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## File Type PDF Vespa And Lambretta Motor Scooters

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**Vespa and Lambretta Motor Scooters Bloomsbury Publishing** *The story of Lambretta and Vespa scooters in the UK and their social history.* **Vespa and Lambretta Motor Scooters Bloomsbury Publishing** *Vespa and Lambretta remain the two most iconic motor scooter brands, even four decades after the latter's demise. But what made them such a European sensation in the postwar era? And why were they particularly popular in Britain in the 1950s and '60s? Motor scooter expert Stuart Owen explains the rise of Innocenti's Lambretta and Piaggio's Vespa, from the wartime ruins of Italy, through years of plenty as the two manufacturers exploited a ready market for affordable, economic transport, and then their decline into more uncertain times as motor cars trespassed on their success. He also explores the rich history of accessorising and customising the scooters, their essential role in the mod movement, and the revival in Vespa's fortunes following the release of the cult film Quadrophenia.* **Culture & Customisation The Motor Scooter Story Evro Publishing Limited** *This charming book, packed with unique artwork and engaging photographs, celebrates scooter mania. In a feast of nostalgia, it takes us through the evolution of the scooter, focusing naturally on all things Lambretta and Vespa, but also covering plenty of obscure and eccentric machinery along the way. Scooter enthusiasm in all its forms receives generous attention, whether as fashion accessory for fifties movie stars, style-conscious transport choice for the Mod generation, or object of worship for today's retro-loving adherents. Scooters take off: rising from the rubble of post-war Italy, Piaggio emerged first with its Vespa (meaning 'wasp'), soon followed by Innocenti and its Lambretta (named after a Milan suburb). Evolution: numerous Lambretta and Vespa models over the years are illustrated and explained, accompanied by a look at the myriad accessories available for them. Not just in Italy: a survey of classic-era scooters from Britain (such as Brockhouse Corgi, Sun Wasp and Triumph Tigress), Germany (such as Glas Goggo, Zündapp Bella and Heinkel Tourist), Japan (such as Fuji Rabbit, Mitsubishi Silver Pigeon and Honda Juno) and elsewhere. Mod culture: emerging in the sixties and entwined with music and fashion, it made a unique contribution to scooter fandom that has since embraced the globe. Scooters as classics: the resurgence of interest since the late seventies and all that has come with it, from restoration and racing to customising and clubs. Scooter tales worldwide: Cesare Bataglini's round-the-world Lambretta odyssey; Mod revivalists in Tokyo; elderly scooters soldiering on in Africa; Indonesia's Rebel Riders and their crazy Vespa-derived creations; scaling Ben Nevis on a Lambretta; and much more. Quotes in the book such as "The scooters, clothes and music -- an unforgettable time of my life" and "Exciting, fun and carefree days when anything seemed possible" sum up the enduring appeal of classic scooters. Anyone afflicted with the obsession will adore this book.* **Lambretta Concessionaires The Complete Story 1951 to 1971 The Lambretta Bible Covers all Lambretta models built in Italy: 1947-1971 (New Edition) Veloce Publishing Ltd** *An in-depth look at one of the world's greatest scooter marques, including detailed information on the main Italian-built models, the Lambretta Concessionaires machines and British dealer specials.* **Scootermania A celebration of style and speed Bloomsbury Publishing** *From its origins the Italian battlefields of the Second World War, to movie roles as Audrey Hepburn's transport in Roman Holiday and Sting's stylish companion in Quadrophenia and on through the current vintage revival, the classic Italian motor scooter is an enduring design classic from the 20th century. Scootermania celebrates the superbly simple vehicles that are so symbolic of freedom, style and the modern world. Originating in the 1940s in Milan and Pontedera, Tuscany, the scooter became an enduring transport choice for young people and urban environments. Early chapters look at scooter racing and long-distance attempts, and their role as an anti-tank weapon in the French army. There is engaging coverage of place of scooters in popular culture from films, music and fashion including the way that a host of disparate groups has made the bikes their own - from the British Mods of the 1960s and 1980s to their role in American and Japanese fashion and in their Italian homeland. The evolution and design of classic models as the Vespa 150 GS and the Lambretta Li 150 Series 3 are covered while scooter stars such as Enrico Piaggio and Georges Monneret are celebrated in their own words. The book also includes a number of specially photographed features on modern scooter designers, collectors and artists.