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A BBC for the Future A Broadcaster of Distinction *With correction slip dated June 2016. Dated May 2016 Web ISBN=9781474131681* **Rules for Compositors & Readers at the University Press, Oxford Andesite Press** *This work has been selected by scholars as being culturally important, and is part of the knowledge base of civilization as we know it. This work was reproduced from the original artifact, and remains as true to the original work as possible. Therefore, you will see the original copyright references, library stamps (as most of these works have been housed in our most important libraries around the world), and other notations in the work. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. As a reproduction of a historical artifact, this work may contain missing or blurred pages, poor pictures, errant marks, etc. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.* **Journalism and Free Speech Routledge** *"Journalism and Free Speech brings together for the first time an historical and theoretical exploration of journalism and its relationship with the idea of free speech. Though freedom of the press is widely regarded as an essential ingredient to democratic societies, the relationship between the idea of freedom of speech and the practice of press freedom is one that is generally taken for granted. Censorship, in general terms is an anathema. This book explores the philosophical and historical development of free speech and critically examines the ways in which it relates to freedom of the press in practice. The main contention of the book is that the actualisation of press freedom should be seen as encompassing modes of censorship which place pressure upon the principled connection between journalism and freedom of speech. Topics covered include: The Philosophy of Free Speech Journalism and Free Speech Press Freedom and the Democratic Imperative New Media and the Global Public Sphere Regulating Journalism Privacy and*

Defamation National Security and Insecurity Ownership News, Language Culture and Censorship This book introduces students to a wide range of issues centred around freedom of speech, press freedom and censorship, providing an accessible text for courses on journalism and mass media"-- **The Electronic Reporter Broadcast Journalism in Australia UNSW Press** Introduces students to the real world of news reporting for the electronic (broadcast and online) media in Australia. It covers news gathering and packaging; writing and interviewing; recording sound and shooting videos; constructing radio, television and online stories; compiling news programs; legal and ethical issues and how to find work. **Animal Farm Faber & Faber** All animals are equal but some animals are more equal than others. It's just an ordinary farm - until the animals revolt. They get rid of the irresponsible farmer. The other animals are sure that life is improving, but as systems are replaced and half-truths are retold, a new hierarchy emerges . . . Orwell's tale of propaganda, power and greed has never felt more pertinent. With an exciting new cover and inside illustrations by superstar Chris Mould. **Life On Air A History of Radio Four OUP Oxford** Radio Four has been described as 'the greatest broadcasting channel in the world', the 'heartbeat of the BBC', a cultural icon of Britishness, and the voice of Middle England. Defined by its rich mix, encompassing everything from journalism and drama to comedy, quizzes, and short-stories. Many of its programmes - such as Today, The Archers, Woman's Hour, The Hitchhiker's Guide To the Galaxy, Gardeners' Question Time, and The Shipping Forecast - have been part of British life for decades. Others, less successful, have caused offence and prompted derision. Born as it was in the Swinging Sixties, Radio Four's central challenge has been to change with the times, while trying not to lose faith with those who see it as a standard-bearer for quality, authoritativeness, or simply 'old-fashioned' BBC values. In this first major behind-the-scenes account of the station's history, David Hendy - a former producer for Radio Four - draws on privileged access to the BBC's own archives and new interviews with key personnel to illuminate the arguments and controversies behind the creation of some of its most popular programmes. He reveals the station's struggle to justify itself in a television age, favouring clear branding and tightly-targeted audiences, with bitter disputes between the BBC and its fiercely loyal listeners. The story of these struggles is about more than the survival of one radio network: Radio Four has been a lightning rod for all sorts of wider social anxieties over the past forty years. A kaleidoscopic view of the changing nature of the BBC, the book provides a gripping insight into the very nature of British life and culture in the last decades of the twentieth century. **The Responsibilities of Online Service Providers Springer** This volume focuses on the responsibilities of online service providers (OSPs) in contemporary societies. It examines the complexity and global dimensions of the rapidly evolving and serious challenges posed by the exponential development of Internet services and resources. It looks at the major actors - such as Facebook, Google, Twitter, and Yahoo! - and their significant influence on the informational environment and users' interactions within it, as well as the responsibilities and liabilities such influence entails. It discusses the position of OSPs as information gatekeepers and how they have gone from offering connecting and information-sharing services to paying members to providing open, free infrastructure and applications that facilitate digital expression and the

