrastructures and ecosystems in which we live and thrive. Civil and Environmental Engineering: Concepts, Methodologies, Tools, and Applications is a comprehensive multi-volume publication showcasing the best research on topics pertaining to road design, building maintenance and construction, transportation, earthquake engineering, waste and pollution management, and water resources management and engineering. Through its broad and extensive coverage on a variety of crucial concepts in the field of civil engineering, and its subfield of environmental engineering, this multi-volume work is an essential addition to the library collections of academic and government institutions and appropriately meets the research needs of engineers, environmental specialists, researchers, and graduate-level students.**

LEARNING TOOLS AND TEACHING APPROACHES THROUGH ICT ADVANCEMENTS

IGI Global **Technology stimulates minds in ways that make a profound and lasting difference, especially in the classroom. It can be used to adapt curriculum to diverse learners or to express material in ways not possible prior to the creation of new technologies. Learning Tools and Teaching Applications through ICT Advancements provides research regarding introducing, collaborating, analyzing, synthesizing, and evaluating innovative contributions to the theory, practice, and research of technology education applicable to K-12 education, higher education, and corporate and proprietary education. It grows this body of research, proposing new applications of technology for teaching and learning, and documenting those practices that contribute irrefutable verification of information technology education as a discipline.**

THE OXFORD HANDBOOK OF CORPORATE LAW AND GOVERNANCE

Oxford University Press **Corporate law and governance are at the forefront of regulatory activities worldwide, and subject to increasing public attention in the wake of the Global Financial Crisis. Comprehensively referencing the key debates, the Handbook provides a much-needed framework for understanding the aims and methods of legal research in the field.**

STRATEGIC GLOBAL SOURCING BEST PRACTICES

John Wiley & Sons **The latest best practice guidance on all aspects of global strategic sourcing-including environmental and international issues Strategic Global Sourcing Best Practices covers the latest trends and leading edge processes in global strategic sourcing, including supply management, t, sustainability, financial decisions, risk management, and international strategies. Offers the latest trends and guidance for sourcing and supply managers Features coverage of understanding sourcing, procurement and supply management, procurement and best business practices, best practices in sourcing management and global sourcing management, financial strategies for sourcing, responsible procurement,diversity procurement, managing risk, supplier selection, project management for procurement and supply managers, managing supplier relationships, international sourcing, managing supplier relationships supply management operations, With the rise of global supply chains, environmental/sustainability concerns, and constantly evolving technology, the time is right for understanding Strategic Global Sourcing Best Practices.**

THE PARK AND RECREATION PROFESSIONAL'S HANDBOOK

Human Kinetics **The "Park and Recreation Professional's Handbook "offers a thorough grounding in all areas of programming, leadership, operations, administration, and professionalism. It integrates foundational concepts, the latest research, and real-world examples to present readers with a complete picture of all of the skills needed for success in the field.**

ENCYCLOPEDIA OF FINANCE

Springer Nature **The Encyclopedia of Finance comprehensively covers the broad spectrum of terms and topics relating finance from asset pricing models to option pricing models to risk management and beyond. This third edition is comprised of over 1,300 individual definitions, chapters, appendices and is the most comprehensive and up-to-date resource in the field, integrating the most current terminology, research, theory, and practical applications. It includes 200 new terms and essays; 25 new chapters and four new appendices. Showcasing contributions from an international array of experts, the revised edition of this major reference work is unparalleled in the breadth and depth of its coverage.**

BIM AND BIG DATA FOR CONSTRUCTION COST MANAGEMENT

Routledge **This book is designed to help practitioners and students in a wide range of construction project management professions to understand what building information modelling (BIM) and big data could mean for them and how they should prepare to work successfully on BIM-compliant projects and maintain their competencies in this essential and expanding area. In this book, the state-of-the-art information technologies that support high-profile BIM implementation are introduced, and case studies show how BIM has integrated core quantity surveying and cost management responsibilities and how big data can enable informed decision-making for cost control and cost planning. The authors' combined professional and academic experience demonstrates, with practical examples, the importance of using BIM and particularly the fusion of BIM and big data, to sharpen competitiveness in global and domestic markets. This book is a highly valuable guide for people in a wide range of construction project management and quantity surveying roles. In addition, implications for project management, facilities management, contract administration, and dispute resolution are also explored through the case studies, making this book essential reading for built environment and engineering professionals.**

