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KEY=WRITING - KASH WATERS

THE DAILY WRITER

365 MEDITATIONS TO CULTIVATE A PRODUCTIVE AND MEANINGFUL WRITING LIFE

Penguin **Make Writing a Part of Your Daily Routine** It isn't always easy to carve out time to devote meaningful thought and energy to your writing. Hectic schedules, distractions, and creative blocks all too often interrupt the dream - postpone it for another day. But with 366 provocative entries - each addressing a specific facet of the writing craft, and accompanied by an in-depth reflection and a stimulating exercise - *The Daily Writer* provides you with easy entry points into that elusive space where words matter most and helps you to embrace writing as a way of seeing the world. Whether you're looking for a way to better integrate writing into your life, get warmed up before you dive into a bigger work in progress, or overcome an old case of writer's block, *The Daily Writer* can help you establish and maintain an inspired devotion to the craft.

THE DAILY READER

366 SELECTIONS OF GREAT PROSE AND POETRY TO INSPIRE A PRODUCTIVE AND MEANINGFUL WRITING LIFE

Penguin **Let Great Reading Fuel Your Writing** Great writers read voraciously and across many topics and genres. They read to learn, to research, to study the style of others, and to improve their own work. They read because they love the written word. But becoming well read takes time, dedication, and patience. The thought can be daunting—especially when you're eager to get to your own writing. Fred White, author of *The Daily Writer*, helps you sort through the plethora of reading material available by providing you with 366 engaging excerpts from ancient poetry to modern science, on topics from allegory to food to writer's block. Each thoughtfully chosen excerpt is followed by a brief reflection and a prompt that allows you to integrate elements from each piece into your own writing. *The Daily Reader* makes broad reading accessible, invigorates your thirst for the written word, and equips you to put the power of the pros behind your writing.

A FAITHFUL PUBLIC-PROPHETIC WITNESS

DYNAMICS, CHALLENGES, AND AMBIGUITIES OF SUCCESS IN URBAN & COMMUNITY MINISTRIES

Wipf and Stock Publishers This book hails from decades of challenging trial-and-error work, abundant reading, and an enduring obligation to ministers, activists, and unsung lay heroes whose legacies matter. As there is little that actually addresses the elusive meanings, if not the dangers inherent in pursuing alleged spoils of "success," it is kairos time. Seemingly scarce resources and competition to make and maintain ministries in the city challenge those of us in the field, or on the sidelines, to speak, write, and communicate clearly, and convincingly—not only for ourselves and our "people," past and present, but for those who come along soon to receive the baton or wear the mantle. Concretely narrated, with unique case studies, a cast of dozens contribute their earthy, earnest testimonies and are, at long last, energetically affirmed. Specifically, this work proffers constructive attention to the critical cautions concerning subtle temptations to "succeed," including: commodification, cooptation, communalism, clientelism, and cowardice—and, not bailing on fierce charity-justice tensions (with benevolence protectively dominant). Narrative analysis and biography-as-theology, social ethics, biblical theology, and recent church history give apt attention to how a compelling case is possible for success, if justice is practiced, given a hopeful realism and perspective of prophetic eschatology.

THE WELL-CRAFTED ARGUMENT

Cengage Learning **THE WELL-CRAFTED ARGUMENT**, 6th Edition, guides students through the process of writing effective arguments across the disciplines. The two-part structure of this rhetoric/reader includes a complete pedagogical apparatus -- with coverage of critical reading strategies as well as writing, researching, and documenting a topic -- and an anthology of readings grouped into six thematic clusters. In-depth instruction, combined with real student writings, engages students and helps them discover their own voices. The text's visual emphasis and the authors' practical skill-building approach are enhanced with a full-color format. Summaries and checklists in Part I, Connections Among the Clusters and other study aids in Part II, and writing projects throughout the text encourage students to apply what they've learned. In addition to guidance on drafting and revising arguments, the authors provide a variety of composition strategies, including freewriting, outlining, and shared reading. Each student text is packaged with a free Cengage Essential Reference Card to the MLA HANDBOOK, Eighth Edition. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

STRAIGHT TALK ON WRITING

20 CONVERSATIONS WITH AUTHORS ABOUT THE CRAFT

Penguin This compelling book provides you with eighteen insightful interviews with bestselling authors, writing instructors, agents, award-winning writers and more. You'll learn how to create characters, plot more effectively, live the writer's life with purpose and abandon, and much more. Interviewees include Orson Scott Card, George Singleton, Donald Maass, Dinty Moore, Peter Selgin, James Alexander Thom, and many more. The interviews are casual, relaxed, revealing and instructive. Dig in!

