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## KEY=SCOTT - MARQUES RICHARD

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**Populistas y Plutócratas. La irresistible tentación del poder** *GRIJALBO* El rostro del poder ha cambiado. Y el peligro para la democracia aumentó En los últimos años, en todo el mundo -y notablemente en Latinoamérica- se han acentuado tendencias políticas y económicas que amenazan con construir un planeta más injusto, más polarizado y más violento. El ascenso del populismo, el empoderamiento de las fuerzas armadas, la intensificación del poder mediático y el consecuente fortalecimiento de las oligarquías se han convertido en un círculo vicioso que está dejando una sarta de víctimas colaterales, entre las que destacan la justicia social, la búsqueda de la igualdad, la inclusión, la generación de riqueza sostenible, el poder de la ciudadanía... En esta obra, Carlos Fazio disecciona el proceso, explica cómo fue que esta dinámica nos llegó a parecer normal y delinea los riesgos a los que nos enfrentamos de no detenerla inmediatamente. América Latina en la geopolítica del imperialismo Nazis Que Triunfaram *Leya* Em 1968, o chancelar alemão Kurt Georg Kiesinger foi esbofetado em público, perante as câmaras de televisão, por uma jovem e atraente caçadora de nazis chamada Beate Klarsfeld. O momento seria o princípio do fim da carreira de um dos muitos cúmplices de Adolf Hitler que, apesar do seu currículo maldito, triunfaram de forma retumbante no pós-guerra. Mas ao contrário de Kiesinger, denunciado nesse instante de vergonha pelos seus antecedentes sombrios, muitos outros destacados nazis mantiveram-se impunes e não encontraram obstáculos à sua ascensão, fosse na própria Alemanha, fosse em países vencedores do conflito como os Estados Unidos. Reinhard Gehlen, criminoso de guerra e responsável pela inteligência militar na frente leste, fundou e dirigiu os serviços secretos da República Federal Alemã. Adolf Heusinger, chefe de operações no alto comando das forças armadas de Hitler, alcançou a presidência do comité militar da NATO. Ernst Achenbach, grande angariador de fundos para o Partido Nacional-Socialista e organizador do saque à economia da França sob ocupação, esteve à frente da comissão dos Negócios Estrangeiros do parlamento germânico e chegou até a ser indicado para comissário europeu. Rudolf Diels, primeiro chefe da Gestapo, membro das SS e figura envolvida no incêndio do Reichstag em 1933, acontecimento decisivo para consolidar o poder nazi, foi contratado pela CIA como caçador de comunistas. Otto Skorzeny, protagonista de numerosas operações especiais rocambolescas, entre as quais o rapto de Mussolini de uma fortaleza inexpugnável, tornou-se espião ao serviço de Israel, personificando uma das reviravoltas mais insólitas e irónicas deste conjunto de figuras. E há ainda os casos de Albert Speer, Wernher von Braun e Friedrich Paulus, entre outros militares, políticos e espiões que ocultaram o seu currículo manchado de sangue para renascer das cinzas do Terceiro Reich ou que, bem pelo contrário, se serviram precisamente da experiência adquirida no regime nazi para triunfar num tempo que estende os seus tentáculos até aos dias hoje, de forma frequentemente inesperada... Éric Branca, jornalista e historiador francês, desmonta de forma implacável o percurso de uma galeria de personagens negras nesta saga que se lê com sofreguidão. *The American Deep State Big Money, Big Oil, and the Struggle for U.S. Democracy Rowman & Littlefield* Now in a new edition updated through the unprecedented 2016 presidential election, this provocative book makes a compelling case for a hidden "deep state" that influences and often opposes official U.S. policies. Prominent political analyst Peter Dale Scott begins by tracing America's increasing militarization, restrictions on constitutional rights, and income disparity since World War II. With the start of the Cold War, he argues, the U.S. government changed immensely in both function and scope, from protecting and nurturing a relatively isolated country to assuming ever-greater responsibility for controlling world politics in the name of freedom and democracy. This has resulted in both secretive new institutions and a slow but radical change in the American state itself. He argues that central to this historic reversal were seismic national events, ranging from the assassination of President Kennedy to 9/11. Scott marshals compelling evidence that the deep state is now partly institutionalized in non-accountable intelligence agencies like the CIA and NSA, but it also extends its reach to private corporations like Booz Allen Hamilton and SAIC, to which 70 percent of intelligence budgets are outsourced. Behind these public and private institutions is the influence of Wall Street bankers and lawyers, allied with international oil companies beyond the reach of domestic law. Undoubtedly the political consensus about America's global role has evolved, but if we want to restore the country's traditional constitutional framework, it is important to see the role of particular cabals—such as the Project for the New American Century—and how they have repeatedly used the secret powers and network of Continuity of Government (COG) planning to implement change. Yet the author sees the deep state polarized between an establishment and a counter-establishment in a chaotic situation that may actually prove more hopeful for U.S. democracy. *Megacapitalistas La élite que domina el dinero y el mundo Roca Editorial* Siempre nos preguntamos: ¿Quién maneja los hilos del mundo? Las dimensiones de la concentración de la riqueza en el mundo son apabullantes... Y temibles. *Megacapitalistas* es la respuesta detalladísima a esa pregunta. Geopolítica, soberanía y "orden internacional" en la "nueva normalidad" *Editorial Biblos* ¿Qué significa el protagonismo de China en la