SITE PLANNING

INTERNATIONAL PRACTICE

MIT Press **A comprehensive, state-of-the-art guide to site planning, covering planning processes, new technologies, and sustainability, with extensive treatment of practices in rapidly urbanizing countries. Cities are built site by site. Site planning—the art and science of designing settlements on the land—encompasses a range of activities undertaken by architects, planners, urban designers, landscape architects, and engineers. This book offers a comprehensive, up-to-date guide to site planning that is global in scope. It covers planning processes and standards, new technologies, sustainability, and cultural context, addressing the roles of all participants and stakeholders and offering extensive treatment of practices in rapidly urbanizing countries. Kevin Lynch and Gary Hack wrote the classic text on the subject, and this book takes up where the earlier book left off. It can be used as a textbook and will be an essential reference for practitioners. Site Planning consists of forty self-contained modules, organized into five parts: The Art of Site Planning, which presents site planning as a shared enterprise; Understanding Sites, covering the components of site analysis; Planning Sites, covering the processes involved; Site Infrastructure, from transit to waste systems; and Site Prototypes, including housing, recreation, and mixed use. Each module offers a brief introduction, covers standards or approaches, provides examples, and presents innovative practices in sidebars. The book is lavishly illustrated with 1350 photographs, diagrams, and examples of practice.**

LIFE BY ALGORITHMS

HOW ROBOPROCESSES ARE REMAKING OUR WORLD

University of Chicago Press **Computerized processes are everywhere in our society. They are the automated phone messaging systems that businesses use to screen calls; the link between student standardized test scores and public schools' access to resources; the algorithms that regulate patient diagnoses and reimbursements to doctors. The storage, sorting, and analysis of massive amounts of information have enabled the automation of decision-making at an unprecedented level. Meanwhile, computers have offered a model of cognition that increasingly shapes our approach to the world. The proliferation of "roboprocesses" is the result, as editors Catherine Besteman and Hugh Gusterson observe in this rich and wide-ranging volume, which features contributions from a distinguished cast of**

scholars in anthropology, communications, international studies, and political science. Although automatic processes are designed to be engines of rational systems, the stories in Life by Algorithms reveal how they can in fact produce absurd, inflexible, or even dangerous outcomes. Joining the call for "algorithmic transparency," the contributors bring exceptional sensitivity to everyday sociality into their critique to better understand how the perils of modern technology affect finance, medicine, education, housing, the workplace, food production, public space, and emotions—not as separate problems but as linked manifestations of a deeper defect in the fundamental ordering of our society.

SECOND INTERNATIONAL HANDBOOK OF SCIENCE EDUCATION

Springer Science & Business Media **The International Handbook of Science Education is a two volume edition pertaining to the most significant issues in science education. It is a follow-up to the first Handbook, published in 1998, which is seen as the most authoritative resource ever produced in science education. The chapters in this edition are reviews of research in science education and retain the strong international flavor of the project. It covers the diverse theories and methods that have been a foundation for science education and continue to characterize this field. Each section contains a lead chapter that provides an overview and synthesis of the field and related chapters that provide a narrower focus on research and current thinking on the key issues in that field. Leading researchers from around the world have participated as authors and consultants to produce a resource that is comprehensive, detailed and up to date. The chapters provide the most recent and advanced thinking in science education making the Handbook again the most authoritative resource in science education.**

HANDBOOK OF RESEARCH ON BUSINESS ETHICS AND CORPORATE RESPONSIBILITIES

IGI Global **While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company. The Handbook of Research on Business Ethics and Corporate Responsibilities explores the fundamental concepts that keep companies successful in the era of globalization and the internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.**