* **Lambretta & Vespa Street Racers Banovallum** *Scooter sales had already peaked in Britain by the mid-1960s - led by the likes of the Lambretta and Vespa. Originally designed as transportation for commuters, the scooter came to be seen more as a vehicle for leisure. Ownership shifted to the younger generation and their appetite for speed and power was insatiable. Shops appeared offering performance tuning services for the first time and a new era of scootering dawned. Production of the Lambretta ceased in 1971 and although Vespa survived, the scooter scene went underground during the 1970s. The passion for tuning continued to flourish however and the release of Quadrophenia inspired a new wave of devotees going into the 1980s. Companies began investing heavily and the introduction of the TS1 cylinder kit for the Lambretta and the T5 Vespa by Piaggio took the tuning scene in a new direction. Now the pure Lambretta and Vespa street racer came to the forefront. Owners were prepared to blow huge budgets and their stunning creations took these machines to a new level. Today there is continued investment from manufacturers and competition is still strong as the Lambretta and Vespa Street racer scene continues to thrive. In Lambretta & Vespa Street Racers, author Stuart Owen traces the development of scooter tuning down the decades using dozens of rare period images and highlighting every significant technological milestone along the way. The different but inseparable stories of both Lambretta and Vespa tuning are told in full with compelling insight and expert knowledge.* **Vespa History- Virginia Burns** *Vespa and Lambretta remain the two most iconic motor scooter brands, even four decades after the latter's demise. But what made them such a European sensation in the postwar era? And why were they particularly popular in Britain in the 1950s and '60s? Motor scooter expert Stuart Owen explains the rise of Innocenti's Lambretta and Piaggio's Vespa, from the wartime ruins of Italy, through years of plenty as the two manufacturers exploited a ready market for affordable, economic transport, and then their decline into more uncertain times as motor cars trespassed on their success. He also explores the rich history of accessorising and customising the scooters, their essential role in the mod movement, and the revival in Vespa's fortunes following the release of the cult film Quadrophenia.* **Motor Scooters Colour Family Album Veloce Publishing Ltd** *This first volume of Motor Scooters covers the origin of the species and majors on six motor scooter manufacturers, with reference to several others. It is a colourful celebration - in 96 stunning colour pictures by award-winning photographer David Sparrow - of Motor Scooters from all around the world. This volume majors on Peugeot, Piatti, Bitri, Gilera, IWL and Zündapp, but coverage includes Skootamota, Monotrace, Lambretta, Vespa and Piaggio. There is a huge resurgence of interest in the Motor Scooter which is enjoying a renaissance as a modern fashion icon. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Arial} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Arial; min-height: 12.0px} **Scooter Boys The Evolution of the Species Banovallum** *Thirty years have passed since Gareth Brown's homage to a two-wheeled, two-stroke way of life was published. The first edition of his acclaimed book Scooter Boys, highlighting youth culture spanning half a century, was first published when Margaret Thatcher's reign as the Eighties Iron Lady was drawing to a close. Now, three decades on, Brown's book is back to enlighten and entertain a new generation - and rekindle memories for those who were scooter boys and girls back in the day. His informed knowledge of the initial Scooter Boy era has resulted in the 30th Anniversary Edition of Scooter Boys being refreshingly updated and published by Mortons, the home of Scootering and Classic Scooterist magazines. Brown has been a 'face' on the scooter scene since the 1970s, when he was legally able to ride a motor scooter on the road, and scooter ownership and riding scooters has been a passion ever since. He rose to prominence in the 1980s as the scooter rally correspondent and later editor of Scootering magazine, which led to his book - a unique take on the Scooter Boy movement, history, traditions and culture. Scooter Boys charts the development of the early scooters and the post-Second World War arrival of the Italian scooters from Vespa and Lambretta, followed by the chronicling of the rise of 1950s teenage consumerism which led to the Mod versus Rocker riots of the 1960s. It outlines the intervening years before the massed Mod revival of 1979 onwards, when the Northern Soul scene kept the scooter movement alive, and traces the emergence of the unsung street heroes of the late 20th century and beyond.