recuperación de la economía mundial pos Covid-19? ¿Cómo esto afecta la dinámica del sistema mundial y la configuración de nuevos bloques geopolíticos? ¿Cómo se redefinirá el amplio espectro de intereses entre China, Estados Unidos y las potencias intermediarias? ¿Qué desafíos tiene América Latina en este contexto? Estas son preguntas claves que este libro provoca. Más que un análisis acabado, esta obra plantea un conjunto de preocupaciones y desafíos teóricos, metodológicos, así como la necesidad de construir un enfoque para comprender de manera más apropiada la complejidad del mundo contemporáneo, el papel del Estado en la formulación, gestión y conducción de las estrategias, de los proyectos políticos que las determinan y de las tácticas concretas que marcan las disputas pero también los alineamientos geopolíticos y el orden internacional que de estos emerge. - Mónica Bruckmann En este libro Miguel Ángel Barrios y Enrique Refoyo Acedo abordan fenómenos de gran interés para diplomáticos, economistas, políticos, empresarios, militares y académicos, y también para todos los argentinos y latinoamericanos, quienes, debido a la dinámica de estos fenómenos, se ven afectados en su vida diaria. Estrategia y política, la soberanía, la pandemia, la geopolítica, el ciberespacio, las guerras híbridas, el mundo multipolar y la hegemonía son los temas principales que los autores tratan con elegancia, conocimiento y precisión. - Samuel Pinheiro Guimarães El asesinato de Elena Garro periodismo a través de una perspectiva biográfica *The New Positioning: The Latest on the World's #1 Business Strategy McGraw Hill Professional* In the same right-to-the-point, no-nonsense style that was a hallmark of Positioning, this sequel squares off against critical marketing challenges such as how to make sure your message gets through in an era of information overload. Los cárteles no existen Narcotráfico y cultura en México *Malpaso Ediciones SL* La historia del narcotráfico en México es, a fin de cuentas, la historia del perverso sistema político que nos gobierna. Primero lo dicen los medios de comunicación y pronto lo repiten las narconovelas, las películas y los corridos: "Los cárteles de la droga han construido imperios de criminalidad que rebasan el poder del Estado". Todos aseguramos saber de capos, plazas y rutas, y sin embargo lo que conocemos del narco no es real. Nuestras ideas sobre el narcotráfico son, casi en su totalidad, el resultado de una tramposa narrativa concebida por los gobiernos de México y Estados Unidos. Todos hemos aprendido ese relato. Es hora de empezar a desaprenderlo y de afrontar la realidad. En este libro, a caballo entre el ensayo político y la crítica cultural, Oswaldo Zavala demuele con asombrosa lucidez los mitos construidos alrededor del narcotráfico y se atreve a observar de otro modo el complejo fenómeno del tráfico de drogas. Los cárteles, tal y como nos los han querido vender, no existen. Existen las estrategias políticas que los idearon. Existe el tráfico de drogas, pero fuertemente controlado por instituciones oficiales. Existe la violencia, pero en buena medida perpetrada por el mismo Estado que debería protegernos. La historia del narcotráfico en México es, a fin de cuentas, la historia del perverso sistema político que nos gobierna. "Pasa algún tiempo con Oswaldo Zavala, conversa un rato con él sobre el tráfico de drogas y, casi seguro, terminarás por darte cuenta de que todo lo que crees saber al respecto no es más que un mito." Remezcla *Zero to One Notes on Start Ups, or How to Build the Future Random House* WHAT VALUABLE COMPANY IS NOBODY BUILDING? The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. If you are copying these guys, you aren't learning from them. It's easier to copy a model than to make something new: doing what we already know how to do takes the world from 1 to n, adding more of something familiar. Every new creation goes from 0 to 1. This book is about how to get there. 