THE GLOBAL MOBILITY PROFESSION

Zinner Global Mobility **Recent and current literature on the topic Global Mobility has shown that it is evolving. This comprises legal requirements, cultural changes and technical developments. The interaction and inter-dependency of all these factors increase complexity which requires an adjusted handling by Human Resources and Global Mobility departments. In his book "The Global Mobility Profession", Daniel Zinner describes in a comprehensive way why there is a requirement to train a first generation of true Global Mobility Professionals and how to achieve it. Furthermore, Daniel Zinner takes a strategic outlook in his book on the direction Global Mobility shall develop into. He comes to the conclusion that given the immaturity of this field, a standardization of terms and terminology is the logical next step to provide transparency and comparability in the area of Global Mobility. This will help to further position Global Mobility as a strategic and efficient function in organizations.**

BUILDING BETTER UNIVERSITIES

STRATEGIES, SPACES, TECHNOLOGIES

Routledge **Building Better Universities provides a wide-ranging summary and critical review of the increasing number of groundbreaking initiatives undertaken by universities and colleges around the world. It suggests that we have reached a key moment for the higher education sector in which the services, location, scale, ownership, and distinctiveness of education are being altered dramatically, whether universities and colleges want it or not. These shifts are affecting traditional assumptions about both the future 'shape' of higher education institutions, and the roles of—and relationships between—learners, teachers, researchers, managers, businesses, communities and other stakeholders. Building Better Universities aims to bridge the gap between educational ideas about what the university is, or should be 'for', and its day-to-day practices and organisation. It roams across strategic, operational, and institutional issues; space planning and building design; and technological change, in order to bring together issues that are often dealt with separately. By analysing the many challenges faced by higher education in the contemporary period, and exploring the various ways universities and colleges are responding, this powerful book aims to support a 'step-change' in debates over the future of higher education, and to enable senior managers and faculty to develop more strategic and creative ways of enabling effective twenty-first-century learning in their own institutions.**

ENTERTAINMENT FOR EDUCATION. DIGITAL TECHNIQUES AND SYSTEMS

5TH INTERNATIONAL CONFERENCE ON E-LEARNING AND GAMES, EDUTAINMENT 2010, CHANGCHUN, CHINA, AUGUST 16-18, 2010, PROCEEDINGS

Springer **With the technical advancement of digital media and the medium of communication in recent years, there is a widespread interest in digital entertainment. An emerging te- nical research area edutainment, or educational entertainment, has been accepted as education using digital entertainment. Edutainment has been recognized as an eff- tive way of learning using modern digital media tools, like computers, games, mobile phones, televisions, or other virtual reality applications, which emphasizes the use of entertainment with application to the education domain. The Edutainment conference series was established in 2006 and subsequently - ganized as a special event for researchers working in this new interest area of e-learning and digital entertainment. The main purpose of Edutainment conferences is to facilitate the discussion, presentation, and information exchange of the scientific and technological development in the new community. The Edutainment conference series becomes a valuable opportunity for researchers, engineers, and graduate s- dents to communicate at these international annual events. The conference series - cludes plenary invited talks, workshops, tutorials, paper presentation tracks, and panel discussions. The Edutainment conference series was initiated in Hangzhou, China in 2006. Following the success of the first event, the second (Edutainment 2007 in Hong Kong, China), third (Edutainment 2008 in Nanjing, China), and fourth editions (Edutainment 2009 in Banff, Canada) were organized. Edutainment 2010 was held during August 16–18, 2010 in Changchun, China. Two workshops were jointly org- ized together with Edutainment 2010.**

THE NEW TALENT ACQUISITION FRONTIER

INTEGRATING HR AND DIVERSITY STRATEGY IN THE PRIVATE AND PUBLIC SECTORS AND HIGHER EDUCATION

Stylus Publishing, LLC **Awarded a Silver Medal in the category Human Resources and Employee Training from the 2014 Axiom Business Book Awards • Create the inclusive, high performance workforce needed to succeed in an increasing multicultural society and global marketplace • Learn how global organizations and leading professional associations develop integrated HR/diversity talent strategies, and the specific challenges they face • Get practical tools to assess integrated HR/diversity strategic planning, and see why organizations are not making more diversity progress •**