* **Vespa Scooters Classic 2-stroke Models 1960-2008 Veloce Publishing Ltd** *Stop! Don't buy a classic Vespa without buying this book first! Having this book in your pocket is just like having a real marque expert by your side. Learn how to spot a bad scooter quickly and how to assess a promising one like a professional. Get the right classic Vespa at the right price! **my cool scooter an inspirational guide to stylish scooters Pavilion** *In terms of public image, the scooter has long played second fiddle to the motorcycle. Of course, there is a large dose of stereotype in the readings of both kinds of machines and at heart both have provided the same thing: escape, independence, mobility and a certain kind of cool. Following on from Chris Haddon's highly successful my cool motorcycle, my cool scooter showcases beautiful scooters from all corners of the world and celebrates the scooter's history thus far. The humble scooter is much more than a mode of transport - it is fashionable, stylish and trendy. As many of the stories featured in this book demonstrate, owners take their scooters on miraculous adventures from city streets to glorious country escapes. The book explores the most iconic brands of scooter from the well-known Vespa to the classic Goggo. Each section covers a selection of historical information, owners' stories and vehicle notes. For scooter owners or those interested in scooter history this book will inspire and intrigue readers.* **Lambretta D/LD 125/150 1951-1958 Storie Modelli E Documenti/History, Models and Documents Giorgio NADA Editore** *Lambretta D/LD 125/150 tells the industrial and technical history of the Lambretta D/LD series, the classic Lambretta par excellence, the model that has represented the purest essence of the scooter "made in Italy," as told through invaluable archive materials. The book includes previously unpublished photos and official documents discovered in the Innocenti archives along with accurate texts by Vittorio Tessera, the leading expert on the historic scooter in Italy and the world. With this model, Innocenti proved capable of conquering the national and international markets; exported throughout the world, the D/LD was a great success, loved and appreciated by thousands of users. Chapters dedicated to advertising, to the famous people who fell in love with it and to the marketing of the D and DL series around the world complete this latest title in the series that also includes the volumes Lambretta LUI, Lambretta TV/LI Series I and Lambretta TV/LI Scooterstyle Series III.* **Vespa Style and Passion Motorbooks** *Perfect in its compactness, in its functionality, and in its widely imitated design, the Vespa scooter is not only a means of transport, but a true icon. In celebration of Vespa's 75th anniversary, Vespa: Style and Passion is the lavishly illustrated official history of the legendary scooters and the culture they've inspired. Introduced by the Italian firm Piaggio in 1946 with the model 98, Vespa enjoyed quick success. The scooters' diminutive size and affordability were perfect for promoting postwar mobility. But as with most novel designs, it would also be highly imitated, destined for icon status. From Piaggio's origins to today's forward-looking Elettrica model, Vespa: Style and Passion is the ultimate retrospective of this beloved brand. A rich selection of visuals includes dozens of studio images of the most significant models from throughout Vespa history--including classics like the 125, 150 GS, Super Sprint, Primavera, and Rally--as well as period advertisements, rare archival photographs, and images of Vespas in popular culture and motorsport. Mod culture, perhaps most responsible for spreading scooter culture, is also given its due with images of customized Vespas. Vespa: Style and Passion relates with elan and high design the endless evolution of a marque that has conquered six continents, with 19 million units sold. The Vespa is not simply a scooter, but the scooter, known and appreciated the world over--a rare example of a motor vehicle that survived crises and fashions, always remaining faithful to the original concept. This is the definitive story of that influence.* **Lambretta Scooters (1958 - 2000) Vespa An Illustrated History Haynes Publishing** *This appealingly quirky book captures the personality, individuality and style of the world of Vespa through an eye-catching array of period photographs, including Vespa's imaginative promotional material. Celebrities and girls seem ever-present through the pages, but there is plenty of technical interest to satisfy mechanically minded Vespa enthusiasts. First published in 1993, the 2nd edition includes celebrity and quirky photos alongside the more standard shots illustrating model evolution.* **Two-Stroke Performance Tuning Haynes****