communication of information. The book seeks consensus on the principles that should shape OSPs' responsibilities and practices, taking into account business ethics and policies. Finally, it discusses the rights of users and international regulations that are in place or currently lacking.

Style Guide Hachette UK This expanded twelfth edition of the bestselling guide to style is based on the Economist's own updated house style manual, and is an invaluable companion for everyone who wants to communicate with the clarity, style and precision for which the Economist is renowned. As the introduction says, 'clarity of writing usually follows clarity of thought.' The Economist Style Guide gives general advice on writing, points out common errors and clichés, offers guidance on consistent use of punctuation, abbreviations and capital letters, and contains an exhaustive range of reference material - covering everything from accountancy ratios and stock market indices to laws of nature and science. Some of the numerous useful rules and common mistakes pointed out in the guide include: *Which informs, that defines. This is the house that Jack built. But: This house, which Jack built, is now falling down. Discreet means circumspect or prudent; discrete means separate or distinct. Remember that "Questions are never indiscreet. Answers sometimes are" (Oscar Wilde). Flaunt means display, flout means disdain. If you flout this distinction you will flaunt your ignorance Forgo means do without; forego means go before. Fortuitous means accidental, not fortunate or well-timed. Times: Take care. Three times more than X is four times as much as X. Full stops: Use plenty. They keep sentences short. This helps the reader.

The Routledge Handbook of Language and Identity **Routledge** The Routledge Handbook of Language and Identity provides a clear and comprehensive survey of the field of language and identity from an applied linguistics perspective. Forty-one chapters are organised into five sections covering: theoretical perspectives informing language and identity studies key issues for researchers doing language and identity studies categories and dimensions of identity identity in language learning contexts and among language learners future directions for language and identity studies in applied linguistics Written by specialists from around the world, each chapter will introduce a topic in language and identity studies, provide a concise and critical survey, in which the importance and relevance to applied linguists is explained and include further reading. The Routledge Handbook of Language and Identity is an essential purchase for advanced undergraduate and postgraduate students of Linguistics, Applied Linguistics and TESOL. Advisory board: David Block (Institutió Catalana de Recerca i Estudis Avançats/ Universitat de Lleida, Spain); John Joseph (University of Edinburgh); Bonny Norton (University of British Columbia, Canada).

User-Centered Interaction Design Patterns for Interactive Digital Television Applications Springer Science & Business Media Technology is meant to make life easier and to raise its quality. Our interaction with technology should be designed according to human needs instead of us being required to adapt to technology. Even so, technology may change quickly and people and their habits change slowly. With the aim of supporting user acceptance of iTV, the focus of this book is on the usability of iTV applications. A method for developing interaction design patterns especially for new technologies is presented for the first time. The main characteristics covered in this new approach are: systematic identification of recurrent design problems; usability

as a quality criterion for design solutions; integration of designers into the pattern development process including identification of designers' needs, and iterative evaluation and optimisation of patterns to encourage designers to accept and use them; usability testing to identify proven design solutions and their trade-offs; presentation of specific design guidelines. **The Machine Gunners Nelson Thornes** It's 1940, and Britain is at war. Young Chas McGill has the second-best collection of war souvenirs in town, but desperately wants it to be the best. Amidst the bombs and air raids, Chas and his friends plan their own war effort in their newly built bunker. Friendships are forged and loyalties tested, in the adventure of a lifetime. Robert Westall's "The Machine Gunners" has been read, studied - and loved - by successive generations of younger readers. It won the Carnegie Medal and was voted one of the most important children's novels of the past seventy years. This thrilling stage adaptation comes from the award-winning playwright Ali Taylor, and premiered at the Polka Theatre, London. It provides rich opportunities for discussion in the classroom, and for staging by schools, youth theatres and amateur companies.