Develop specific performance indicators to track your progress in implementing synergistic HR/diversity approaches • Case studies of SHRM, federal and state government, global corporations, and higher education illustrate systematic, integrated HR/diversity efforts For HR professionals and leaders, chief diversity officers, line managers, and executives in the private and public sectors and higher education, this book presents a systematic approach to integrating HR practices and strategic diversity initiatives to create the inclusive, high performance workforce that every enterprise and institution needs to succeed in an increasingly multicultural society and global marketplace. The authors' point of departure is that talent is the primary strategic asset necessary for organizational survival and success in a demographically diversifying and globally interconnected world. Organizations seeking to attain their full potential in this new talent frontier must optimize their human capital resources by the deliberate development of synergy between human resource (HR) and diversity programs. Failure to integrate and coordinate these two functions will erode organizational competitiveness, whether it is in developing new markets, products, programs, or services. As the first book to provide a concrete roadmap to integrated HR and diversity strategy, the authors identify two critical practices: talent management through the orchestration of HR and diversity programs to enhance organizational capability by unleashing, mobilizing, nurturing, and sustaining the contributions of a diverse and talented workforce; and talent sustainability through the close integration of HR and diversity to continuously develop systems, structures, processes, and a culture that heighten employee commitment, engagement, and inclusion. They further believe that there should be a commonality of practice across all types of organizations, and that each sector can learn from the others to accelerate its adaptation to today's rapidly shifting national and global realities. Based on the most current research and on interviews with HR and diversity leaders in major organizations, this book provides the reader with concrete strategies and practical tools for implementing a successful and sustainable talent management program. It also addresses common barriers to the development of synergistic HR and diversity strategy, and how to overcome them. Given the evolutionary nature of the integration of HR and diversity, the authors present nine extensive case studies from all organizational sectors, as well as from the two leading Human Resource professional associations – the Society for Human Resource Management (SHRM) and the College and University Professional Association for Human Resources (CUPA-HR) – to illustrate the dynamic intersection between HR and diversity practices.

ACADEMIA INC.

HOW CORPORATIZATION IS TRANSFORMING CANADIAN UNIVERSITIES

Fernwood Publishing **Canadian universities are being slowly but inexorably corporatized. Casualizing academic labour, remaking students into consumers of education, implementing corporate management models and commercializing academic research all point to the ascendance of business interests and values in Canada's higher education system. Academia, Inc. examines the tensions that result from the merging of two fundamentally incompatible institutions — the university and the corporation. Brownlee argues that moving from liberal education to corporate job training, public service to profit-making and critical research to commercial invention radically undermines the goals of higher education. Investigating the history, causes and impacts of corporatization, this book explores how this transformation has taken shape and its ramifications for both universities and society as a whole. Brownlee suggests several strategies for resisting this process.**

THE LEGAL AND REGULATORY ENVIRONMENT OF BUSINESS

McGraw Hill LLC **"This nineteenth edition continues the long, rich tradition of our commitment to presenting timely examples and cases that underscore the relevance of the law for business. We are passionate about helping students understand the importance of the legal and regulatory environment of business. Our goal is to make this text accessible, and we hope that they will embrace the study of the law with enthusiasm. In this preface, we strive to highlight themes, additions, and pedagogical devices-including important electronic features-that are key to this edition"--**

UNDERSTANDING WORKPLACE BULLYING

AN ETHICAL AND LEGAL PERSPECTIVE

Springer Nature **This book examines the ethical and legal aspects of workplace bullying from a global perspective. Through an in-depth exploration of this psychologically destructive managerial technique, it identifies workplace bullying as a highly potent tool in the short term to increase employee performance. By deconstructing and exposing the dark side of workplace bullying, not as a psychological harmful component, not as a health-related stress issue, but instead as a management tool to exercise totalizing control over the employee, this book explores the ethical modalities which managers tend to cross on a daily basis to get things accomplished within an organization. This book**

offers researchers a thorough examination of management responsibilities and the power of enforcement strategies used by managers.