**Publishing** Engine-tuning expert A. Graham Bell steers you through the various modifications that can be made to coax maximum useable power output and mechanical reliability from your two-stroke. Fully revised with the latest information on all areas of engine operation, from air and fuel, through carburation, ignition, cylinders, porting, reed and rotary valves, and exhaust systems to cooling and lubrication, dyno tuning and gearing. **Lambretta LI Series Scooters Veloce Publishing Ltd** The LI series was a fast-selling success for Innocenti - not just in its native Italy, but also in Britain, across Europe and the world. This illustrated book provides the full story, specifications, statistics, as well as quotes, and facts and feats. **INNOCENTI LAMBRETTA THE DEFINITIVE HISTORY WITH RESTORATION GUIDE Nada** The Lambretta was one of the most popular forms of transportation of the 50s and 60s and, together with the Vespa, it monopolized the Italian scooter market, and knew how to sell itself in the international market with its own original technical characteristics and exceptionally modern frame. This long awaited new edition provides new detailed appendices and specifications for all the models covered, helping collectors in the identification and restoration of their Lambretta. **Lambretta An Illustrated History Haynes Publications** This companion volume to Vespa: An illustrated history charts the full history of the Italian Lambretta, from its introduction just after World War II by the Innocenti Company in Milan, through to 1972 when they stopped production and sold the tooling to the Lambretta manufacturer in India. Every Italian model is listed including mopeds and three-wheelers, giving production figures, spec and pictures for each one. The book features accessories such as workshop tools, product and advertising literature, calendars, handbooks and race records. **Vespa All the Models Giorgio NADA Editore** The most comprehensive and up-to-date catalogue of the Vespa ever compiled, featuring all the models and versions produced to date, listed year by year through a series of files illustrated with invaluable archive materials and accompanied by detailed technical information. Vespa is an overview unique in its completeness and wealth of data, a resource of particular interest to those who still ride Vespas today, to collectors and to all those who have a place in their heart for the Vespa. The celebrated scooter, born at Pontedera in the immediate post-war years inaugurated a new era of personal mobility, taking on diverse roles with the passing of the years: from a vehicle for out-of-town trips to a symbol of aggregations, from an emblem of freedom to a design icon, from the queen of calendars to a star of competition, without ever losing sight of its primary function, that of the "urban" vehicle par excellence. Over the course of the years, Piaggio has produced dozens of models, from the overtly utilitarian to the most sporting and through to the Vespa Elettrica of today. **The Scooter Book Hylas Pub** Taking advantage of a hot new trend in cities big and small; this book includes information on scooter history, culture, and celebrities...plus "how to buy" tips and info. The Scooter Book is a wonderfully fun, retro-hip book that aims to take advantage of a hot new trend in cities big and small; this book includes information on scooter history, culture, and celebrities, plus "how to buy" tips and info. It includes more than 150 colorful photos of scooters, including all the top-selling models, plus period- evocative historical memorabilia from the 1950s and 1960s. The Scooter Book connects the hipster nostalgia of the scooter to today's modern life. Lifelong rider and writer, the author, Bob Woods, takes readers on a zippy ride through scooter history, stopping off to see how World War II, Audrey Hepburn, and the Who have all played a part in this reoccurring transportation trend. He also tells how to maintain, repair, and care for a scooter and scooter-related gear. Taking advantage of a hot new trend in cities big and small, this book includes information on scooter history, culture, and celebrities...plus "how to buy" tips and info. 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With an underlying musical focus on Northern Soul and R&B, these scooter boys developed a passion for steamy all-nighters, fueled by a fast, absorbing and intrinsically nomadic lifestyle. They gathered in their thousands at an array of coastal resorts all over the British Isles (and beyond) for all weekend parties, making their own rules and their own enemies. The cultural icon at the epicenter of this phenomenon were the Italian motor-scooters which mobilized this unique way of life. In the 1990s, yet another string was added to the bow of scooter culture, courtesy of artists such as Oasis, Ocean Colour Scene and Cast. These bands, along with the already scooter-credible Paul Weller, helped fuel a new generation of scooter-loving individuals. **Scooter Boys - The evolution of the Species Mortons Books** Thirty years have passed since Gareth Brown's homage to a two-wheeled, two-stroke way of life was published. The first edition of his acclaimed book Scooter Boys, highlighting youth culture spanning half a century, was first published when Margaret Thatcher's reign as the Eighties Iron Lady was drawing to a close. Now, three decades on, Brown's book is back to enlighten and entertain a new generation - and rekindle memories for those who were scooter boys and girls back in the day. His informed knowledge of the initial Scooter Boy era has resulted in the 30th Anniversary Edition of Scooter Boys being refreshingly updated and published by Mortons, the home of Scootering and Classic Scootist magazines. Brown has been a 'face' on the scooter scene since the 1970s, when he was legally able to ride a motor scooter on the road, and scooter ownership and riding scooters has been a passion ever since. 