Doctor Who-Guide 1/3 Lulu.com eCulture Cultural Content in the Digital Age Springer Science & Business Media Do virtual museums really provide added value to end-users, or do they just contribute to the abundance of images? Does the World Wide Web save endangered cultural heritage, or does it foster a society with less variety? These and other related questions are raised and answered in this book, the result of a long path across the digital heritage landscape. It provides a comprehensive view on issues and achievements in digital collections and cultural content. **An Inspector Calls Gender equality, heritage and creativity UNESCO Practical Journalism How to Write News SAGE** Practical Journalism: How to Write News introduces the skills needed to become a journalist in the digital age. Easy to read, the book draws on interviews with dozens of working journalists. They share their thoughts on the profession and we watch them work - selecting stories, carrying out interviews, and writing scripts. There are chapters on interviewing, research techniques, and news writing. Further chapters cover working in broadcasting and online, media law, and ethics. Each chapter concludes with activities and a list of further reading and a glossary of terms is included at the end of the book. **Handbook of Global Media Ethics Springer Nature** This handbook is one of the first comprehensive research and teaching tools for the developing area of global media ethics. The advent of new media that is global in reach and impact has created the need for a journalism ethics that is global in principles and aims. For many scholars, teachers and journalists, the existing journalism ethics, e.g. existing codes of ethics, is too parochial and national. It fails to provide adequate normative guidance for a media that is digital, global and practiced by professional and citizen. A global media ethics is being constructed to define what responsible public journalism means for a new global media era. Currently, scholars write texts and codes for global media, teach global media ethics, analyse how global issues should be covered, and gather together at conferences, round tables and meetings. However, the field lacks an authoritative handbook that presents the views of leading thinkers on the most important issues for global media ethics. This handbook is a milestone in the field, and a major contribution to media ethics. **Guardian Style Random House Uk Limited** A completely revised and updated edition of the

Guardian's indispensable guide to good style, used by journalists at one of the world's most stylishly written and edited newspapers **BBC Annual Report and Accounts 2000/2001 Communications Methods and Applications for Financial Managers** **John Wiley & Sons** *Improving communication is one of the most important – and challenging – issues that management accountants face. In a global survey of CFOs, Ernst & Young said: "Despite two thirds of respondents saying that increasingly they act as the public face of the organization, most point to communication and influencing as the most important area for improvement." In this publication you will learn: How do management accountants know if they are effectively communicating? What are the most effective techniques for improving their communication skills? This book is specifically designed to meet the needs and interests of management accountants. It draws on interviews with finance professionals at every level of corporate accounting, as well as with communication consultants, executive recruiters and educators. It looks at how management accountants communicate inside and outside their organizations, identifies best practices, and gives hands-on strategies that accountants can use right away. Readers will discover how to: Move their current communication skills to a higher level. Recognize the importance of communication within the context of their financial manager function. Understand the right way to deliver bad news and resolve conflicts. Manage the impact of new technologies on traditional communication channels. Develop the skills to use active listening as the foundation for positive communication tactics.* **The Essential Guide to Secondary Mathematics Successful and enjoyable teaching and learning** **Routledge** *Combining research-based theory with fresh, practical guidance for the classroom, The Essential Guide to Secondary Mathematics is a stimulating new resource for all student and practising teachers looking for new ideas and inspiration. With an emphasis on exciting your mathematical and pedagogical passions, it focuses on the dynamics of the classroom and the process of designing and using rich mathematical tasks. Written by a highly experienced mathematics teacher who understands the realities of the secondary classroom, this book combines insights from the latest research into mathematical learning with useful strategies and ideas for engaging teaching. The text is punctuated by frequent tasks, some mathematical and others more reflective, which are designed to encourage independent thinking. Key topics covered include: Preparing yourself: thinking about mathematics and pedagogy, taking care of your health and dealing with stress Different styles of learning and teaching mathematics Ideas for lessons: what does it take to turn an idea into a lesson? Tasks, timings and resources Equality and dealing positively with difference Mathematical starters, fillers and finishers: achieving variety The mathematical classroom community: seating layouts, displays and practical considerations Assessment: effective strategies for responding to learners' mathematics and writing reports. The Essential Guide to Secondary Mathematics will be a valuable resource both for beginning teachers interested in developing their understanding, and for experienced teachers looking to re-evaluate their practice. Aiming to develop all aspects of your mathematics teaching, this book will help you to devise, adapt and implement ideas for successful and enjoyable teaching and learning.* **Radio Journalism** **SAGE** *"This is not another turgid guide to digital editing, writing for*