THE WRITER'S DIGEST GUIDE TO QUERY LETTERS

Penguin **Make That Crucial, Positive First Impression** Anyone who's researched the marketplace knows: The path to publication begins with your query letter. If your query is weak, unfocused, or uninspired, an editor or agent won't even bother to request your article, novel manuscript, or nonfiction book proposal. But a well-crafted, compelling query sent to the right editor or agent is an essential sales tool for fiction writers and the most effective way for nonfiction writers to pre-sell your idea. In this book, professional freelance writer and magazine editor Wendy Burt-Thomas shares practical advice on how to craft persuasive letters that connect with editors and agents and ultimately generate sales for you. You'll learn how to: • Conduct targeted research to find suitable editors and agents • Hook an editor with a tantalizing lead and shape a summary that compels editors to buy • Select the strongest slant for your book or article • Use research and interview shortcuts that keep your query prep profitable • Make your query rejection-proof by weeding out subtle mistakes that can sabotage your project • Communicate your author platform and sell yourself as the best writer for the subject Complete with dozens of sample queries—some that landed article assignments, agents, or book deals, and others that never stood a chance—this book offers you a comprehensive strategy for presenting your writing ideas in a way that will increase your chances of publication. Though the title may lead some to believe it's strictly to be shelved as a reference manual, *The Writer's Digest Guide to Query Letters* is a smooth read from cover to cover.

THE BRITISH NATIONAL BIBLIOGRAPHY

THE WELL-CRAFTED ARGUMENT

ACROSS THE CURRICULUM

Wadsworth Publishing Company Equips [readers] with the skills to construct meaningful and powerful arguments in various course areas. As it guides you through the process of writing effective arguments, the book covers critical reading strategies, writing, researching, and documenting a topic. You'll find information on drafting and revising arguments, and a variety of composition strategies including freewriting, outlining, and shared reading -- from cover.

WHERE DO YOU GET YOUR IDEAS?

A WRITER'S GUIDE TO TRANSFORMING NOTIONS INTO NARRATIVES

Writer's Digest Books **Discover the Journal From Initial Idea to Completed Story** A wardrobe that leads to a fantasy world...a rendition of Hamlet told by Rosencrantz and Guildenstern...the life and times of the Wicked Witch of the West.... Just where do successful writers get their ideas? Author Fred White demystifies the creative process of idea generation by breaking it down into six essential stages: idea recognition, idea incubation, outlining, research, drafting, and revision. In *Where Do You Get Your Ideas?* you will learn: How to create, organize, and keep a writer's notebook. Where to look for ideas--in daily observations, books, news articles, and magazines--and how to recognize a story when you see one. Techniques for developing ideas into creative works of fiction and non-fiction: free-associating, listing, mapping, and collaging. How to transform a good idea into a great story, novel, or memoir. With practical advice, techniques, and exercises, plus 75 seminal ideas to jump-start your creativity, *Where Do You Get Your Ideas?* will pull back the

curtain on the magic of idea generation and reveal the wealth of writing inspiration right in front of you.

MONTHLY CATALOG OF UNITED STATES GOVERNMENT PUBLICATIONS

February issue includes Appendix entitled Directory of United States Government periodicals and subscription publications; September issue includes List of depository libraries; June and December issues include semiannual index

MONTHLY CATALOGUE, UNITED STATES PUBLIC DOCUMENTS

THE WELL-CRAFTED ARGUMENT (WITH 2019 APA UPDATES AND MLA 2021 UPDATE CARD)

THE WELL-CRAFTED ARGUMENT, 6th Edition, guides you through the process of writing effective arguments for every course you take. The authors include coverage of critical reading strategies and the steps of writing, researching, and documenting a topic as well as an anthology of readings grouped into six thematic clusters. Students using this textbook have appreciated the inclusion of real students' essays, which show you that your own voice can come through regardless of the argumentative approach you select. The textbook includes many practical, skill-building tools to guide your progress. Checklists, writing projects, suggestions for further reading, and other features encourage you to apply what you've learned and go beyond the classroom if a topic is of particular interest to you. Each student text is packaged with a free Cengage Essential Reference Card to the MLA HANDBOOK, Eighth Edition.

