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KEY=SHADEN - LAYLA AUGUSTUS

INSPIRATION IN PHOTOGRAPHY

TRAINING YOUR MIND TO MAKE GREAT ART A HABIT

CRC Press As a photographer it's possible to train your mind to see inspiration in any situation, and this book will show you how. By introducing you into her creative process, Brooke Shaden—one of the most recognized names in modern art photography—reveals techniques and exercises that you can undertake in order to be inspired by your environment, everyday, everywhere. In addition to the exercises, you'll learn how to compose, plan and shoot colorful, atmospheric, fairy-tale artistic photography, so you can adapt Shaden's techniques and apply them to your own photographic style. Indeed, all artistic photographers seek to achieve their own style, but it's not always easy to see how to get there. This book provides the perfect balance of insight and instruction to help you find inspiration whenever you need it, and capitalize on it every time.

REFLECTION

EXPLORATION OF SELF

G Editions LLC * Author is award-winning inspirational photographer who has received wide acclaim * Book has wide appeal for aficionados of New Age reflection through art * Author creates and takes on character roles herself, working from a place of theme* Book is available in regular and limited edition, which includes signed and numbered original print * Foreword contributor is internationally bestselling author in her own right Photographer Brooke Shaden's publishing debut takes the reader to the outer limits of imagination through her self-portraits. This is a breakthrough body of work by an incredible talent whose following is already deep and vast. Whether dipping into this fantastic foray through the regular edition or its 100-copy limited edition sister, no reader will leave a viewing of this magnificent piece anything but spellbound. With a foreword by #1 New York Times bestselling author, Jenny Lawson.

CANON OF DESIGN

MASTERING ARTISTIC COMPOSITION

Tavis Leaf Glover There's nothing more important to the future of your artwork than to educate and nurture the unique talent you were born to share with the world. The Canon of Design represents artistic integrity, and enables you to leave your mark on this earth as one of the most talented visual communicators ever known. Learn the language of design to stand with the great masters and reflect the beauty prominently found in nature. This field manual is written to you, for you, and will help shorten your journey to achieving artistic excellence!

THE SOUL OF THE CAMERA

THE PHOTOGRAPHER'S PLACE IN PICTURE-MAKING

Rocky Nook, Inc. As both an art form and a universal language, the photograph has an extraordinary ability to connect and communicate with others. But with over one trillion photos taken each year, why do so few of them truly connect? Why do so few of them grab our emotions or our imaginations? It is not because the images lack focus or proper exposure; with advances in technology, the camera does that so well these days. Photographer David duChemin believes the majority of our images fall short because they lack soul. And without soul, the images have no ability to resonate with others. They simply cannot connect with the viewer, or even—if we're being truthful—with ourselves.

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In *The Soul of the Camera: The Photographer's Place in Picture-Making*, David explores what it means to make better photographs. Illustrated with a collection of beautiful black-and-white images, the book's essays address topics such as craft, mastery, vision, audience, discipline, story, and authenticity. *The Soul of the Camera* is a personal and deeply pragmatic book that quietly yet forcefully challenges the idea that our cameras, lenses, and settings are anything more than dumb and mute tools. It is the photographer, not the camera, that can and must learn to make better photographs—photographs that convey our vision, connect with others, and, at their core, contain our humanity. *The Soul of the Camera* helps us do that.

THE ART OF COMPOSITION

A SIMPLE APPLICATION OF DYNAMIC SYMMETRY

ADOBE MASTER CLASS

PHOTOSHOP INSPIRING ARTWORK AND TUTORIALS BY ESTABLISHED AND EMERGING ARTISTS

Adobe Press This beautiful art showcase book from Adobe Press features 30 established and emerging Photoshop artists, their masterful work, and tutorials demonstrating their techniques for using Adobe Photoshop. Curated by renowned photographer and educator Ibarionex Perello, this book features an inspiring collection of innovative Photoshop artists and their amazing artwork. The images represent a mix of techniques and styles and are field-defining works that demonstrate technical excellence and awe-inspiring aesthetics. Readers will also appreciate the artists' commentary about their inspiration and philosophy about their art. In addition to the art showcase, this book includes several tutorial projects that teach techniques for working in Photoshop. The how-to content, comprising 25 to 30 percent of the book, is based on general Photoshop features, so this book can be useful for users of recent and future versions of the Photoshop software.