radio and the structure of a newsroom team. It is an ambitious and accessible study that combines a succinct narrative history of radio journalism with an analysis of its power in the public sphere. It describes the development of British audio broadcasting before locating it in an international context and contemplating the contours of the convergent future. Such ambition is often the prelude to failure. Instead, Starkey and Crisell have written a precious introduction to the theory, practice and purposes of radio journalism that will be very useful to serious students of the subject... This is a very good book." - THE (Times Higher Education) Radio Journalism introduces key themes in journalism studies to explore what makes radio reporting distinctive and lay out the claims for radio's critical importance in the news landscape. With their extensive experience in radio production and academia, authors Guy Starkey and Andrew Crisell take readers on a tour through the past, present and future of radio broadcasting, from the infancy of the BBC in the 1920s up to the prospect of rolling news delivered to mobile telephones. Grounding each chapter in a survey of scholarly writing on the radio, they explore the connections between politics, policy and practice, inviting critical reflection on who radio professionals are, what they do and why. Putting theory and practice into dialogue, this book is the perfect bridge between unreflective production manuals and generalised media theory texts. Witty and engaging, Radio Journalism provides an essential framework for understanding the continuing relevance of radio journalism as a profession, set of practices and arena for critical debate. **The Prophet**

Strelbytskyy Multimedia Publishing The Prophet is a book of 26 prose poetry fables written in English by the Lebanese-American poet and writer Kahlil Gibran. It was originally published in 1923 by Alfred A. Knopf. It is Gibran's best known work. The Prophet has been translated into over 100 different languages, making it one of the most translated books in history, and it has never been out of print. The prophet, Al Mustafa, has lived in the city of Orphalese for 12 years and is about to board a ship which will carry him home. He is stopped by a group of people, with whom he discusses topics such as life and the human condition. The book is divided into chapters dealing with love, marriage, children, giving, eating and drinking, work, joy and sorrow, houses, clothes, buying and selling, crime and punishment, laws, freedom, reason and passion, pain, self-knowledge, teaching, friendship, talking, time, good and evil, prayer, pleasure, beauty, religion, and death. Among the most significant works Kahlil Gibran: "Broken Wings", "The Madman", "The Earth Gods" , "The Garden of the Prophet". **The Official BBC micro:bit User Guide John Wiley & Sons** The go-to guide to getting started with the BBC micro:bit and exploring all of its amazing capabilities. The BBC micro:bit is a pocket-sized electronic development platform built with education in mind. It was developed by the BBC in partnership with major tech companies, communities, and educational organizations to provide kids with a fun, easy, inexpensive way to develop their digital skills. With it, kids (and grownups) can learn basic programming and coding while having fun making virtual pets, developing games, and a whole lot more. Written by internationally bestselling tech author Gareth Halfacree and endorsed by the Micro:bit Foundation, The Official BBC micro:bit User Guide contains what you need to know to get up and running fast with the BBC micro:bit. Learn everything from taking your first steps with the BBC micro:bit to writing your own programs. You'll also learn how to expand its