'Peter Thiel has built multiple breakthrough companies, and Zero to One shows how.' ELON MUSK, CEO of SpaceX and Tesla 'This book delivers completely new and refreshing ideas on how to create value in the world.' MARK ZUCKERBERG, CEO of Facebook 'When a risk taker writes a book, read it. In the case of Peter Thiel, read it twice. Or, to be safe, three times. This is a classic.' NASSIM NICHOLAS TALEB, author of *The Black Swan Frontiers of Development Economics The Future in Perspective World Bank Publications* With contributions from 35 leading economists, this forward-looking book explores the future of development economics against the background of the past half-century of development thought and practice. Outstanding representatives of the past two generations of development economists assess development thinking at the turn of the century and look to the unsettled questions confronting the next generation. The volume offers a thorough analysis of the broad range of issues involved in development economics, and it is especially timely in its critique of what is needed in development theory and policy to reduce poverty. An overriding issue is whether in the future 'development economics' is to be regarded simply as applied economics or whether the nature and scope of development economics will constitute a need for a special development theory to supplement general economic theory. 'Frontiers of Development Economics' is an ideal reference for all those working in the international development community. *Caliban and the Witch Women, the Body and Primitive Accumulation Penguin UK* 'A groundbreaking work . . . Federici has become a crucial figure for . . . a new generation of feminists' Rachel Kushner, author of *The Mars Room* A cult classic since its publication in the early years of this century, *Caliban and the Witch* is Silvia Federici's history of the body in the transition to capitalism. Moving from the peasant revolts of the late Middle Ages through the European witch-hunts, the rise of scientific rationalism and the colonisation of the Americas, it gives a panoramic account of the often horrific violence with which the unruly human material of pre-capitalist societies was transformed into a set of predictable and controllable mechanisms. It is a study of indigenous traditions crushed, of the enclosure of women's reproductive powers within the nuclear family, and of how our modern world was forged in blood. 'Rewarding . . . allows us to better understand the intimate relationship between modern patriarchy, the rise of the nation state and the transition from feudalism to capitalism' *Guardian* *Selling US Wars Interlink Books* The real reasons for the war in Iraq--"control of all pricing and policies, expansion of US power, establishment of US bases in the strategic Middle East, defense of Israel--"were kept hidden from the American people. Instead, justifications for the illegal war were cloaked in the high-sounding slogans of "fighting the war on terrorism," "keeping nuclear weapons out of the hands of rogue states," and finally, "bringing democracy to the Middle East." *Exponential Organizations* Why new organizations are ten times better, faster, and cheaper than yours (and what to do about it) *Diversion Books* Frost & Sullivan's 2014 Growth, Innovation, and Leadership Book of the Year "EXPONENTIAL ORGANIZATIONS should be required reading for anyone interested in the ways