AUTHENTIC PORTRAITS

Rocky Nook, Inc. The most successful portraits take us well beyond the surface of how someone looks and show us the inner essence of who someone is. They reveal character, soul, and depth. They uncover hidden hopes and profound truths, revealing that authentic and deeply human light that shines within. And while technical expertise is undoubtedly important, it's not the light, camera, or pose that creates a great portrait. It's you, and it's the connection you create with the subject that makes all the difference. In *Authentic Portraits*, photographer Chris Orwig teaches you that the secret to creating meaningful portraits is simple: curiosity, empathy, kindness, and soul...plus a bit of technique. While Chris spends significant time on the fundamentals of "getting the shot"—working with natural light, nailing focus, dialing in the correct exposure, effectively posing and directing the subject, intentionally composing the frame—he also passionately discusses the need for personal development, creative collaboration, and connection with the subject. Because who you are directly and deeply affects what you create, and it is only through cultivating your own inner light that you will be able to bring it out in your subjects. Filled with instruction, insight, and inspiration, *Authentic Portraits* is an honest and personal book about creating better frames. It's also about becoming your best self. Take the journey, and you'll learn to find your vision and voice, bring intention to your photography and your life, embrace mystery, and understand the importance of gratitude and empathy. Along the way, you will teach the camera to see in a way that replicates how you feel, and you'll find you have all you need to create work of lasting significance.

THE HDR BOOK

UNLOCKING THE PROS' HOTTEST POST-PROCESSING TECHNIQUES

Peachpit Press When it comes to HDR, only three key ingredients are needed: hardware, software, and post-processing technique. Hardware is simple—there are only a few things you need to set up and shoot an HDR series. Software is vastly improved, making it easier for anyone to create an HDR image. The hard part is the post-processing technique. There are only two options: hours and hours of experimentation or *The HDR Book*. Featuring real-world interviews with passionate HDR photographers, *The HDR Book*, by Rafael "RC" Concepcion, is more than a how-to and different from any other HDR book out there. While other books on HDR tend to lean toward the esoteric or formulaic, this book takes another approach. It's a complete and total HDR workshop that teaches you the one thing that most other books miss—once you've tone mapped your image with HDR software, you're still not finished. Within the pages of this book, you'll find 10 projects shot with everything from a point-and-shoot to a 37-megapixel, medium-format camera. The projects are designed to show you how the subtle differences in each scenario (lighting, subject, environment, etc.) dictate the post-processing needed to achieve one of the many final looks covered. You'll learn not only the different tone map settings RC used, but you'll also learn the final steps taken in Photoshop to complete each image. Then, you'll recreate these looks your self using the exact same RAW files that RC used! Plus, you get four bonus images to play with and create your own look. The end result: a more intrinsic understanding of the nuances of HDR that will help you create the images you've always wanted. Best of all, *The HDR Book* is written using the three top HDR processing programs in the industry today: Photoshop's HDR Pro, Photomatix Pro, and HDR Efex Pro. No matter which program you use, you'll be able to follow along and create your own stunning looks in no time.

THE HEADSHOT

THE SECRETS TO CREATING AMAZING HEADSHOT PORTRAITS

New Riders It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of

money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's all here: he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe they're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who know all too well how important a great-looking headshot really is. Peter doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your very next shoot. Yes, it's that good.

SELF-PORTRAIT PHOTOGRAPHY

THE ULTIMATE IN PERSONAL EXPRESSION

Ilex Press SelfPortraiture has long been one of the most important genres in fine art, and as photographers like Cindy Sherman and Nan Goldin demonstrate, offers unique possibilities for the creative photographer, too. The digital age and in particular, the photosharing site flickr has opened up the field, throwing up a generation of talents who, in presenting images of themselves to the world, offer new ways of seeing oneself. Foremost among these is Natalie Miss Aniela Dybisz. In Self-Portrait Photography, the only book of its kind, she offers a wealth of practical expertise and conceptual finesse. Her startlingly original work is deconstructed: she offers stepbystep worked examples of how unique effects were achieved, and other leading photographers in the genre profile themselves and their work too, all adding up to introducing a wealth of inspirational and technical ideas for todays digital photographer. Photographers at all levels will be inspired to take another look at the model closest to hand themselves.