THE WELL-CRAFTED ARGUMENT (WITH 2009 MLA UPDATE CARD)

Wadsworth Publishing Company The Well-Crafted Argument guides students through the process of writing effective argumentative essays across the disciplines. The two-part structure of this rhetoric/reader includes a complete pedagogical apparatus--with coverage of reading, writing, and researching a topic--and an anthology of readings grouped into eight thematic clusters. In-depth instruction, combined with real student writings, engages students and helps them discover their own voices. The Third Edition features a greater emphasis on visual argument, while maintaining the authors' practical, skill-building approach. Each chapter ends with a summary, checklist, and writing projects that allow students to apply what they learn. In addition to guidance on drafting and revising arguments, the authors provide a variety of composition strategies, from free-writing to outlining. Active reading tools, such as note-taking, summary writing, and shared reading, are also encouraged. Students receive the most up-to-date information on MLA documentation with the enclosed tri-fold card providing NEW 2009 MLA Handbook formats.

THE WRITER'S IDEA THESAURUS

AN INTERACTIVE GUIDE FOR DEVELOPING IDEAS FOR NOVELS AND SHORT STORIES

Penguin Endless ideas at your fingertips, and at the turn of a page... Need an idea for a short story or novel? Look no further than The Writer's Idea Thesaurus. It's far more than a collection of simple writing prompts. You'll find a vast treasury of story ideas inside, organized by subject, theme, and situation categories, and listed alphabetically for easy reference. Author and award-winning writing instructor Fred White shows you how to build out and customize these ideas to create unique plots that reflect your personal storytelling sensibilities, making The Writer's Idea Thesaurus an invaluable tool for generating creative ideas and vanquishing writer's block--for good. Inside you'll find: • 2,000 unique and dynamic story ideas perfect for novels and short stories of any genre or writing style • Twenty major idea categories, such as The Invasion of X, The Transformation of X into Y, Escape from X, The Curse of X, and more • Multiple situations that further refine the major categories, such as The Creation of Artificial Life, The Descent Into Madness, Love in the Workplace, The Journey to a Forgotten Realm, and more • Invaluable advice on how to customize each idea. The Writer's Idea Thesaurus is an interactive story generator that opens the door to thousands of new story arcs and plotlines.

IMMEDIACY

OUR WAYS OF COPING IN EVERYDAY LIFE

AuthorHouse Explores a new paradigm for understanding social-psychological situations in which we live our lives. Along the way it illuminates the seductive appeal of cults and false messiahs, ways in which morality can be ennobling as well as deadly, the power of prayer, and the hidden side of personal careers.

THE WELL-CRAFTED ARGUMENT + 2016 MLA UPDATE CARD + MINDTAP ENGLISH, 1-TERM ACCESS

THE WELL-CRAFTED ARGUMENT (W/ MLA9E UPDATES)

Cengage Learning THE WELL-CRAFTED ARGUMENT, 6th Edition, guides you through the process of writing effective arguments for every course you take. The authors include coverage of critical reading strategies and the steps of writing, researching, and documenting a topic as well as an anthology of readings grouped into six thematic clusters. Students using this textbook have appreciated the inclusion of real students' essays, which show you that your own voice can come through regardless of the argumentative approach you select. The textbook includes many practical, skill-building tools to guide your progress. Checklists, writing projects, suggestions for further reading, and other features encourage you to apply what you've learned and go beyond the classroom if a topic is of particular interest to you. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE WHITE ALBUM

ESSAYS

Open Road Media New York Times Bestseller: An "elegant" mosaic of trenchant observations on the late sixties and seventies from the author of *Slouching Towards Bethlehem* (The New Yorker). In this landmark essay collection, Joan Didion brilliantly interweaves her own "bad dreams" with those of a nation confronting the dark underside of 1960s counterculture. From a jailhouse visit to Black Panther Party cofounder Huey Newton to witnessing First Lady of California Nancy Reagan pretend to pick flowers for the benefit of news cameras, Didion captures the paranoia and absurdity of the era with her signature blend of irony and insight. She takes readers to the "giddily splendid" Getty Museum in Los Angeles, the cool mountains of Bogotá, and the Jordanian Desert, where Bishop James Pike went to walk in Jesus's footsteps--and died not far from his rented Ford Cortina. She anatomizes the culture of shopping malls--"toy garden cities in which no one lives but everyone consumes"--and exposes the contradictions and compromises of the women's movement. In the iconic title essay, she documents her uneasy state of mind during the years leading up to and following the Manson murders--a terrifying crime that, in her memory, surprised no one. Written in "a voice like no other in contemporary journalism," *The White Album* is a masterpiece of literary reportage and a fearless work of autobiography by the National Book Award-winning author of *The Year of Magical Thinking* (The New York Times Book Review). Its power to electrify and inform remains undiminished nearly forty years after it was first published.