capabilities with add-ons through easy-to-follow, step-by-step instructions. Set up your BBC micro:bit and develop your digital skills Write code in JavaScript Blocks, JavaScript, and Python Discover the BBC micro:bit's built-in sensors Connect the BBC micro:bit to a Raspberry Pi to extend its capabilities Build your own circuits and create hardware The Official BBC micro:bit User Guide is your go-to source for learning all the secrets of the BBC micro:bit. Whether you're just beginning or have some experience, this book allows you to dive right in and experience everything the BBC micro:bit has to offer. **AI Jazeera in the Gulf and in the World Is It Redefining Global Communication Ethics? Springer** This book examines the deeper meaning of the advent of the Al Jazeera Media Network with regard to ongoing debates on global communication ethics, not only in the global public sphere but also in terms of its influence on new non-Western approaches to media ethics. Rather than simply calling for international perspectives on media ethic is a unique and significant addition to the literature on the topic. The book investigates whether Al Jazeera's vision, mission, and operations are actually inspired by the New World Information Order debates over contra-flow and hegemony. Further, the book identifies ways of developing new non-Western approaches to global communication ethics, as it suggests injecting more cosmopolitanism in global news reporting and commentary. **Private Peaceful HarperCollins UK** A stunning edition of this modern classic of World War One, featuring an introduction by the author and insightful testimonies from soldiers. **Blended Learning for Inclusive and Quality Higher Education in Asia Springer Nature** This book demonstrates how blended learning improves access to and enhances the quality of higher education teaching and learning in Asian universities. It first discusses how leading universities in the region drive and support blended learning at the institutional level to enhance student learning engagement and outcomes. It then examines 10 effective implementations and lessons learned of blended learning practices across different disciplinary courses and programmes (humanities and language, science and engineering, social science and education, and others) in the region. The chapters in this book provide an overview of the opportunities and challenges of blended learning for improved access and enhanced quality of higher education, and offer insights into the promising blended learning policies and practices in Asian universities. **The Handbook of Global Online Journalism John Wiley & Sons** The Handbook to Global Online Journalism features a collection of readings from international practitioners and scholars that represent a comprehensive and state-of-the-art overview of the relationship between the internet and journalism around the world. Provides a state-of-the-art overview of current research and future directions of online journalism Traces the evolution of journalistic practices, business models, and shifting patterns of journalistic cultures that have emerged around the world with the migration of news online Written and edited by top international researchers and practitioners in the area of online journalism Features an extensive breadth of coverage, including economics, organizational practices, contents and experiences Discusses developments in online news in a wide range of countries, from the USA to Brazil, and from Germany to China Contains original theory, new research data, and reviews of existing studies in the field **New Hart's Rules The Oxford Style Guide Oxford University Press, USA** 'New Hart's Rules' is a brand-new text that brings

the principles of the old text (first printed in 1893) into the 21st century, providing answers to questions of editorial style for a new generation of professionals.

Consumer Perception of Food Attributes Consumer Perception of Food

Attributes CRC Press Food credence attributes are food features that are difficult to verify even after consumption. Consumers, today, are concerned about many food credence attributes, including animal rights, contamination risk, fair trade practice, genetic modification, geographical origin, and organic farming. For the past several decades, many scholars have analyzed the value consumers place on credence attributes and have reported that consumers will pay a premium for foods with these desirable properties. In addition, their studies reveal that individual consumers place greater importance on some credence attributes than others. For example, some are seriously concerned about animal welfare, while others are solely concerned about food safety. One of the objectives of this book is to summarize recent empirical findings from scholarly works on how consumers value food credence attributes.

Such knowledge would benefit producers, processors, retailers, and policy makers. Another objective of this book is to discuss the effectiveness of the programs that have been introduced to strengthen the relationship between producers and consumers. Many programs have been developed to more effectively inform consumers regarding food production processes.

Cite Them Right The essential referencing guide Palgrave Macmillan

This book is renowned as the most comprehensive yet easy-to-use guide to referencing available. Tutors rely on the advice to guide their students in the skills of identifying and referencing information sources and avoiding plagiarism. This new edition has new and expanded content, especially in relation to latest electronic sources.