exponential technologies are reinventing best practices in business." —Ray Kurzweil, Director of Engineering at Google

In business, performance is key. In performance, how you organize can be the key to growth. In the past five years, the business world has seen the birth of a new breed of company—the Exponential Organization—that has revolutionized how a company can accelerate its growth by using technology. An ExO can eliminate the incremental, linear way traditional companies get bigger, leveraging assets like community, big data, algorithms, and new technology into achieving performance benchmarks ten times better than its peers. Three luminaries of the business world—Salim Ismail, Yuri van Geest, and Mike Malone—have researched this phenomenon and documented ten characteristics of Exponential Organizations. Here, in *EXPONENTIAL ORGANIZATIONS*, they walk the reader through how any company, from a startup to a multi-national, can become an ExO, streamline its performance, and grow to the next level.

"*EXPONENTIAL ORGANIZATIONS* is the most pivotal book in its class. Salim examines the future of organizations and offers readers his insights on the concept of Exponential Organizations, because he himself embodies the strategy, structure, culture, processes, and systems of this new breed of company." —John Hagel, The Center for the Edge Chosen by Benjamin Netanyahu, Prime Minister of Israel, to be one of Bloomberg's Best Books of 2015

*Tales of the Alhambra Createspace Independent Publishing Platform* Rough draughts of some of the following tales and essays were actually written during a residence in the Alhambra; others were subsequently added, founded on notes and observations made there. Care was taken to maintain local coloring and verisimilitude; so that the whole might present a faithful and living picture of that microcosm, that singular little world into which I had been fortuitously thrown; and about which the external world had a very imperfect idea. It was my endeavor scrupulously to depict its half Spanish, half Oriental character; its mixture of the heroic, the poetic, and the grotesque; to revive the traces of grace and beauty fast fading from its walls; to record the regal and chivalrous traditions concerning those who once trod its courts; and the whimsical and superstitious legends of the motley race now burrowing among its ruins. A Christmas Carol Stunning illustrations by award-winning artist Lee Krutop accompany this timeless Christmas story. Each spread features a beautiful pop-up. This book is a special keepsake to be enjoyed and shared with loved ones for many years to come. *Daring Greatly How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead Penguin UK* Researcher and thought leader Dr. Brené Brown offers a powerful new vision in *Daring Greatly* that encourages us to embrace vulnerability and imperfection, to live wholeheartedly and courageously. 'It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; . . . who at best knows in the end the triumph of high achievement, and who at worst, if he fails, at least fails while daring greatly' -Theodore Roosevelt Every time we are introduced to someone new, try to be creative, or start a difficult conversation, we take a risk. We feel uncertain and exposed. We feel vulnerable. Most of us try to fight those feelings - we strive to appear perfect. Challenging everything we think we know about vulnerability, Dr. Brené Brown dispels the widely accepted myth that it's a weakness. She argues that vulnerability is in fact a strength, and when we shut ourselves off from revealing our true selves we grow distanced from the things that bring purpose and meaning to our lives. *Daring Greatly* is the culmination of 12 years of groundbreaking social research, across the home, relationships, work, and parenting. It is an invitation to be courageous; to show up and let ourselves be seen, even when there are no guarantees. This is vulnerability. This is daring greatly. 'Brilliantly insightful. I can't stop thinking about this book' -Gretchen Rubin Brené Brown, Ph.D., LMSW is a #1 New York Times bestselling author and a research professor at the University of Houston Graduate College of Social Work. Her groundbreaking work was featured on Oprah Winfrey's Super Soul Sunday, NPR, and CNN. Her TED talk is one of the most watched TED talks of all time. Brené is also the author of *The Gifts of Imperfection* and *I Thought It Was Just Me (but it isn't)*. *Infinite Jest Hachette UK* 'A writer of virtuostic talents who can seemingly do anything' New York Times 'Wallace is a superb comedian of culture . . . his exuberance and intellectual impishness are a delight' James Wood, Guardian 'He induces the kind of laughter which, when read in bed with a sleeping partner, wakes said sleeping partner up . . . He's damn good' Nicholas Lezard, Guardian 'One of the best books about addiction and recovery to appear in recent memory' Sunday Times Somewhere in the not-so-distant future the residents of Ennet House, a Boston halfway house for recovering addicts, and students at the nearby Enfield Tennis Academy are ensnared in the search for the master copy of *Infinite Jest*, a movie said to be so dangerously entertaining its viewers become entranced and expire in a state of catatonic bliss . . . *Afro-Latin American Studies An Introduction Cambridge University Press* Examines the full range of humanities and social science scholarship on people of African descent in Latin America. *Awaken the Giant Within How to Take Immediate Control of Your Mental, Emotional, Physical & Financial Destiny!* Shows readers how to clarify their personal values, resolve internal conflicts, master emotions, and overcome debilitating habits. *Ulysses Courier Dover Publications* Loosely based on the *Odyssey*, this landmark of modern literature follows ordinary Dubliners through an entire day in 1904. Captivating experimental techniques range from interior monologues to exuberant wordplay and earthy humor. *Against All Enemies Inside America's War on Terror Simon and Schuster* Richard Clarke has been one of America's foremost experts on counterterrorism measures for more than two decades. He has served under four presidents from both parties, beginning in Ronald Reagan's State Department becoming America's first Counter-terrorism Czar under Bill Clinton and remaining for the first two years of George W. Bush's administration. He has seen every piece of intelligence on Al-Qaeda from the beginning; he was in the Situation Room on September 11th and he knows exactly what has taken place under the United State's new Department of Homeland Security. Through gripping, thriller-like scenes, he tells the full story for the first time and explains what the Bush Administration are doing. *Creativity, Inc. Overcoming the Unseen Forces That Stand in the Way of True Inspiration Random House* Lessons in creativity and business from the president of Pixar and Disney Animation 'Just might be the best business book ever written.' Forbes Magazine This is the story behind the company that changed animation forever. Here, the founder of Pixar reveals the