THE FRED FACTOR

Random House Mark Sanborn met his postman, Fred, just after he moved to Denver. Fred knocked on his door, introduced himself and welcomed him to the neighbourhood. He also asked Sanborn about himself and how he wanted his mail handled while he was away. Needless to say, Sanborn was shocked. He asked Fred more about his job and how he approached it. Fred's answers inspired him to develop motivational seminars promoting Fred's attitude and approach to life. To embody the Fred philosophy is to realise and practise that:--Everyone can make a difference--Success is built on good relationships--You must continually create value for others and it doesn't have to cost anything--You can reinvent yourself whenever you want. In this succinct and inspiring guide, Sanborn shows us how we can all truly make a difference everyday and become a 'Fred', as well as how to recognise, reward and attract Freds into our lives.

ATLAS SHRUGGED

Penguin Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, *Atlas Shrugged* is Ayn Rand's magnum opus: a philosophical revolution told in the form of an action thriller--nominated as one of America's best-loved novels by PBS's *The Great American Read*. Who is John Galt? When he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the amazing men and women in this book. You will discover why a productive genius becomes a worthless playboy...why a great steel industrialist is working for his own destruction...why a composer gives up his career on the night of his triumph...why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. *Atlas Shrugged*, a modern classic and Rand's most extensive statement of Objectivism--her groundbreaking philosophy--offers the reader the spectacle of human greatness, depicted with all the poetry and power of one of the twentieth century's leading artists.

WRITING EFFECTIVE USE CASES

Addison-Wesley Professional Writing use cases as a means of capturing the behavioral requirements of software systems and business processes is a practice that is quickly gaining popularity. Use cases provide a beneficial means of project planning because they clearly show how people will ultimately use the system being designed. On the surface, use cases appear to be a straightforward and simple concept. Faced with the task of writing a set of use cases, however, practitioners must ask: "How exactly am I supposed to write use cases?" Because use cases are essentially prose essays, this question is not easily answered, and as a result, the task can become formidable. In *Writing Effective Use Cases*, object technology expert Alistair Cockburn presents an up-to-date, practical guide to use case writing. The author borrows from his extensive experience in this realm, and expands on the

classic treatments of use cases to provide software developers with a "nuts-and-bolts" tutorial for writing use cases. The book thoroughly covers introductory, intermediate, and advanced concepts, and is, therefore, appropriate for all knowledge levels. Illustrative writing examples of both good and bad use cases reinforce the author's instructions. In addition, the book contains helpful learning exercises--with answers--to illuminate the most important points. Highlights of the book include: A thorough discussion of the key elements of use cases--actors, stakeholders, design scope, scenarios, and more A use case style guide with action steps and suggested formats An extensive list of time-saving use case writing tips A helpful presentation of use case templates, with commentary on when and where they should be employed A proven methodology for taking advantage of use cases With this book as your guide, you will learn the essential elements of use case writing, improve your use case writing skills, and be well on your way to employing use cases effectively for your next development project.

E.B. WHITE ON DOGS

Tilbury House Publishers and Cadent Publishing E. B. White (1899 1985) is best known for his children's books, *Charlotte's Web*, *Stuart Little*, and *The Trumpet of the Swan*. Columnist for *The New Yorker* for over half a century and co-author of *Strunk and White's The Elements of Style*, White hit his stride as an American literary icon when he began publishing his 'One Man's Meat' columns from his saltwater farm on the coast of Maine. In *E. B. White on Dogs*, his granddaughter and manager of his literary estate, Martha White, has compiled the best and funniest of his essays, poems, letters, and sketches depicting over a dozen of White's various canine companions. Featured here are favorite essays such as 'Two Letters, Both Open,' where White takes on the Internal Revenue Service, and also 'Bedfellows,' with its 'fraudulent reports'; from White's ignoble old dachshund, Fred. ('I just saw an eagle go by. It was carrying a baby.') From *The New Yorker's* 'The Talk of the Town' are some little-known Notes and Comment pieces covering dog shows, sled dog races, and the trials and tribulations of city canines, chief among them a Scotty called Daisy who was kicked out of Schrafft's, arrested, and later run down by a Yellow Cab, prompting *The New Yorker* to run her 'Obituary.' Some previously unpublished photographs from the E. B. White Estate show the family dogs, from the first collie, to various labs, Scotties, dachshunds, half-breeds, and mutts, all well-loved. This is a book for readers and writers who recognize a good sentence and a masterful turn of a phrase; for E. B. White fans looking for more from their favorite author; and for dog lovers who may not have discovered the wit, style, and compassion of this most distinguished of American essayists.