Organizational Behaviour

Oxford University Press Organizational behaviour affects all of us, every single day. But do your students struggle to see the subject's relevance? Do they have difficulty going beyond its most commonplace theories? Do they wonder how it will help them in their future career? Then take a step into the lobby of Junction Hotel! We follow the experiences of its managers and employees as a new consortium tries to rebuild the success of a once-great establishment that has fallen on hard times. This fictional running case study helps students see how theory translates into practice in a familiar setting. For example, what kind of leadership styles do the new management team use? Are personality tests any use for hiring new staff for the gym? How do the staff on the receiving end of various management techniques feel and react? Follow the management dilemmas faced, and the techniques employed with varying rates of success, by a wide range of characters. The running case is interwoven throughout the book, encouraging students to make links between the different topic areas and gain a holistic view of organizational behaviour. The book covers all the core topics found on undergraduate modules, while also going a step further to consider alternative approaches and compare them with mainstream theories. Students are encouraged to develop a critical mindset and think about the context of the theories they come across and the values embedded within them. A wealth of real-life case studies, including those drawn from the public and not-for-profit sectors, bring the subject to life. Innovative on-page learning features link study and employability skills to the topics being discussed so students can apply theories from the book directly to their own lives and future careers. Interviews with

students, employees and business leaders are included online, and show just how relevant organizational behaviour is to people's everyday lives. The real-life examples in the second edition have been augmented with new international and European examples in every chapter, and the book's Online Resource Centre now features seminar and group activities and a lecturer guide to help lecturers make full and effective use of the book and online material in their teaching. A unique, lively package makes this core reading for all business students taking an introductory module in organizational behaviour.

Leading and Managing in Contemporary Health and Social Care, E-Book Elsevier Health Sciences An understanding of leadership and management theory and practice is integral to the success of a new generation of health and social care professionals, and managers of services. It is equally important for educators in the field. *Leading and Managing in Contemporary Health and Social Care* by Elizabeth Rosser and Cate Wood supports the development of all health and social care professionals as managers and leaders in today's rapidly evolving environment. This new title addresses pertinent topics including: integration and enhancement of health and social care services; interprofessional working; the importance of a strong organizational culture; developing individual resilience; leading innovation; and practising successful project and financial management within global and culturally sensitive contexts. With a growing mandate for health and social care professionals to understand leadership and management within their organizations, and a strong appreciation of these skills by employers, this new book is an important contribution that students and educators alike will welcome. Comprehensive and authoritative text written by experts in their field Fifteen chapters offer current thinking from a range of different perspectives Presents leadership management theory that can be applied across a wide range of workplaces Includes summary points and case studies for reflection and application Ideal reference for Master's students and those undertaking MBA courses with a focus on health and social care

Handbook of Research on Emerging Business Models and the New World Economic Order IGI Global The COVID-19 pandemic is causing a radical change in both the economic and business paradigms that have ruled countries for decades. Emerging models are leading to a new world economic order predictably led by China and the United States. New forms of organization, new ways of working remotely, the strengthening of some industries to the detriment of others, and the supremacy of technology to be able to work are going to change the economies as we know them today. The *Handbook of Research on Emerging Business Models and the New World Economic Order* offers strategies, economic policies, social, economic, and political trends that will affect organizations to increase their efficiency and labor productivity and change the world's business and financial structures. This book forecasts future business changes and prospective models, structural or not, for guiding the survival of small and medium enterprises (SMEs), multinationals, family firms, entrepreneurs, and NGOs in the post-COVID-19 era. Covering topics such as business model creation, global sustainable logistics 4.0, and social and solidarity economy, this text is essential for economists, entrepreneurs, managers, executives, family firms, SMEs, business professionals, policymakers, students, researchers, practitioners, and academicians.