HOW TO DESIGN AND EVALUATE RESEARCH IN EDUCATION

McGraw-Hill Humanities, Social Sciences & World Languages **How to Design and Evaluate Research in Education provides a comprehensive introduction to educational research. Step-by-step analysis of real research studies provides students with practical examples of how to prepare their work and read that of others. End-of-chapter problem sheets, comprehensive coverage of data analysis, and information on how to prepare research proposals and reports make it appropriate both for courses that focus on doing research and for those that stress how to read and understand research.**

CREATING A TIPPING POINT: STRATEGIC HUMAN RESOURCES IN HIGHER EDUCATION

ASHE HIGHER EDUCATION REPORT, VOLUME 38, NUMBER 1

John Wiley & Sons **In a turbulent, unstable era of severe financial pressures, thedevelopment of strategic human resource (HR) practices has becomean urgent mandate in higher education. With significant andwidespread institutional shifts resulting from globalization,heightened competition, and rapid innovation, educational leadersmust optimize their most significant resource—humancapital—and align HR strategies, structures, and processeswith organizational goals. Due to substantial cuts in stateappropriations and rapidly diminishing budgets, public institutionsof higher education in particular are struggling to realignresources and programs to fulfill their educational missions andmaintain academic quality, while simultaneously responding tocomplex external legislative and accreditation mandates. In light of these challenges, Creating a Tipping Point:Strategic Human Resources in Higher Education breaks new groundby presenting a research-based approach that supports the evolutionof HR practices from siloed, transactional models to strategicoperations that serve the entire university. This monographprovides a concrete, progressive road map to developingorganizational capabilities in support of the university's academicmission and illustrates this pathway with examples drawn frompublic research universities. It offers strategies, tools, metrics,and action steps that support the development of an effective andefficient strategic HR operation in higher education. Forinstitutions seeking to implement strategic HR, this book is apractical and invaluable resource.**

SUSTAINABILITY

DUTY OR OPPORTUNITY FOR BUSINESS?

Routledge **Businesses are expected to act sustainably; it is also in both societal and their interests if businesses seek and grasp opportunities to develop more sustainable products or services. Leading international companies may already be moving in this direction, but many (especially smaller companies) are often held back by a lack of personnel or know how. This book has been written to overcome this deficit by providing a convenient 'one-stop-shop' where readers (whether they be business staff, university or business school student) can understand personally what the sustainability issue is about, and appreciate the many areas where companies can respond to the challenge of a more sustainable world. Based on a successful 'Green' Management of Technology Masters introduced in Japan in 2008, this book explains in non-specialist language why current economic systems under which firms operate do not lead to sustainable outcomes, provides the background and evolution of concerns over sustainability and the many potential opportunities for businesses. It also provides sufficient understanding of key environmental and social issues to support informed debate, and encourages readers to consider working for a more sustainable organisation and society. The book provides an overview of the internal business issues raised by concerns over sustainability, and the many external opportunities which exist for innovation and development of new products and services, which can contribute to both company viability and a sustainable future for society. It can either be used as a basis for self-study and learning, or as a textbook to support a course in an MBA, MOT or similar business-oriented course. It includes educational feedback from the course students (mostly working in local businesses), which may encourage readers to explore the interactions between sustainability and business, and help teachers planning and implementing similar courses. It also blends together case studies from both UK and Japan providing a genuinely trans-national perspective.**

THE PRINCIPAL'S GUIDE TO SCHOOL BUDGETING

Corwin Press **Create a winning school budget during challenging economic times! This revised bestseller walks school leaders through the budgeting process, focusing on vision and strategic planning as firm guides to resource allocation. With an eye toward tough budgetary climates, the authors provide a budgeting model that helps you align organizational goals with a sound fiscal accountability system. In this new edition you will learn: 25 tips for budgeting during an economic downturn How to develop a school budget using the most effective practices Methods for**

conducting a needs and program assessment How to prepare and analyze a school action plan Answers to some of the toughest budgeting dilemmas

BUSINESS LAW I ESSENTIALS

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