BROOKE SHADEN'S CONCEPTUAL PHOTOGRAPHY: START TO FINISH

Some photographers are driven to capture the world as it is; Brooke Shaden wants to capture the world as it isn't. Her work-exhibited in galleries nationwide-is inspired by empty rooms and open vistas, which she fills with otherworldly imagery, pieced together in Adobe Photoshop. In this episode of Start to Finish, Brooke shows us how she creates her painterly, painstakingly crafted images, starting with the very first proof-of-concept sketch. We follow her on location as she styles and poses her model, explains how she introduces props, and shoots just the few frames she needs to fulfill her concept. She then composites the image in Photoshop, reconstructing the room in which the image was shot, adding the model, and layering in creative color and texture. Along the way, she talks about developing the custom texture library and characteristic color profile that have become important hallmarks of her work.

PHOTOGRAPHS NOT TAKEN

Daylight Press Includes brief biographies of the contributors.

SURREALIST PHOTOGRAPHY

Introduces surrealist photography, its key contributors, and most significant works through an essay that examines surrealism as an art movement and reproductions by artists such as Max Ernst, Dora Maar, and Lee Miller.

THE LANDSCAPE PHOTOGRAPHY BOOK

Rocky Nook, Inc. Have you ever dreamed of taking such incredible landscape photos that your friends and family say, "Wait a minute, this is your photo?! You took this?!" Well, you're in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the Milky Way to creating breathtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn: • The secrets to getting super-sharp, crisp images (without having to buy a new lens). • Exactly which camera settings work best for landscape photography and why (and which ones you should avoid). • Where to focus your camera for tack-sharp images from foreground to background. • How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR panos!), along with how to post-process them like a pro. • How to create captivating long-exposure landscape shots that wow your viewers. • What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun. It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it! TABLE OF CONTENTS Chapter 1: Essential Gear Chapter 2: Camera Settings & Lenses Chapter 3: Before Your Shoot Chapter 4: Composition Chapter 5: HDR & Panos Chapter 6: Long Exposures Chapter 7: Starry Skies & the Milky Way Chapter 8: Post-Processing Chapter 9: Even More Tips Chapter 10: Landscape Recipes p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana; min-height: 15.0px}

THE PHOTOSHOP WORKBOOK

PROFESSIONAL RETOUCHING AND COMPOSITING TIPS, TRICKS, AND TECHNIQUES

Peachpit Press The Photoshop Workbook: Professional Retouching and Compositing Tips, Tricks, and Techniques reveals the creative skills that photographer and retoucher Glyn Dewis uses for his global clients. In this guide you will learn not only his step-by-step Photoshop techniques, but how and when to apply them so that you, too, can take your images to a whole new level. Glyn starts by covering the individual Photoshop skills that are the essential building blocks of his process: • Mastering selections and cutouts with the Pen tool and other important tools • Dodging and burning, adding textures, transforming a location, and using the "power of gray" for composites • Applying lighting effects such as spotlights, beams, realistic shadows, reflections, and street lighting to images • Creating special effects, including snow and debris, and turning day into night using a nondestructive workflow It's one thing to learn the techniques, but to master them you need to understand when to apply them and in what order. In the second part of the book, Glyn brings everything together with his real-world projects. He covers six complete, start-to-finish projects—including all the images for you to download and follow along—that show you how to apply the techniques to a variety of scenarios, including character portraits, themed composites, and a landscape.