OECD Style Guide Third Edition Third Edition OECD Publishing

This third edition of the OECD Style Guide is designed to help draft and organise published material so that readers can easily navigate, understand and access OECD analysis, statistics and information. **Teaching Resistant Learners in Post-School Education A Guide to Working with Challenging Behaviour Taylor & Francis**

This book explores various frameworks within which post-school education is situated and the practice that actually happens in classrooms and lecture theatres, especially when things go wrong. Examining how and why some students choose to resist learning whilst undertaking tertiary education, this book provides practical tips and guidance for educators on how to work through difficult situations where learning isn't a student's priority. Considering both theory and practice, the book offers a range of practical solutions to difficult circumstances, such as the greater emphasis on distance learning, the growth of predatory or fake journals to the challenges of too much screen time, ghostwriters and plagiarism, speaking out of turn, consistent lateness, absenteeism and even violent behaviour. Looking at contexts and behaviours where learning is rejected or ignored, through students' indifference or resistance, from a range of perspectives, this book is ideal reading for anyone working or involved in tertiary education, including teacher trainees, tutors, teacher educators, managers, administrators and lecturers working at universities and colleges, as well as students who may benefit from discussions of the problematic nature of learning.

Video Gamers Routledge *Video gaming is economically, educationally, culturally, socially and theoretically important, and has, in a relatively short period of time, firmly cemented its place within contemporary life. It is fair to say, however, that the majority of research to date has focused most specifically on either the video games themselves, or the direct engagement of gamers with a specific piece of game technology. In contrast, Video Gamers is the first book to explicitly and comprehensively address how digital games are engaged with and experienced in the everyday lives, social networks and consumer patterns of those who play them. In doing so, the book provides a key introduction to the study of gamers and the games they play, whilst also reflecting on the current debates and literatures surrounding gaming practices.*

Events Management Routledge *Events Management second edition provides an introduction to the principles and practices associated with planning, managing and staging events. The book:*

- * Introduces the key concepts of event planning and management*
- * Discusses the key components for staging an event, and covers the whole process from creation to evaluation*
- * Examines the events industry within its broader business context*
- * Provides an effective guide for producers of events*
- * Contains learning objectives and review questions to consolidate learning*

Now in its second edition, this successful text has been fully revised and updated to include new case studies and chapters on event tourism, project management of events, strategic marketing, and issues and trends. It is full of real-life case studies which illustrate key concepts and place theory in a practical context. Examples include the Edinburgh International Festival, Glastonbury Festival, Vodafone Ball, MTV Awards, Notting Hill Carnival, T in the Park and the Daily Mail Ideal Home Show. Events Management is the must-have introductory text providing a complete A-Z of the principles and practices associated with planning, managing and staging events. Events Management is supported by a website (<http://em.worldofevents.net>) which includes updates, downloadable figures

form the book and an online 'history of events', together with links to websites and other resources for both students and lecturers. **A Partisan View Lulu.com The Fast 800 How to combine rapid weight loss and intermittent fasting for long-term health Hachette UK** FROM THE CREATOR OF THE INTERNATIONAL BESTSELLING 5:2, A SIMPLE, FLEXIBLE NEW WEIGHT LOSS PROGRAMME BASED ON GROUNDBREAKING SCIENCE 'The most eagerly awaited health book of the year.' Daily Mail Dr Michael Mosley started a health revolution with The 5.2 Fast Diet, telling the world about the incredible power of intermittent fasting. In this book he brings together all the latest science - including a new approach: Time Restricted Eating - to create an easy-to-follow programme. Recent studies have shown that 800 calories is the magic number when it comes to successful dieting - it's an amount high enough to be manageable but low enough to speed weight loss and trigger a range of desirable metabolic changes. The secret of this new programme is that it is highly flexible - depending on your goals, you can choose how intensively you want to do it. Along with delicious, low-carb, Mediterranean-style recipes and menu plans by Dr Clare Bailey, The Fast 800 offers an effective way to help you lose weight, improve mood and reduce blood pressure, inflammation and blood sugars. Take your future health into your own hands.