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It outlines the intervening years before the massed Mod revival of 1979 onwards, when the Northern Soul scene kept the scooter movement alive, and traces the emergence of the unsung street heroes of the late 20th century and beyond. **Scootermania A celebration of style and speed Bloomsbury Publishing** From its origins the Italian battlefields of the Second World War, to movie roles as Audrey Hepburn's transport in Roman Holiday and Sting's stylish companion in Quadrophenia and on through the current vintage revival, the classic Italian motor scooter is an enduring design classic from the 20th century. Scootermania celebrates the superbly simple vehicles that are so symbolic of freedom, style and the modern world. Originating in the 1940s in Milan and Pontedera, Tuscany, the scooter became an enduring transport choice for young people and urban environments. Early chapters look at scooter racing and long-distance attempts, and their role as an anti-tank weapon in the French army. There is engaging coverage of place of scooters in popular culture from films, music and fashion including the way that a host of disparate groups has made the bikes their own - from the British Mods of the 1960s and 1980s to their role in American and Japanese fashion and in their Italian homeland. The evolution and design of classic models as the Vespa 150 GS and the Lambretta Li 150 Series 3 are covered while scooter stars such as Enrico Piaggio and Georges Monneret are celebrated in their own words. The book also includes a number of specially photographed features on modern scooter designers, collectors and artists. **Motor Scooters Shire Publications** Motor scooters are commonly associated with two manufacturers Innocenti who made the Lambretta and Piaggio who produced the Vespa. This book traces the ancestry of the modern scooter. **The Scooter Bible The Ultimate History and Encyclopedia Motorbooks** The Scooter Bible is an entertaining, colorful, and authoritative history of the little motorbikes that could. Beginning with the first motor scooter in 1902, Eric Dregni is your guide to everything from the postwar American scooter boom to the golden age of Italian and European scooters, the rise of Mod scooter culture in England . . . right up to modern electric scooters. Today, nostalgia for vintage Vespas, Piaggios, Cushmans, Lambrettas, and other top brands drive a new thirst for retro-inspired scooters in showrooms around the world. This revised and updated edition of The Scooter Bible brings the story up to date with the drive for zero emissions via electric vehicles. Throughout, author Eric Dregni offers you a wealth of imagery: historic black-and-white photos, evocative period advertisements, manufacturer photos, and more—over 500 images! Along the way, he also shows you scooter evolution, changing technologies, and scooter appearances in popular culture. And as the most comprehensive scooter book ever, The Scooter Bible also includes the world's most exhaustive encyclopedia of scooter brands, from Puddlejumper to Piaggio, Ducati to Doodlebug, and Zündapp Bella to Genuine Stella. The Scooter Bible is all you need before kick-starting your scooter engine to life and praying for ever more speed. Indeed, scooters are mechanical marvels on two wheels. Streamlined spuds. Mutant oddballs of Jet Age styling gone berserk. Innovative inventions shoehorned like sardines into miniaturized monocoque bodies. Engineering and styling enigmas (the stranger the better). They are the weird and the wonderful. And they are all here in The Scooter Bible. **Scooterboys The Lost Tribe Carpet Bombing Culture** Scooterboys are the lost tribe of British youth culture. Unrecognised, uncelebrated and unwanted; misunderstood by a general public who mistook us for Mods. We weren't Mods though. By the 1980s myself and tens of thousands of scooter riders collectively rejected that label. Instead, we took the roadmap of British youth disaffection and carved a new bypass. This route took us beyond the UK's faded seaside resorts, allowing us to spread our creed across the continents. Tuned and customised Vespa and Lambretta scooters gave us freedom to roam; transport to live for the weekend. Shared experiences of riots, local hostility and police harassment built strong fraternal bonds that endure to this day. Despite decades of two-wheeled rebellion our threat level was never high enough to put us on the national security radar. This low profile has its benefits. We aren't doomed to follow the same cycle as Mods. First feared, then pilloried, accepted and finally adopted as part of UK's rich culture. As British as a vindaloo. The cult of Scooterboy has escaped death-by-public-acceptance, simply by remaining too underground. Too difficult to distinguish from what came before. And that's just perfect. You'll never see Scooterboys