ideas and techniques that have made Pixar one of the most widely admired creative businesses, and one of the most profitable. As a young man, Ed Catmull had a dream: to make the world's first computer-animated movie. When an early partnership with George Lucas led, indirectly, to his founding Pixar with Steve Jobs and John Lasseter in 1986, he couldn't have known what would come. Nine years later and against all odds, *Toy Story* was released. It was the start of a new generation of animation. Through its focus on the joy of storytelling, inventive plots and emotional authenticity, Pixar revolutionised how animated films were created. *Creativity, Inc.* is a book for managers who want to lead their employees to new heights, a manual for anyone who strives for originality, with behind-the-scenes examples from Pixar itself. It is a book about how to build and sustain a creative culture with a unique identity. And through this story, we learn what creativity really is. 'Ed reveals, with common sense specificity and honesty, examples of how not to get in your own way and realize a creative coalescence of art, business and innovation.' George Lucas *Emotional Intelligence Why It Can Matter More Than IQ* *Bloomsbury Publishing* Daniel Goleman offers a vital new curriculum for life that can change the future for us and for our children *Dilemmas of Domination The Unmaking of the American Empire* *Zed Books* This title offers a prophetic analysis of the hidden weaknesses of the American empire. Dallas '63 *The First Deep State Revolt Against the White House* *Open Road Media* "Our most provocative scholar of American power" reveals the forces behind the assassination of JFK—and their continuing influence over our world (David Talbot, Salon). On November 22, 1963, President John F. Kennedy was gunned down in Dallas by Lee Harvey Oswald. Shortly after, Oswald himself was killed. These events led many to believe there was a far greater plan at work, with a secret cabal of powerful men manipulating the public and shaping US policies both at home and abroad for their own interests. But no one could imagine how right they were. Beneath the orderly façade of the American government, there lies a complex network, only partly structural, linking Wall Street influence, corrupt bureaucracy, and the military-industrial complex. Here lies the true power of the American empire. This behind-the-scenes web is unelected, unaccountable, and immune to popular resistance. Peter Dale Scott calls this entity the deep state, and he has made it his life's work to write the history of those who manipulate our government from the shadows. Since the aftermath of World War II, the deep state's power has grown unchecked, and nowhere has it been more apparent than that day at Dealey Plaza. In this landmark volume, Scott traces how culpable elements in the CIA and FBI helped prepare for the assassination, and how the deep state continues to influence our politics today. As timely and important as ever in the current chaotic political climate, *Dallas '63* is a reality-shattering, frightening exposé not of those who govern us—but of those who govern those who govern us. *The Moral Imagination The Art and Soul of Building Peace* *Oxford University Press* Originally published in hardcover in 2005. *Narcoland The Mexican Drug Lords And Their Godfathers* *Verso Books* The product of five years' investigative reporting, the subject of intense national controversy, and the source of death threats that forced the National Human Rights Commission to assign two full-time bodyguards to its author, Anabel Hernández, *Narcoland* has been a publishing and political sensation in Mexico. The definitive history of the drug cartels, *Narcoland* takes readers to the front