GENRE ANALYSIS

ENGLISH IN ACADEMIC AND RESEARCH SETTINGS

Cambridge University Press In recent years the concept of 'register' has been increasingly replaced by emphasis on the analysis of genre, which relates work in sociolinguistics, text linguistics and discourse analysis to the study of specialist areas of language. This book is a clear, authoritative guide to this complex area. He provides a survey of approaches to varieties of language, and considers these in relation to communication and task-based language learning. Swales outlines an approach to the analysis of genre, and then proceeds to consider examples of different genres and how they can be made accessible through genre analysis. This is important reading for all those working in teaching English for academic purposes and also of interest to those working in post-secondary writing and composition due to relevant issues in writing across the curriculum.

LIFE

LIFE Magazine is the treasured photographic magazine that chronicled the 20th Century. It now lives on at LIFE.com, the largest, most amazing collection of professional photography on the internet. Users can browse, search and view photos of today's people and events. They have free access to share, print and post images for personal use.

THE FLORISTS' EXCHANGE

REWIRE YOUR BRAIN

THINK YOUR WAY TO A BETTER LIFE

John Wiley & Sons How to rewire your brain to improve virtually every aspect of your life--based on the latest research in neuroscience and psychology on neuroplasticity and evidence-based practices Not long ago, it was thought that the brain you were born with was the brain you would die with, and that the brain cells you had at birth were the most you would ever possess. Your brain was thought to be "hardwired" to function in predetermined ways. It turns out that's not true. Your brain is not hardwired, it's "softwired" by experience. This book shows you how you can rewire parts of the brain to feel more positive about your life, remain calm during stressful times, and improve your social relationships. Written by a leader in the field of Brain-Based Therapy, it teaches you how to activate the parts of your brain that have been underactivated and calm down those areas that have been hyperactivated so that you feel positive about your life and remain calm during stressful times. You will also learn to improve your memory, boost your mood, have better relationships, and get a good night sleep. Reveals how cutting-edge developments in neuroscience, and evidence-based practices can be used to improve your everyday life Other titles by Dr. Arden include: *Brain-Based Therapy-Adult*, *Brain-Based Therapy-Child*, *Improving Your Memory For Dummies* and *Heal Your Anxiety Workbook* Dr. Arden is a leader in integrating the new developments in neuroscience with psychotherapy and Director of Training in Mental Health for Kaiser Permanente for the Northern California Region Explaining exciting new developments in neuroscience and their applications to daily living, *Rewire Your Brain* will guide you through the process of changing your brain so you can change your life and be free of self-imposed limitations.

MAKING CONVERSATION

SEVEN ESSENTIAL ELEMENTS OF MEANINGFUL COMMUNICATION

HarperCollins A former Senior Partner and Global Managing Director at the legendary design firm IDEO shows how to design conversations and meetings that are creative and impactful. Conversations are one of the most fundamental means of communicating we have as humans. At their best, conversations are unconstrained, authentic and open--two or more people sharing thoughts and ideas in a way that bridges our individual experiences, achieves a common goal. At their worst, they foster misunderstanding, frustration and obscure our real intentions. How often do you walk away from a conversation feeling really heard? That it moved the people in it forward in some important way? You're not alone. In his practice as a designer, Fred Dust began to approach conversations differently. After years of trying to broker communication between colleagues and clients, he came to believe there had to be a way to design the art of conversation itself with intention and purpose, but still artful and playful. *Making Conversation* codifies what he learned and outlines the four elements essential to successful exchanges: Commitment, Creative Listening, Clarity, and Context. Taken together, these four elements form a set of resources anyone can use to be more deliberate and purposeful in making conversations work.