ART AND DESIGN IN PHOTOSHOP

Taylor & Francis Fancy designing your own classic and contemporary movie posters, books and magazine covers? Feel like turning your photographs into works by Turner, Matisse and Magritte? Want to create illustrations in the styles of The Simpsons, steampunk and Victorian engravings? Then you need Art and Design in Photoshop. In this unique book, acclaimed master of photomontage and visual trickery Steve Caplin shows you how to stretch your creative boundaries. Taking the same tried-and-tested practical approach as his best selling How to Cheat in Photoshop titles, Steve's step-by-step instructions recreate a dazzling and diverse array of fabulous design effects. You'll learn how to design everything from wine labels to sushi cartons, from certificates to iPod advertising, from textbooks to pulp fiction. Written by a working pro, the clear guidelines pinpoint exactly what you need to know: how to get slick-looking results with minimum fuss, with a 16-page Photoshop Reference chapter that provides an at-a-glance guide to Photoshop tools and techniques for less experienced users. Steve explains both typography and the design process in a clear, informative and entertaining way. All the images, textures and fonts used in the book are supplied on the accompanying CD-ROM. Imaginative, inspirational and fun to use, this book is a must-have for every creative Photoshop user, both amateur and professional.

INSIDE MY ELECTRIC CITY

THE HEREDITARY ESTATE

Kehrer Verlag Heidelberg The photographer weaves a family narrative that is simultaneously beautiful and terrifying

THE ESSENCE OF PHOTOGRAPHY

SEEING AND CREATIVITY

Rocky Nook, Inc. There is a lot more to photography than simply picking up a camera, pointing it toward something, and tripping the shutter. Achieving a great photograph requires thought and preparation, an understanding of the photographic process, and a firm grasp of how light and composition affect a photo. There must be personal involvement and personal expression. There must be experimentation, with the recognition that only a small percentage of experiments end successfully. In this book, best-selling author and world-renowned photographer and teacher Bruce Barnbaum explores these seldom-discussed issues by drawing upon his personal experiences and observations from more than 40 years of photographing and teaching. In addition to photographs, Bruce also uses painting, music, and writing, as well as the sciences and even business, to provide pertinent examples of creative thinking. These examples serve as stepping-stones that will lead you to your own heightened ability to see and be creative. Creativity is a topic that is almost wholly ignored in formal education because most instructors think that it cannot be taught or learned. To the contrary, Bruce has proven that photographic seeing and creativity can be taught, learned, and improved. This book expands on the ideas that are central to Bruce's method of teaching photography, which he has used in workshops for the past 41 years. Included in the book are in-depth discussions on the following topics: Defining your own unique rhythm and approach as a photographer How to translate the scene in front of you to the final photograph The differences and similarities between how an amateur and a professional approach photography The differences between realism and abstraction, and the possibilities and limitations of each Learning to expand your own seeing and creativity through classes, workshops, and associating with other photographers Why the rules of composition should be ignored How to follow your passion When to listen to the critics and when to ignore them The book is richly illustrated with over 90 photographs taken by Bruce as well as other photographers. Seeing and creativity are difficult to teach, but not impossible. This very different, perhaps groundbreaking book is sure to inspire photographers of all skill levels—from beginners to seasoned professionals—to think deeply about the issues involved in creating successful photographs.

STREET UNICORNS

Abrams Fashion and wisdom from style rebels in New York City and beyond In a world where stores, clothes, and trends have become increasingly standardized, fashion is one of the most powerful ways to explore and express our personalities, identities, and individuality. For years, renowned photographer Robbie Quinn has come across style rebels and bold expressionists on the streets of NYC and the world's largest cities, stopping them for impromptu photoshoots and testimonials. He's even given these eccentric lovers of style a name: Street Unicorns. In these pages, Quinn shares the portraits, viewpoints, and aspirations of more than 250 Street Unicorns with the hopes of inspiring readers to rediscover the most authentic parts of themselves. A vibrant declaration against ageism, racism, homophobia, and all other discriminations, this book is a love letter to those who aren't afraid to stand out, embrace nonconformity, and share who they are with the world.

ROSEHEAD

Ksenia Anske Misunderstood and overmedicated, twelve-year-old Lilith Bloom finds the prospect of a grand family reunion decidedly dull... That is, until she discovers that the rose garden surrounding her grandfather's Berlin mansion is, well, completely and utterly carnivorous. Armed with Panther, her talking pet whippet, and the help of the mute boy next door, Lilith must unravel the secrets behind the mysterious estate, all while her family remains gloriously unaware that they are about to be devoured.