parodied in TV insurance adverts or low budget fly-on-the-walls. The poorly-rendered caricature is always some cliché Mod on a 'Christmas Tree' scooter. If you rode to rallies in the 80s and 90s then this book will mirror your experiences. If you've never had a scooter then it offers a rare glimpse of life inside the lost tribe of two-stroke terrorists. **Mods, Scooters & Memories GY 65 CLUB** Mods or Scooter Boys were a phenomenon of the mid-sixties. Many people thought it would be just a passing fad but it spread like wild-fire around the world. This book is a collection of memories of the era, from 1963 to '68, recollecting the changes, the fashions, music and events of the time. Seen through the eyes of 'Lucky', a Great Yarmouth **M A Tin of Tomatoes and a Tiny Scooter Strategic Book Publishing & Rights Agency** Part manual of handy hints, part practical guide, and above all a humorous personal diary, A Tin of Tomatoes and a Tiny Scooter is a tale of what typically befalls those who choose to restore a classic vehicle. In this case, it is the author's obscure 1960s model Italian motor scooter. Follow the almost quixotic journey, as Gary L. Edgar first imports the bike, and then begins the time and dollar-devouring process of restoring his 1964 Ducati Brio 48 motor scooter, an unloved oddity from the famous Italian motorcycle company. Outclassed in the era's marketplace by Vespa and Lambretta, the Ducati Brio fluttered briefly into life before disappearing into obscurity as a now rare beast, even in its native Italy. It became the author's mission to restore the Brio to something more than its former glory, to the road, and to the public eye. From a dealer in classic motorcycles in the town of Manduria in the south of Italy, the Brio travels in a shipping container along with tinned tomatoes, to eventually arrive in Brisbane, Australia. In this frequently hilarious saga of tears and triumphs, the tiny Brio finally emerges to win both public admiration and trophies at bike shows in Australia. Hop aboard for the ride of your life. **Classic Scooters 1945-1970 Crowood Press UK** The motor scooter, so familiar a sight on the streets of cities throughout the world, can trace its ancestry back to the early years of the Twentieth century, but it really came into its own after the Second World War. In Italy the Piaggio company launched the Vespa that quickly became a byword for quick, cheap and chic urban personal transport. The Lambretta soon followed, along with dozens of rival scooters from manufacturers all over Europe, North America and Japan, including some famous names as Ducati, Heinkel, Triumph, Puch, Honda and Harley-Davidson. **Cosmic Motors Spaceships, Cars and Pilots of Another Galaxy** 'Cosmic Motors' shows the design process of unique futuristic vehicles, from the first initial sketches to the stunningly detailed 3-D models and final photorealistic full spread renderings. Spaceships, pods, racing cars, giant trains, warships and balloons are shown from concept to completion. **The Scooter Bible From Cushman to Vespa, the Ultimate History and Buyer's Guide** In the beginning, there was the Big Bang, the molten masses cooled and the galaxies formed, life emerged from the seas, humans developed, and in 1902 the first motorscooter was created. It began with a putt-putt. Scooters are funny. They are mechanical marvels on two wheels. Streamlined spuds. Mutant oddballs of Jet Age styling gone berserk. Innovative inventions shoehorned like sardines into miniaturized monocoque bodies. Engineering and styling enigmas, the stranger the better. They are two-wheeled pogo sticks, Italian hairdryers, Pushmans, dustbins on wheels, motorized lemons. Their names can be swear words, or their names can be uttered in worship by the faithful. They are the weird and the wonderful. They are the cute, the quaint, and the curious. Throughout the ages, motorscooters have meant different things to different folk. Scoots have been cheap transportation for people without enough pennies for a car. They have been rebellious hot rods for misunderstood Wild Ones. They have carried lovers and warriors, priests and poets, and many a movie star. Explaining what inspires the scooter faithful ain't easy either. Tell a pal you like scoots and some hoot, some holler, most all smirk. Others nod, and immediately launch into a dialectical discussion of the brake swept area on the first generation of 98cc Vespas. Explanation is not needed. If you have to ask, you just ain't gonna understand and most Harley-Davidson folk don't have a clue what we're talking here. The Scooter Bible is a colorful, authoritative, and ultimate history of the little motorbikes that could. Starting from the first scooter craze nearly a century ago, the authors chronicle the American scooter boom, the golden age of scooters, and the rise of the Mods in England. Today, nostalgia for Vespas, Cushmans, and Lambrettas is driving a new thirst for cool scooters in motorcycle dealer showrooms. This compendium of all things scooterific includes a comprehensive marque-by-marque encyclopedia of scooters.