GETTING THINGS DONE

THE ART OF STRESS-FREE PRODUCTIVITY

Penguin The book *Lifhack* calls "The Bible of business and personal productivity." "A completely revised and updated edition of the blockbuster bestseller from 'the personal productivity guru'"--Fast Company Since it was first published almost fifteen years ago, David Allen's *Getting Things Done* has become one of the most influential business books of its era, and the ultimate book on personal organization. "GTD" is now shorthand for an entire way of approaching professional and personal tasks, and has spawned an entire culture of websites, organizational tools, seminars, and offshoots. Allen has rewritten the book from start to finish, tweaking his classic text with important perspectives on the new workplace, and adding material that will make the book fresh and relevant for years to come. This new edition of *Getting Things Done* will be welcomed not only by its hundreds of thousands of existing fans but also by a whole new generation eager to adopt its proven principles.

WATERGATE

Simon and Schuster Sheds new light on the Watergate scandal that forced the resignation of Richard Nixon and altered the history of American politics.

LEV VYGOTSKY (CLASSIC EDITION)

REVOLUTIONARY SCIENTIST

Psychology Press When *Lev Vygotsky: Revolutionary Scientist* published, it was unique in several ways. It presented Vygotsky as a Marxist methodologist, both locating him in his historical period and delineating how his life and writings have been a catalyst for a contemporary revolutionary, practical-critical, psychology. It highlighted Vygotsky's unconventional view of how development and learning are related and, in doing so, brought human development into prominence. It introduced important linkages between Vygotsky's views on thinking and speaking and those of Wittgenstein, drawing implications for language acquisition and language learning. And it drew attention to Vygotsky's understanding of the role of play in child development, and expanded on the significance of play throughout the lifespan. In these ways, this classic text presented a more expansive Vygotsky than previously understood. The Introduction to this Classic Edition will summarize what has transpired in the years since Lev Vygotsky first published. It will answer who and where is Vygotsky now? What place does he have in scholarship in psychology, education, and other fields? How are practitioners making use of him--to address the challenges of our times, solve seemingly intractable social problems, revolutionize psychology, and develop skilled and worldly citizens? What have the authors accomplished since they first articulated their view of Vygotsky as a revolutionary scientist?

BOYS' LIFE

Boys' Life is the official youth magazine for the Boy Scouts of America. Published since 1911, it contains a proven mix of news, nature, sports, history, fiction, science, comics, and Scouting.

CONGRESSIONAL RECORD

PROCEEDINGS AND DEBATES OF THE ... CONGRESS

A CLASSIFIED CATALOG OF CURRENT AND STANDARD BOOKS

CATALOG OF COPYRIGHT ENTRIES. THIRD SERIES

1953: JULY-DECEMBER

Copyright Office, Library of Congress Includes Part 1, Number 2: Books and Pamphlets, Including Serials and Contributions to Periodicals

BOW BELLS

THE MEANING REVOLUTION

LEADING WITH THE POWER OF PURPOSE

Random House 'One of the most extraordinary thinkers on leadership and management I have ever encountered' - Sheryl Sandberg Forget the standard practices of leadership taught in business school -- all about compensation, command and control. This is a new model for how to inspire -- through purpose, principle and people. The Meaning Revolution is Fred Kofman's call to arms for anyone who has ever felt unengaged at work and offers actionable advice for how we can all find more meaning and dignity whatever we do. Bringing together economics and conflict resolution, counselling and mindfulness, Kofman explains how our most deep-seated anxiety is that we are wasting our lives. The things that we think matter -- salaries and job titles -- actually only account for 15% of our motivation at work. The other 85% is about how we belong, feeling we make a difference, that we serve a purpose larger than ourselves. Transformative leadership is about helping employees feel connected to a great mission or purpose, and discovering the 'immortality project' at the core of your business.

CULTIVATOR AND COUNTRY GENTLEMAN

THE PROGRAM ERA

Harvard University Press In The Program Era, Mark McGurl offers a fundamental reinterpretation of postwar American fiction, asserting that it can be properly understood only in relation to the rise of mass higher education and the creative writing program. An engaging and stylishly written examination of an era we thought we knew, The Program Era will be at the center of debates about postwar literature and culture for years to come.

THE JEWISH AUDIO-VISUAL REVIEW

CANADIAN BOOKS IN PRINT. AUTHOR AND TITLE INDEX

University of Toronto Press