THE FLIGHT OF THE WHITE CROW

One girl dares to stand apart A life that's not her own Sixteen-year-old Fannilea was born to the Kaa, a secret tribe of crow shape-shifters, duty-bound by ancient laws to devote her life to guiding dead souls from this world to the next-no matter what it costs her. Escape at any price-even death Punished and shunned by her people for asking too many questions, Fannilea flees to the human world, only to find that the Kaa do not intend to let her go-ever. A contract with a dark goddess As Fannilea struggles to survive in her strange new life, the Morrigan offers her what seems like a way out. But is it? Caught in an ever-growing web of lies and secrets, Fannilea faces the most difficult choices of her life-choices that will determine not only what kind of person she will be, but whether she lives to see another year.

DESIGN MASTERCLASS

HOW TO ACHIEVE THE HOME OF YOUR DREAMS

Aurum Press Limited The definitive home-decorating guide from Kelly Hoppen, offering invaluable professional advice on both the practical and aesthetic aspects to interior design.

GREGORY HEISLER: 50 PORTRAITS

STORIES AND TECHNIQUES FROM A PHOTOGRAPHER'S PHOTOGRAPHER

Amphoto Books In this first-ever showcase of his work, Gregory Heisler, one of professional photography's most respected practitioners, shares 50 iconic portraits of celebrities, athletes, and world leaders, along with fascinating, thoughtful, often humorous stories about how the images were made. From his famously controversial portrait of President George H.W. Bush (which led to the revocation of Heisler's White House clearance) to his evocative post-9/11 Time magazine cover of Rudolph Giuliani, to stunning portraits of Julia Roberts, Denzel Washington, Hillary Clinton, Michael Phelps, Muhammad Ali, and many more, Heisler reveals the creative and technical processes that led to each frame. For Heisler's fans and all lovers of photography, Gregory Heisler: 50 Portraits offers not only a gorgeous collection of both black-and-white and color portraits, but an engrossing look at the rarely seen art of a master photographer at work. With a foreword by New York City mayor Michael R. Bloomberg.

THE PHOTOGRAPH AS CONTEMPORARY ART

Thames and Hudson Limited In the 21st century photography has come of age as a contemporary art form. Almost two centuries after photographic technology was first invented, the art world has fully embraced it as a legitimate medium, equal in status to painting and sculpture. This book provides an introduction to the extraordinary range of contemporary art photography, from portraits of intimate life to highly staged, directorial spectacle. The vast span of photographers whose work is reproduced includes established artists such as Isa Genzken, Jeff Wall, Sophie Calle, Thomas Demand, Nan Goldin and Sherry Levine, as well as emerging talents such as Sara VanDerBeek, Rashid Johnson, Viviane Sassen and Amalia Ulman. This new edition revitalizes previous discussion of works from the 2000s through dialogue with more recent practice. Adding to the wide selection featured of work, Cotton celebrates a new generation of artists, who are shaping photography as a culturally significant medium for our current socio-political climate.

THE WEIRD AND WONDERFUL

This books existence is based over three years of my life as a Conceptual Photographer. Each page takes you to a different world entirely made up from the weird and wonderful.

LOIS GREENFIELD

MOVING STILL

Thames & Hudson Over the past 40 years, Lois Greenfield has earned a reputation as one of the world's most accomplished and respected photographers of human motion. Her images of dancers in mid-flight or mid-movement are astonishingly beautiful and capture the magic of dance in a unique way. In the 17 years since her last book was published, Greenfield has moved into digital colour photography, and some 150 of these breathtaking images are reproduced in Moving Still. They reflect her collaboration with leading contemporary dancers, many of whom perform with international touring companies. The book reunites Greenfield with the distinguished writer and curator William A. Ewing, her enduring champion across the decades and author of her two previous monographs, who provides an illuminating introduction as well as an interview with the photographer about her recent work. The extended captions by Greenfield provide fascinating insights into the creative process. Divided into four picture sections, the free-flowing, rhythmic design of the book does justice to the majestic beauty of Greenfield's photographs.