**'Motor Cycling' Scooter Tests A selection of road tests and impression tests with "Do-it-yourself" servicing details for the Douglas-Vespa and the Lambretta. 1st series Big Book of Scooters G2 Entertainment** The scooter can trace its origins right back to the late 19th-Century, when vehicle invention and experimentation was still in its infancy. Early step-through motorized two-wheelers were already finding favour with buyers over the relatively heavier and more cumbersome motorcycle. Throughout the 1920s, many firms were founded to build these lightweight machines but it was not until the 1950s that the scooter, as we know it today, had become an established cheap-to-buy, cheap-to-run mode of transport. In the following decade, the scooter was an intrinsic part of a youth movement that encompassed a quite separate genre of music, unique fashion, and a social lifestyle adopted by a large sector of Britain's young adults. With its clean lines and ease of maintenance, the scooter grew in popularity among the style-conscious "modern community" or "Mods" of 1960s Britain. Whilst Lambretta and Vespa are now household names, long-forgotten makes such as Alwin, James, Kenilworth and Salsbury have all helped to chart the development of this often disparaged slice of motoring history and an iconic era in British popular culture. **I See by My Outfit Centro Books** In 1963, Dr. Martin Luther King Jr. articulated his dream, JFK was assassinated, and zip codes were first introduced to the US. The world was monumentally changing and changing fast. But in the eyes of future fantasy author Peter Beagle and his best friend Phil, it wasn't changing fast enough. For these two twenty-something beatnik Jews from the Bronx, change was something you chased after night and day across the country on the trembling seat of a motor scooter. **The Life Vespa Motorbooks** Since hitting the road in 1946, eighteen million Vespa motor scooters have buzzed the Earth. Vespa's success lies in the uniqueness of its design -- in the unmistakable sheet metal skin that, over the span of decades, has defined the concept of "motor scooter." The Life Vespa celebrates all aspects of the scooters and the thriving culture that surrounds them. Since Vespa is affordable and in high-style, the life Vespa encompasses all walks of life, from street urchins to celebrities like Audrey Hepburn, John Wayne, and Brad Pitt. Part of Motorbooks' "Life" series, The Life Vespa melds machine and culture to immerse you in la bella vita. **I'm One 21st Century Mods Prestel Pub** Now available in a flexi-cover edition, this is a stunning photographic portrait of the mod scene today--an identity, an attitude, and a style that's always "in," no matter the decade. The mod subculture has always been about working-class aspiration and an obsessive attention to style and detail--the right haircuts, shoes, records, shirts, wheels. The goal is to live and look impeccably neat, no matter one's background. From Alfie, the Beatles, and the Who to Paul Weller, Duffy, and the Rifles, the urbane look is revived again and again as each generation rediscovers what it means to be a mod. Today, across Britain, the lifestyle is still going strong, and it is lovingly recorded here by photographer Friedrichs. His passion for all things mod extends from high-end fashion accessories to an appreciation of the subculture itself--the endless dance parties, Vespa rides, and a pared-down way of life that is best defined as "clean living under difficult circumstances." Shot in Margate, Scarborough, Brighton, or London, Friedrichs's photos could be right out of 1966 in the way they capture the essence of mod. This sensitive portrayal of Britain's mod community of the past decade offers unique insight into the diversity of the contemporary mod scene. **Scooter Lifestyle Veloce Publishing Ltd** In over sixty years since the first scooters rolled off the production line, never has there been a more comprehensive book about the modern scooter scene and all its diversities. **Innocenti Lambretta The Definitive History - Expanded Edition Giorgio Nada Editore Srl** The Lambretta was undoubtedly one of the most popular means of transport of the Fifties and Sixties. A valid alternative to the car, it was a loyal travelling companion for hundreds of thousands of Italian families, who had the good fortune to ride it for work or pleasure or both. Together with the Vespa, the Lambretta monopolised the Italian scooter market and was able to conquer that position due to its original technical characteristics and its exceptionally modern design. This is now the third edition of the Innocenti Lambretta book by Vittorio Tessera, expanded with all-colour photographs reproducing rare advertising of the period, the manufacturer's brochures and even film posters of the Lambretta, which was the legendary, unforgettable and unquestioned protagonist in its golden years.