lines of the "war on drugs," which has so far cost more than 60,000 lives in just six years. Hernández explains in riveting detail how Mexico became a base for the mega-cartels of Latin America and one of the most violent places on the planet. At every turn, Hernández names names - not just the narcos, but also the politicians, functionaries, judges and entrepreneurs who have collaborated with them. In doing so, she reveals the mind-boggling depth of corruption in Mexico's government and business elite. Hernández became a journalist after her father was kidnapped and killed and the police refused to investigate without a bribe. She gained national prominence in 2001 with her exposure of excess and misconduct at the presidential palace, and previous books have focused on criminality at the summit of power, under presidents Vicente Fox and Felipe Calderón. In awarding Hernández the 2012 Golden Pen of Freedom, the World Association of Newspapers and News Publishers noted, "Mexico has become one of the most dangerous countries in the world for journalists, with violence and impunity remaining major challenges in terms of press freedom. In making this award, we recognize the strong stance Ms. Hernández has taken, at great personal risk, against drug cartels." *Strategic Management Concepts and Cases* *Prentice Hall* "Both the challenges and opportunities facing organizations of all sizes today are greater than ever. Illegal immigration across the U.S.-Mexico border has reached emergency levels. There is less room than ever for error today in the formulation and implementation of a strategic plan. This textbook provides a systematic effective approach for developing a clear strategic plan. Changes made in this twelfth edition are aimed squarely at illustrating the effect of this new world order on strategic-management theory and practice. ... This twelfth edition provides updated coverage of strategic-management concepts, theory, research, and techniques in the chapters."--Preface. *Snow Crash* *Penguin UK* The only relief from the sea of logos is within the well-guarded borders of the Burbclaves. Is it any wonder that most sane folks have forsaken the real world and chosen to live in the computer-generated universe of virtual reality? In a major city, the size of a dozen Manhattans, is a domain of pleasures limited only by the imagination. But now a strange new computer virus called *Snow Crash* is striking down hackers everywhere, leaving an unlikely young man as humankind's last best hope. *Biology Life on Earth* *Benjamin Cummings* This introductory text has been revised to reflect the changing dynamics of introductory biology. Emphasizing concepts over facts, it presents the dynamic processes at work in biology. *The Road to 9/11 Wealth, Empire, and the Future of America* *Univ of California Press* This is an ambitious, meticulous examination of how U.S. foreign policy since the 1960s has led to partial or total cover-ups of past domestic criminal acts, including, perhaps, the catastrophe of 9/11. Peter Dale Scott, whose previous books have investigated CIA involvement in southeast Asia, the drug wars, and the Kennedy assassination, here probes how the policies of presidents since Nixon have augmented the tangled bases for the 2001 terrorist attack. Scott shows how America's expansion into the world since World War II has led to momentous secret decision making at high levels. He demonstrates how these decisions by small cliques are responsive to the agendas of private wealth at the expense of the public, of the democratic state, and of civil society. He shows how, in implementing these agendas, U.S. intelligence agencies have become involved with terrorist groups they once backed and helped create, including al