THE ARTIST PROJECT

WHAT ARTISTS SEE WHEN THEY LOOK AT ART

Metropolitan Museum of Art Artists have long been stimulated and motivated by the work of those who came before them—sometimes, centuries before them. Interviews with 120 international contemporary artists discussing works from The Metropolitan Museum of Art's collection that spark their imagination shed new light on art-making, museums, and the creative process. Images of works from The Met collection appear alongside images of the contemporary artists' work, allowing readers to discover a rich web of visual connections that spans cultures and millennia.

CAPTURE THE MAGIC

TRAIN YOUR EYE, IMPROVE YOUR PHOTOGRAPHIC COMPOSITION

Rocky Nook, Inc. This book uses a structured approach to teach the art of creating interesting, well-composed images. It provides solutions to problems that often get in the way of producing great photographs and emphasizes the importance of training the eye to exclude the extraneous. Examples of strong images are juxtaposed against flawed images, illustrating how to create a successful composition. Topics covered include light and shadow, lens choice, framing, negative space, and many more. In this book, author Jack Dykinga encourages us to look at photography as a way to communicate. Dykinga says, "Photography is a marvelous language that crosses linguistic borders as a universal, powerful, and direct communication. As photographers, we see something we find interesting and simply want to share it." Readers will learn new ways to create interesting and powerful compositions that communicate their intended messages. Filled with beautiful color images throughout, the book is sure to inspire, teach, and motivate photographers of all levels.

SHOOTING IN SH*TTY LIGHT

THE TOP TEN WORST PHOTOGRAPHY LIGHTING SITUATIONS AND HOW TO CONQUER THEM

*Peachpit Press Sometimes photographers have to shoot in less than ideal lighting situations. Maybe the wedding is mid-day in the middle of a field, or perhaps the event is in a florescent-lit room. These scenarios can be particularly intimidating for beginning photographers who don't know how to handle the many undesirable lighting situations they may encounter. In Shooting in Sh*tty Light, professional photographers Lindsay Adler and Erik Valind cover the top ten worst lighting situations and provide a variety of solutions for each. They explain which solutions are most practical and why one option might be preferable over another, examining such problems as extremely low lighting when no flash is allowed, strong backlight, and the light on an overcast day. Unlike other books that focus on natural light or lighting in general, this book addresses a very real need of beginning photographers, answering the question, "What do I do when the lighting is terrible?" Lindsay and Erik candidly show you the tools at your disposal, demonstrating the techniques essential to getting the job done with minimal fuss. Shows how to deal with ten of the worst lighting situations, such as harsh midday light, extremely low light, and mixed light. Offers real-life examples and practical solutions for handling poor light, such as identifying natural reflectors, bouncing light off a wall, or utilizing flash gels. Features a fun, conversational style to help you conquer the fear of poor lighting and approach any lighting situation with confidence!*

YOU ARE ALWAYS AMAZING

Karrah Youngblood The third installment of this empowering book series reminds children and adults that they have what it takes to be amazing by simply being ourselves, no matter how imperfect we are. Every living creature is special. We all have that magical spark within us that is just waiting to do wonderful things in this world. So smile big, awesome one! You have what it takes and have had it this whole time, because you have always been amazing. enoughalways.com

THE LIFE OF A PHOTOGRAPH

National Geographic Books The renowned National Geographic photographer and educator presents a host of his acclaimed photographs, organized by theme, accompanied by personal anecdotes, explanations, and behind-the-scenes stories of each picture. 10,000 first printing.

THE BUSINESS OF FINE ART PHOTOGRAPHY

LIGHT, GESTURE, AND COLOR

New Riders Jay Maisel, hailed as one of the most brilliant, gifted photographers of all time, is much more than that. He is a mentor, teacher, and trailblazer to many photographers, and a hero to those who feel Jay's teaching has changed the way they see and create their own photography. He is a living legend whose work is studied around the world, and whose teaching style and presentation garner standing ovations and critical acclaim every time he takes the stage. Now, for the first time ever, Jay puts his amazing insights and learning moments from a lifetime behind the lens into a book that communicates the three most important aspects of street photography: light, gesture, and color. Each page unveils something new and challenges you to rethink everything you know about the bigger picture of photography. This isn't a book about f-stops or ISOs. It's about seeing. It's about being surrounded by the ordinary and learning how to find the extraordinary. It's about training your mind, and your eyes, to see and capture the world in a way that delights, engages, and captivates your viewers, and there is nobody that communicates this, visually or through the written word, like Jay Maisel. *Light, Gesture & Color* is the seminal work of one of the true photographic geniuses of our time, and it can be your key to opening another level of understanding, appreciation, wonder, and creativity as you learn to express yourself, and your view of the world, through your camera. If you're ready to break through the barriers that have held your photography back and that have kept you from making the types of images you've always dreamed of, and you're ready to learn what photography is really about, you're holding the key in your hands at this very moment.

THE PORTRAIT PHOTOGRAPHY COURSE

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures.¿

THE DAILY BOOK OF PHOTOGRAPHY

365 READINGS THAT TEACH, INSPIRE & ENTERTAIN

Walter Foster Pub "365 readings that teach, inspire & entertain"--Cover.

PERSONAL BRANDING FOR PHOTOGRAPHERS E-BOOK

Lulu Press, Inc Everybody seems to be a photographer these days and there, undoubtedly, is an abundance of beautiful photographs nowadays. For professional, and aspiring photographers, it can be a daunting task to stand out from the crowd and grab an audience's attention. However, the good news is that there are possibilities to reach an audience and gain a following. Photographer Maurice Jager is an internationally-renowned headshot and portrait photographer. He has developed a method to build a clientele for his business. In his book, he offers a comprehensive, step-by-step process to identify, develop and share your personal story, brand story, and how it captures an audience's attention. In addition to Maurice sharing how he consistently evolves his personal brand, the book also offers the stories of ten professional international photographers and how they've built their brands in a way that it has enabled them to reach their financial goals and live a fulfilled life. These stories illustrate the importance of aligning your passion for working behind the camera and the business of being a professional photographer. It offers readers a chance to see how successful photographers have built their business by being themselves in order to attract your target audience, to create a life in which you do what you love. As a result, there is no better time than now to start building your brand.

THE TASTE OF BLUE LIGHT

Hachette UK 'If Sylvia Plath wrote a novel for young adults, *The Taste of Blue Light* would be it' Louise O'Neill, author of *Asking For It* What happened to me? Why can't I remember? Weeks after blacking out and waking up in hospital, Lux still has no memory of what happened. She doesn't know why her days are consumed by pain and her nights by terrifying dreams; why her parents won't stop shouting and her friends stop talking when she walks into the room. All she knows is that the Lux she once was is gone - and that if she can't uncover the truth, everything she loves will be taken away too. 'Devastating and brilliant' Stylist 'Truly unforgettable' Heat

PHOTOGRAPHY

THE DEFINITIVE VISUAL HISTORY

DK Publishing (Dorling Kindersley) The definitive visual history, from the dawn of photography to the digital agePhotography is a beautiful lavishly illustrated reference book tracing the history of photography from its origins in the 1800s to the global phenomenon of digital photography.Photography celebrates the most iconic photos and profiles more than 50 of the most famous photographers of the past 200 years, with special features delving into the stories of especially arresting photographs, including Pulitzer Prize-winners. Discover the history of photography from key events and technological developments such as the first black and white photography and contemporary street photography. Perfect for any budding photographer or polished professional Photography captures the development of different areas of photography including portrait photography and war photography in a beautifully lavish reference book.Photography not only showcases incredible photographs, but tells the stories of how they came into being, perfect for anyone who appreciates the beauty of photography, from professional photographers to armchair enthusiasts.

VOGUE

LIKE A PAINTING

Vogue: *Like a Painting* is a lavish celebration of the intersection between the worlds of fashion photography and European art historical tradition. Compiling 64 carefully selected images from the Vogue archive, this book explores fashion photographs of the last eight decades that take their inspiration from classical painting. This book brings together names from classic photography and those from more recent generations: Erwin Blumenfeld, Horst P. Horst, Annie Leibovitz, Tim Walker, Paolo Roversi, Steven Klein, David Sims, Erwin Olaf, Mario Testino, Michael Thompson and Peter Lindbergh, to name a few. With a gorgeous hardcover and text by Lucy Davies, editor at *The Telegraph*.