**Qaeda. Beyond the Washington Consensus Institutions Matter** *World Bank Publications* This report examines the precise nature of the required institutional reforms needed to achieve higher sustained rates of growth and to make a dent in poverty reduction and provides a framework for their design and implementation. The more modest objective is to examine how the concepts of the new institutional economics are useful for analyzing and designing institutions and to evaluate how political economy concepts can be used to develop strategies for implementing institutional reforms. Employing some of these concepts, the report demonstrates that sound institutional reform can be technically and politically viable in the following key sectors: banking; capital markets and legal institutions; educational institutions; judicial reforms; and public administration.

**The Wheel of Life A Memoir of Living and Dying** Autobiography of the world's foremost expert on death, dying and life after death.

**Law and Globalization from Below Towards a Cosmopolitan Legality** *Cambridge University Press* This book is an unprecedented attempt to analyze the role of the law in the global movement for social justice. Case studies in the book are written by leading scholars from both the global South and the global North, and combine empirical research on the ground with innovative sociolegal theory to shed new light on a wide array of topics. Among the issues examined are the role of law and politics in the World Social Forum; the struggle of the anti-sweatshop movement for the protection of international labour rights; and the challenge to neoliberal globalization and liberal human rights raised by grassroots movements in India and indigenous peoples around the world. These and other cases, the editors argue, signal the emergence of a subaltern cosmopolitan law and politics that calls for new social and legal theories capable of capturing the potential and tensions of counter-hegemonic globalization.

**No Logo Taking Aim at the Brand Bullies** *Macmillan* An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture.

**Ever Faithful Race, Loyalty, and the Ends of Empire in Spanish Cuba** *Duke University Press* Known for much of the nineteenth century as "the ever-faithful isle," Cuba did not earn its independence from Spain until 1898, long after most American colonies had achieved emancipation from European rule. In this groundbreaking history, David Sartorius explores the relationship between political allegiance and race in nineteenth-century Cuba. Challenging assumptions that loyalty to the Spanish empire was the exclusive province of the white Cuban elite, he examines the free and enslaved people of African descent who actively supported colonialism. By claiming loyalty, many black and mulatto Cubans attained some degree of social mobility, legal freedom, and political inclusion in a world where hierarchy and inequality were the fundamental lineaments of colonial subjectivity. Sartorius explores Cuba's battlefields, plantations, and meeting halls to consider the goals and limits of loyalty. In the process, he makes a bold call for fresh perspectives on imperial ideologies of race and on the rich political history of the African diaspora.

**Citizenship Reimagined A New Framework for State Rights in the United States** *Cambridge University Press* States have historically led in rights expansion for marginalized populations and remain leaders today on the rights of undocumented immigrants.

**Power in Movement Social Movements and Contentious Politics** *Cambridge University Press* Unlike political or economic institutions, social movements have an elusive power, but one that is no less real. From the French and American revolutions through the democratic and workers' movements of the nineteenth century to the totalitarian movements of today, movements exercise a fleeting but powerful influence on politics and society. This study surveys the history of the social movement, puts forward a theory of collective action to explain its surges and declines, and offers an interpretation of the power of movement that emphasises its effects on personal lives, policy reforms and political culture. While covering cultural, organisational and personal sources of movements' power, the book emphasises the rise and fall of social movements as part of political struggle and as the outcome of changes in political opportunity structure.

**After Liberalism** *ReadHowYouWant.com* In *After Liberalism*, the distinguished historian and political scientist Immanuel Wallerstein examines the process of disintegration of our modern world-system and speculates on the changes that may occur during the next few decades. He explores the historical choices before us and suggests paths for reconstructing our world-system on a more rational and socially equitable basis.